

the Register

April 2015

Serving the Simmental
and Simbrah Breeds



Features

Partners in Performance

Bull Selection

Fiesta! Time

Family Traditions

11th
Annual
Female sale

April 25, 2015
at 1:00 pm

Sunset View Farm Sale Facility, Auburn, KY



Serena

Selling pick of the Broker calves



U96

Matrix x Honeysuckle Rose
Open and ready to flush



R28A

War Nitro x Ebony Antoinette
Bred to United



A5105S

Make it Rain x Joys Shade
Bred to Revenue



A5105T

The Factor x Sheza Star
Bred to Bismarck



A622

Kickin Tail x Magnetic Lady 066X
Bred to Allegiance



U007

On Target x Senerita bred to
Sledgehammer



U805

Net Worth x Mr Beef
Bred to Sledgehammer



T46

Built Right x Mr Mt
Bred to Star Player



S14

Perfect Gentleman x Wally
Bred to Sledgehammer



P30

Joker x Olivia
Bred to Sledgehammer



B410

United x Ebony W410



B5105N

United x Joy 5105R



B5105k

Dameron Northern Light x Sweet Meat



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CCR **SANTA FE** 9349Z ASA 2720494 3/4 SM, 1/4 AN
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Drive Your Herd To Prosperity

- ✓ Homozygous black, homozygous polled
- ✓ A sale day favorite for his incredible balance of EPDs, phenotype and pedigree
- ✓ Ranks in the top 10% of the breed for Calving Ease, Milk and muscle
- ✓ Very attractive and correct made calving ease bull that should add body, substance and dimension
- ✓ Dam is the famous MS APPLE, donor dam of many greats

CE	BW	WW	YW	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
+15.6	-2.7	+64.3	+99.1	+12.8	+33.4	+65.5		+13.6	+24.9	-.25	+.24	+0.09	+1.02	-.49	\$151	\$75
.27	.35	.30	.32	.22	.23	.25		.15	.26	.27	.40	.33	.31	.32		

SPRING 2015 TOP 35%

29SM0469 **YELLOWSTONE**



HOOKS **YELLOWSTONE** 97Y ASA 2612546 PB SM
HOOKS TAURUS 24T x SRS 1914 PREFERRED BEEF

YELLOWSTONE - A Genetic Treasure for Form and Function

- ✓ Homozygous black, homozygous polled
- ✓ One of the most popular sires of 2014 - YELLOWSTONE saw tremendous use both registered and commercially
- ✓ With near perfect EPDs he ranks in the top 20% of the breed or better for 10 different traits and indexes including CE, Marb, REA, API and TI
- ✓ His productive dam has produced 5 at 110 BW, 4 at 106 YW, and 4 at 107 REA
- ✓ His flawless structure and profile with added muscle and thickness will make him a must use sire for 2015

CE	BW	WW	YW	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
+13.5	-0.9	+65.4	+104.7	+10.7	+26.4	+59.1		+10.4	+31.1	-.35	+.38	-.038	+1.04	-.46	\$146	\$77
.55	.71	.66	.61	.27	.28	.37		.25	.48	.30	.39	.33	.29	.34		

SPRING 2015 TOP 35%

29SM0466 **ALL TIME**



OVAL F **ALL TIME** A322 ASA 2749844 PB SM
MCM TOP GRADE 018X x HOOKS SHEAR FORCE 38K

Top Shelf Genetics

- ✓ Homozygous black, homozygous polled
- ✓ Ranks in the elite of the breed for API and TI
- ✓ His dam, a 14th generation female for the Fischer family, is a productive young cow rich in maternal history
- ✓ Posted his own 118 BW, 111 WW, 104 YW and 103 IMF ratios
- ✓ Very correct, sound made bull with added length of body and thickness

CE	BW	WW	YW	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
+15.0	-2.0	+63.6	+96.4	+12.6	+34.8	+66.6		+12.2	+24.3	-.35	+.43	-.037	+0.98	-.37	\$157	\$79
.27	.43	.38	.42	.19	.20	.25		.18	.34	.25	.39	.24	.31	.22		

[DDF]

SPRING 2015 TOP 35%

If you want a fresh spin on calving ease genetics, these sires offer outcross, curve-bender growth, carcass and added maternal ability. To order contact your local ABS Representative or call **1.800.ABS.STUD**



TABLE OF CONTENTS

the Register ♦ April 2015
Volume 28, Number 7

Evaluate him any way
you want... he's the
Real Deal



RFI REAL DEAL

RFI Real Deal is sired by Smith Evan and out of a Smith Also N Red daughter, providing the genetics of NF Smith Sargeant, Dream On and Power Drive maternally.

He ranks in top 3% of the breed for weaning, 10% for yearling and maternal weaning weight, and 15% for calving ease and TI.

2014 ASA National at Fort Worth and National at San Antonio Grand Champion Bull, plus 2014 Houston International Reserve Grand Bull.

Owned jointly by Reavis Farms, Southwestern Farms, Burch Farms, Diamond RF Farms and Smith Genetics.



SMITH TMP RED JEWEL

One of Real Deal's first calves, Smith TMP Red Jewel was just named 2015 International Grand Champion Bull.

Smith TMP Red Jewel is owned by Smith Genetics and Temperance Livestock.

He's just an April 2014 born calf and he already has an International title!

He is for real, 100% authentic and his calves are proving it.

FOR ADDITIONAL INFORMATION, CONTACT:

Tim Smith

512-587-7896 • smithgenetics1@gmail.com



Page 8

8 PARTNERS IN PERFORMANCE

A family-focused Idaho ranch, located in an idyllic mountain setting, banks on Simmental genetics.

By Dan Rieder

12 SELECTING BULLS WITH A PURPOSE IN MIND

A highly respected Animal Scientist examines the thought processes involved in buying bulls.

By Gordon Jones, Ph.D.



Page 16

16 IT'S FIESTA TIME!

A preview and inside look at the planning and behind-the-scenes work involved in preparing for the National Classic, with Jennifer Kincaid, Classic Coordinator

By Dan Rieder

Also in this issue . . .

Viewpoint	6	38	The Cutting Edge
Directors' Dialogue	20	40	Corporate Report
Foundation Update	22	42	International
Spotlight on SimGenetics	22	42	Menu Morsels
AJSA Connection	24	46	Sale Results
Bulletins	26	72	Cumulative Sale Averages
Meet The Team	28	74	The Circuit
Foundation Focus	30	76	New Members
State Scene	32	78	ASA Fees
Newsmakers	34	80	Date Book
Beef Business	36	84	Rates & Policies
Cow Sense	36	86	Advertisers' Index

About the cover: A Simmental pair relax on a pleasant spring morning.
Photo by Randy Moody, Little Mountain Farms, New Market, AL.

the Register (Issn: 0899-3572) is the official publication of the American Simmental Association, published monthly, except bimonthly, in December/January, May/June, and July/August by ASA Publication, Inc., 2 Simmental Way, Bozeman, Montana 59715-9733, and is a wholly owned, for-profit subsidiary of the American Simmental Association.

Periodicals Postage paid at Bozeman, MT and at additional mailing offices.



Subscription Rates: \$50 (U.S.), \$100 (U.S.) First-Class, \$100 (U.S.) All International Subscriptions.

POSTMASTER: Send address changes to the Register,
2 Simmental Way, Bozeman, Montana 59715-9733.

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7SM79-
2728015
3/4 SM 1/4 AN
Homo Black
Homo Polled

CE:	10.2
BW:	1.1
WW:	69.2
YW:	106.6
Milk:	20.6
API:	133.1
TI:	75.0

HPF Optimizer A512
Optimizer 58X x S436 HR

This blaze-faced powerhouse offers more than just a pretty face.



7SM81
2754651
Purebred
Homo Black
Homo Polled

CE:	9.8
BW:	1.5
WW:	70.8
YW:	101.6
Milk:	23.5
API:	131.8
TI:	78.3

WLE/LWSC Revolution A409
Upgrade x Goldmine

Unbelievably sound and powerful Upgrade son and a maternal brother to Uno Mas.



7SM76
2649154
Purebred
Homo Black
Homo Polled

CE:	5.8
BW:	2.4
WW:	79.8
YW:	110.1
Milk:	24.7
API:	105.4
TI:	73.4

JF Rancher 2221
Chamberlain x Macho

Big-hipped and proud outcross to Grandmaster and Dream On.



7SM65
2532016
Purebred
Hetero Black
Homo Polled

CE:	17.3
BW:	-2.0
WW:	53.3
YW:	64.3
Milk:	18.3
API:	154.8
TI:	75.7

WLE Uno Mas X549
Dream On x Goldmine

The go-to calving ease cowmaker in the breed — Top 1% CE, Top 1% Marb and Top 2% API.



7SM78
2724676
Purebred
Red
Homo Polled

CE:	8.9
BW:	2.7
WW:	67.2
YW:	87.4
Milk:	16.0
API:	117.0
TI:	65.4

TNT Everclear A321
Mr. Moon Shine x Gunner

Red outcross Mr. Moon Shine son who is level, deep and sound.



7SM80
2725666
3/4 SM 1/4 AN
Homo Black
Homo Polled

CE:	14.9
BW:	-2.3
WW:	67.1
YW:	101.9
Milk:	32.3
API:	146.6
TI:	74.9

CCR Wide Range 9005A
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YOUR SUCCESS Our Passion

VIEWPOINT

By ASA Trustee Bob Lanting, Twin Falls, ID



It is an honor to be a Trustee from the Western region of the American Simmental Association; I am now in my sixth year. I am especially humbled and excited to be chosen as your Board Chairman for 2015. Now is the time to roll up our sleeves and continue the good work that previous leadership, board members, and staff have initiated. We need to continue to improve our genetic selection

process. Our market share will only increase by listening to the needs of the commercial cattlemen.

The ASA has 15.8 million records in its multi-breed genetic database. Twelve breeds contribute data at an annual rate of 375,000+ per year. This provides necessary data to help selection criteria for our Simmental breed. We, as Simmental seedstock producers, base our selection criteria on Profit Through Science.

We are providing a service for the industry. Seedstock producers depend on commercial customers to stay in business. The commercial customer depends on seedstock producers to offer them genetic packages that will keep them, not only industry-relevant, but in the forefront of the industry. Let's work together to develop a partnership with the commercial cattlemen to enhance profitability. Find the genetic seedstock producer that offers what you are looking for to increase profit.

Simmental cattle have earned respect throughout the cattle industry. The demand for SimGenetics is increasing steadily. Collaborations with other breeds helps our cattle industry to move forward with science-based information. Wade Shafer, ASA's CEO, was recently included in NCBA webinars with Jack Ward of the American Hereford Association, and Dr. Dan Moser of the American Angus Association. I was proud to see this joint effort. We live in an information-driven environment. I believe that communication, relationships and service are the three pillars that hold this environment together. We need to foster the relationships we have made throughout the cattle industry as we will continue to depend on each other for success.

On a personal note, a recent local sale yard manager returned a registration paper to me from bull N-682, born in March of 2003. A loyal customer of mine had taken this bull to the sale, thinking that someone else might buy him and use him for breeding purposes. This proves that longevity is evident in the Simmental breed and are here for the long run.

Remember it is YOUR Association and we are here to make it better. Communication must be open. Good communication skills enable us to work more effectively as a team. As an Association we have tried to encourage open communication among the membership. We now have 3,877 total active adult members and 2,235 youth members. If you have ideas, I want to hear them. Contact your area trustee or call me. ♦

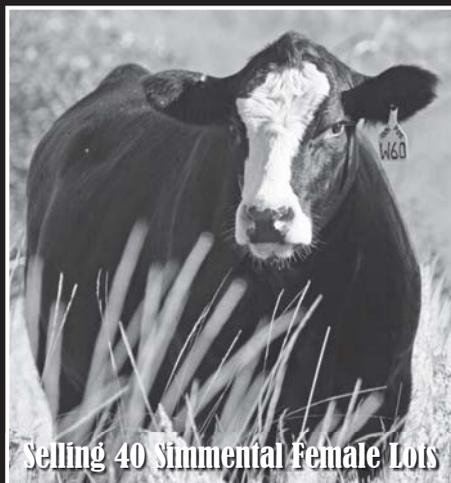


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TJ CORNHUSKER 226A

014SM03079 | REG#:2774076
Homo Polled/Homo Black
75% SM / 25% AN
Easy Money x Rookie



CE	BW	WW	YW	MILK	MARB	REA	API	TI
11.7	.2	72.8	113.9	25.3	.48	1.03	143.5	80.1
.28	.36	.31	.33	.23	.41	.32	EPDs as of 3/10/15	

Cornhusker is a big middle, soft made bull from a great Rookie daughter. He offers tremendous outcross options!

GLS INTEGRATE Z3

014SM03076 | REG#:2659754
Homo Polled/Homo Black
Purebred
Upgrade x Better Than Ever



CE	BW	WW	YW	MILK	MARB	REA	API	TI
10.8	-.2	80.4	118.7	23.6	.20	1.06	147.0	82.6
.49	.69	.60	.53	.29	.40	.31	EPDs as of 3/10/15	

Integrate is wide based, moderate framed and full of muscle. Great performance in a calving ease package.

GW MARSHALL 756A

014SM03080 | REG#:2708284
Homo Polled/Homo Black
50% SM / 50% AN
Premium Beef x Predestined 701T



CE	BW	WW	YW	MILK	MARB	REA	API	TI
17.2	-1.4	67.1	118.4	24.5	1.00	.85	183.6	93.3
.28	.44	.38	.43	.24	.40	.33	EPDs as of 3/10/15	

Marshall is a great SimAngus™ prospect that offers calving ease with an API and TI in the top 1% of the breed!

LRS TOP TEN 104A

014SM03082 | REG#:2729707
Homo Polled/Homo Black
50% SM / 50% AN
Ten X x Sure Bet



CE	BW	WW	YW	MILK	MARB	REA	API	TI
14.8	-.9	77.0	135.2	23.3	.82	1.04	169.2	94.3
.28	.44	.38	.42	.23	.40	.31	EPDs as of 3/10/15	

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Partners in Performance

A closely knit, three-way partnership pays dividends for an innovative Idaho outfit.

By Dan Rieder

Barker Cattle Company, located near the small town of Elba in southeastern Idaho, is an LLC (Limited Liability Company) comprised of three partner families.

The patriarch and primary spokesman for the operation is Ruel Barker, 78, who spent 35 years as a Brigham Young University (BYU) Professor after acquiring his Ph.D. in Physical Education and Exercise Science. Since retirement, Barker and his wife, Kay, continue to maintain their principal residence in Provo, Utah, home of BYU.

The second partner is Tyler Barker, Ruel and Kay's only son, who is employed as a regional manager for Zoetis Pharmaceuticals (formerly Pfizer Animal Health) and also lives in Provo with his wife, Amanda, and their children. Tyler's involvement with the ranch focuses on herd health and marketing aspects.

The day-to-day operation of the ranch is under the watchful eyes of Tom and Sally Ottley and their family. "Tom grew up across the street from the family ranch in Elba and one day about 25 years ago after completing the Ranch Management course at BYU-Idaho in Rexburg, he told me that he'd like to work for me on my ranch," Ruel says. "The rest is history. Tom and Sally are our working partners and their son, Braden, also works on the ranch."

Barker explained that he makes the 210-mile trip to the ranch as often as possible. "I try to get up there every couple of weeks in the fall and winter and several days weekly in the spring and summer. We have our own house on the ranch, so it works well for Kay and me. Tyler also visits the ranch whenever he has some spare time. Our entire family, including our three daughters and our 17 grandkids, just loves the ranch — and we gather there for family holidays."

Coincidentally, Ruel and Kay's three daughters all married engineers, and all three continue to live in the Provo area as well. "We are really fortunate to have our children and grandchildren living so close to us. We get together one Sunday afternoon every month to celebrate any family birthdays," he added. Their daughters are: Tammy (Mike) Sandstrom; Traci (Matt) Branham; and Tiffany (Matt) Carter.



Branding doubles as a family reunion.

Nestled In a Mountain Valley

Barker Cattle Company is headquartered in the spectacular Elba Valley at an elevation of approximately 5,200 feet. “People who come here for the first time say that ‘this valley is one of the best kept secrets around,’” Barker says. “We’re pretty much surrounded by mountains and plentiful wildlife. Mule deer are the most numerous, but elk have gradually been moving in, and we’re even seeing moose on occasion.”

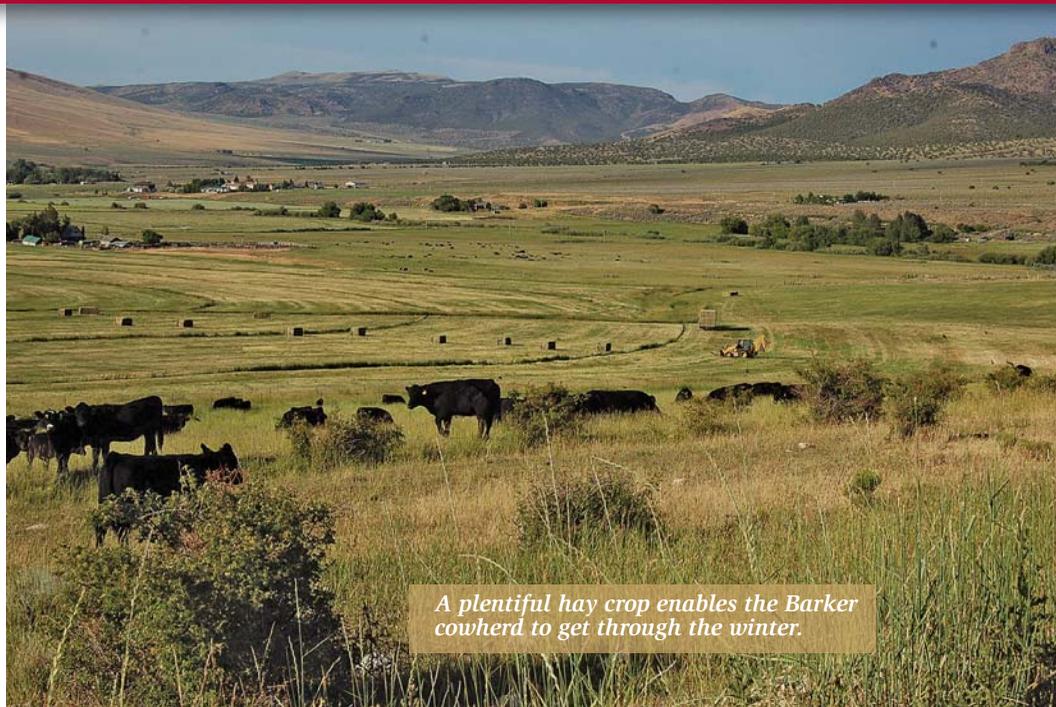
The home place consists of 1,000 deeded acres, 300 of which are under irrigation, plus several leased parcels totaling approximately 800 acres of good pasture, some irrigated, but mostly dry mountain range. Recently, Barker Cattle Company expanded by partnering with a family friend, Jeff Robison, on a hay ranch and feedlot facility near Malta, 12 miles east of Elba. “That ranch adds 400 acres of hay ground, so now we’re in a position where we can sell some hay and have some extra fall and winter pasture,” he said. “We also have a Forest Service permit for 85 head over a four-month period in the summer.”

Ruel, along with four siblings, was raised on the ranch, which had been established by his parents, A.M. “Criss” and Gladys. “I was the only one who was interested in returning to the ranch,” he says. “My dad told me that I needed to get an education first, so I enrolled at Utah State in Agricultural Education.”

He accepted a teaching position at Raft River High School, his old high school at Malta. After teaching and coaching for several years, he went to BYU to work on his Master’s Degree. That’s where he met and married Kay. They went back to the ranch for a few years before making the decision to return to BYU for a Doctorate Degree. After graduation Ruel accepted a faculty position at the University. “While I was teaching and living in Provo, I ran back and forth to the ranch every time I could find a spare minute trying to keep things together,” he says.

His father had maintained a herd of purebred Horned Herefords, but in the early 1970s, Ruel elected to change course and purchased 50 head of purebred Simmental heifers and a French-imported Abundance bull named CanCan. Abundance are one of several separate strains of Simmental developed on the European continent and are characterized by their solid, mahogany-red color and moderate size.

“The Abundance influence facilitated the change from our original spotted cattle to a herd of dark-red, goggle-eyed cows,” Barker explained. “From there it was a sim-



A plentiful hay crop enables the Barker cowherd to get through the winter.

ple step when we made the move to black Simmental.” In addition, the Barkers have also developed quality smaller herds of Angus and Maine Anjou. Presently, the Barker cowherd of 325 head consists of approximately 50 purebred Angus, 20 or so Maine Anjou and the remainder are Simmental-influenced. Spurred by a surplus of available hay, they recently purchased 200 head of Angus heifers, which will be AI-bred and resold as commercial replacement heifers.

Every female in the herd is bred AI one time, using the CIDRs (Controlled Internal Drug Release) protocol, before the bulls are turned in. Cleanup herd sires are acquired from sources outside their own herd. At the present they have sires purchased from South Dakota, Nebraska, Colorado, Missouri, Michigan, as well as neighboring states.

Calving begins in mid-January, which allows sale animals a little extra time to mature. “We move them off the meadows when we calve, to some dry and brushy ground, which has greatly reduced cases of sickness. The brush and a big gully that runs through that parcel lets them get out of the persistent winds that blow through here,” he said.

The newly acquired Malta ranch is situated at a lower elevation and receives considerably less snow, allowing cattle to stay on pasture longer. “We also have that feedlot, so we’re feeding our sale bulls and females there, working closely with a consulting nutritionist. We feed the sale cattle on a growing ration to get them ready to produce in range and pasture settings,” he remarked.

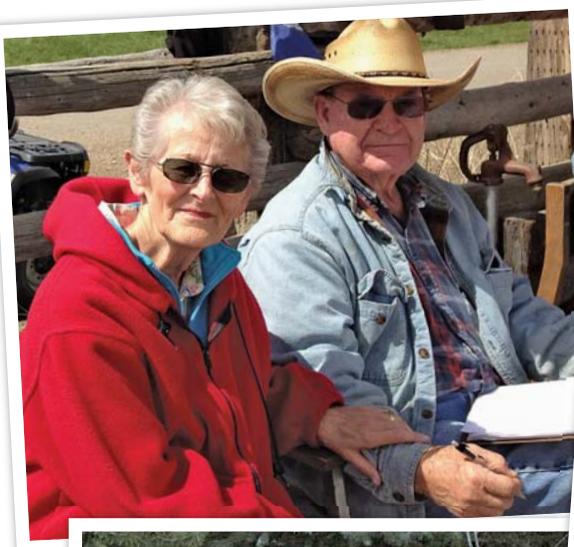
“I’m very proud of what the Simmental industry has done over the past 10-14 years. Size has been moderated, they’ve emphasized crossbreeding and now the Simmental influence has filtered down to the junior livestock level,” he stated. “There was a time when Simmental got too big, but they’ve found their place again.”

(Continued on page 10)

Partners in Performance

(Continued from page 9)

The three partner families involved in Barker Cattle Company.



◀ Ruel and Kay Barker



▲ Tyler and Amanda Barker and family.



◀ Tom and Sally Ottley and family.

Marketing Genetics

Together, the three partners have assembled an effective plan for selling their genetics. Primary emphasis is on two sales — a production sale in March held at the nearby Burley Livestock Auction Barn and an on-line show calf sale at the ranch in October.

“For several years, we sold our bulls through the Quest of the West Sale along with several other consigners at Spanish Fork, Utah,” Barker reported. “But, for the past five years, we’ve been holding our own sale at Burley, about 35 miles north of here.”

The 2015 sale included 90 bulls and 50 females, an offering that included Angus, Simmental and SimAngus™ genetics. “People in this area are generally fiscally conservative and careful with their money so breeding animals don’t bring as much as they do in some other areas. However, we averaged \$4,000 on our bulls last year, and we are satisfied if they sell at that level,” he said.

The Barkers got into the club calf market when Tyler, as well as the girls, showed an enthusiastic interest as teenagers. “They showed some great Simmental steers that were discriminated against because ‘they were too big’, so we decided that we needed to do some crossbreeding. That’s when we went out and got some Angus and Maine genetics, because that’s what the judges seemed to prefer. We sell about 40 head of steer and heifer show prospects to buyers primarily from Idaho, Utah, and Wyoming, but have sold some to Kansas, Nebraska, and other midwestern states.” Ruel commented.

“Our goal has always been to develop easy-calving, easy-fleshing, structurally “sound, moderately framed cattle,” Barker summarized. “We do all we can to provide a good product for our loyal commercial customers.” ♦

HOC BRAZOS B117



The Cow Man's Kind

ASA# 2879792

Birth Date 1/05/2015

Tattoo B117

Homozygous
Black & Polled

SVF STEEL FORCE S701

Sire: **FBFS WHEEL MAN 649W**
SVF STAR STRUCK S199

TRIPLE C INVASION R47K

Dam: **CCR MS MISTY MAY 8014U**
CCR MS SARAH 6036S

Trait	CE	BW	WW	YW	MCE	Milk	CW	Marb	REA	API	TI
EPD	7.4	3.6	65.6	92.8	9.0	12.5	30.1	0.07	0.75	124.8	63.1

SEMEN \$40

30 or more units \$30



CCR MS Misty May 8014U /
Dam of Brazos



Hidden Oaks Cattle
David & Julie Berry
Canton, Texas
903.848.0470



Hoffman Ranch
Jason Hoffman
Thedford NE
530.604.5096

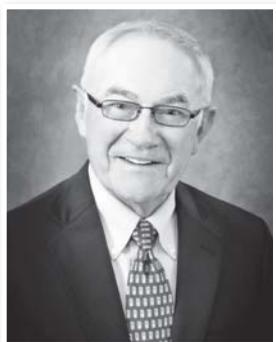


Oleo Ranch
Todd & Holly Alford
Bowman, GA
706.207.9454



Partisover Ranch
Randy & Beth Daniel
Colbert, GA
706.614.0496

Selecting Bulls With a Purpose in Mind



By Dr. Gordon F. Jones,
Professor of Animal
Science, Western Kentucky
University (retired)

Commercial producers should not just “buy a bull”, but a great deal of thought and study should be put into selecting and purchasing bulls to improve the profitability of their cow-calf operations. It is important to remember that the bull selection decisions made this year can have a tremendous economic impact on the herd for years to come. For bulls that will be used to sire replacement heifers, daughters of those bulls may still be present in the herd for 10 to 15 years. The bulls are likely to influence the grand and great grand progeny for even more years.

The first step in this decision-making process is to assess farm resources and management potential as well as marketing decisions. Each producer needs to critically evaluate the present cow herd in order to understand the traits in need of improvement. Each producer should consider which of the following scenarios seems most logical for their respective operation.

a) Calve only mature cows or purchased bred heifers and sell weaned calves following a short (45-60 days) pre-conditioning period. No heifers would be retained and replacement cows/heifers must be purchased. Terminal cross sires should be used in these herds.

b) Calve both heifers and mature cows and sell the steers and cull heifers following a short (45-60 days) pre-conditioning period. Most heifers would be retained and bred. Bred heifers and/or bred cows could become a major income stream for the farm. If you are purchasing bulls to be used on both heifers and mature cows, you should strongly consider a general purpose bull that is superior for calving ease direct.

With scenarios a) and b) above, the decision could be made to place more emphasis on early growth if selling into a “non-premium” market. However, the decision could be made to place additional selection emphasis on feedlot gain and carcass traits if the goal of the producer is to market “premium” feeder calves or to retain ownership in the feedlot. In fact, in order to be prepared to meet the demands of feedlots that will continually ask for more information about the calves they purchase, it is probably desirable to continually place selection emphasis on growth and carcass traits.

Choosing the Seedstock Source

Commercial producers are more likely to be pleased with the results if bulls are purchased from seedstock suppliers whose environment and forage resources are similar to those of their commercial herd. This is probably more important for producers in the fescue belt than for any other region of the country. It is only logical that performance superiority of the progeny of the selected sires will more likely be realized if grown in a similar environment.

Dr. Dave Lalman from Oklahoma State University has suggested that “commercial producers should select bulls out of cows that are managed like theirs or worse.” In other words, the commercial producer should be concerned if the management and feed resources used by a seedstock supplier are much better than the feed and forage resources on the farm in which the bull will be used.

Another consideration concerning the seedstock source should be how the seedstock supplier being considered uses the genetic information available in his own selection and mating scheme. Seedstock suppliers who make extensive use of the data are probably more likely to be committed to gathering the data and turning data into the respective breed association on a timely basis. Also, the scientific technology available to the seedstock industry is continually evolving. Be sure that the seedstock supplier being chosen is staying abreast of and using the latest technology available in order to provide the most meaningful information about their bulls.

Sorting the Bulls Before The Sale or Herd Visit

During the last several years, breed associations have continued to introduce new Expected Progeny Differences (EPDs). In fact, there are now so many EPDs available that many commercial producers are perplexed about how to use the EPD profiles to select bulls. The task of not only deciding which EPDs to consider but how much weight to apply to each EPD has become a daunting task. In fact, some commercial producers are so overwhelmed with the data that they simply decide to throw out the data and “look at the bull”. Others say the only EPD they understand is birth weight, and they know that big calves and difficult births can be a major problem.

Another factor that may create confusion for commercial producers relates to use of the 50K DNA profile. Several breed associations do not report the DNA percentile ranking to breeders but simply use the DNA information to improve the accuracy of the EPDs. Of course, the DNA information is used to enhance the EPD values. However, some breed associations report the percentile rankings for the genomic breeding values, and many breeders are now reporting and promoting bulls based on their genomic breeding value percentile ranking. Commercial producers should follow the recommendation of the Beef Improvement Federation which basically says that genomic values should only be used to enhance the traditional EPDs of the respective breed association.

(Continued on page 14)



WS *Stepping* Purebred Simmental Homo Black Homo Polled
 ASA # 2937803 **STONE**

CE	Birth	Wean	Year	MCE	Milk	API	TI
5.1	1.2	59.0	82.1	6.4	22.0	121.6	65.1



Mark Sneed

BW: 74 WW: 786 YW: 1379

SS EBONY'S GRANDMASTER
 WS A STEP UP X27
 WS MS MACHO U38
WS STEPPING STONE
 MR NLC UPGRADE
 WS MS UPGRADE Z15
 WS MS TEMPTING N152

This is one of the best purebred Simmental bulls I have ever seen. I am 82 years old and have seen as many bulls as anyone in the country. I am one of the fussiest bull buyers in America and a bull has to be about perfect for me to buy him.

This fancy bull is so deep ribbed, square hipped, full of muscle and red meat. He is big topped, wide based, clean fronted, and clean sheathed. He is very sound on his feet and legs and carries himself well. He has a topnotch set of EPD's and is a **HERD BULL SUPREME**.

Out of a 1st calf heifer and the great WS Step Up X27. We paid \$52,000, he's one bull that was worth it!

Owned with Walsh Simmental.
 Mike McDonald, Canadian Semen rights

Yardley 3/4 Simmental Homozygous Polled
MAN O WAR

ASA # 2941516
 BW: 88 WW: 796 YW: 1473
 Scrotal 39cm Rib Eye 17.91

From the mountains of Utah, and the legendary Gib Yardley comes Man O' War, he's the kind to build a legend around. He has perfect conformation and phenotype. His sire was the leadoff bull in the Champion pen of three at Denver, his mother is the definition of the kind of female you want as a cookie cutter mold. His great-great-great granddam is the dam of Yardley Whirl of a Dream, this is cow family GENERATIONS DEEP WITH QUALITY! Top selling bull for \$25,200 1/2 Interest to our good friends and cattlemen **Barker Cattle Co. Elba.**



CE	Birth	Wean	Year	MCE	Milk	API	TI
9.1	1.3	69.4	103.6	7.6	19.1	110.5	67

WAGR DRIVER 706T
 KCCI PINNACLE 118Z
 CNS FLARA P405
YARDLEY MAN O WAR
 O C C MISSING LINK 830M
 MISS YARDLEY Y134
 MISS YARDLEY T72

YI
 THE BRAND OF QUALITY

Gib Yardley 435-310-0041
 Steven Yardley 435-310-1725
 Jeannie Y Griswold 435-421-1200
 Rodney Teichert 801-824-8851

YARDLEY
Cattle Company

Selecting Bulls With a Purpose in Mind

(Continued from page 12)



Is there an “easier to understand” solution to this dilemma concerning the massive number of EPDs and genomic values that are now available? Absolutely. There is a solution that will translate into increased calf crop profitability for both the short and long term! The solution is the use of Economic Selection Indices as a way to include the appropriate EPDs into a single monetary value. Several breed associations have indices that relate to the scenarios presented earlier. Those indices are general purpose or cow herd building and terminal indices. Some general purpose indices are the following: Simmental-All Purpose Index (\$API), Red Angus-Herd Builder Index (HBI), Gelbvieh-\$Cow, and Hereford-Baldy Influenced (\$BI). Each of these breeds also have terminal indices: Simmental-Terminal Index (\$TI), Red Angus-Grid-Master (GMI), Gelbvieh-Feeder Profit Index (FPI), and Hereford-Certified Hereford Beef (\$CHB). For the American Angus Association, \$Weaning (\$W) is somewhat similar to the general purpose indices of these breed associations and their terminal index is \$Beef (\$B).

How do we interpret the meaning of each of these index values? Basically, these index values can be evaluated just as EPDs are evaluated. Even though the process of developing these indices is quite complex, the resulting selection tool for use by commercial producers is rather simple. For example the Simmental \$API is expressed as differences in profitability per exposure.

\$API Example:

30 cows x 5 years breeding = 150 exposures

Bull A has an \$API of 160: $160 \times 150 = \$24,000$

Bull B has an \$API of 110: $110 \times 150 = \$16,500$

So, the expected difference in profitability for this scenario is \$7,500 over five years. If the bull could be used in a herd that calves in both fall and spring, then the difference in expected profitability between these bulls would be \$15,000. Consequently, one can afford to pay more money for a higher indexing, more profitable sire. Each breed association index is based upon a particular mating scenario. Descriptions of those scenarios and further discussion about each index are available on the website of each respective breed association.

There is sound science to support index selection, and this procedure simplifies the selection process and allows the selection process to be based on profit producing potential of the bulls. Now, should the individual EPDs that comprise the Index be considered? If a commercial producer has done a good job of evaluating the cow herd, then there are likely areas that need more emphasis. For example,

if a producer decides that his cows have more milk production potential than the farm resources, then within a given Index range, the producer could select bulls with lower milk EPDs. This same logic could be applied to any trait for which there is an EPD. The Angus \$W index does not emphasize carcass traits, but one could set the minimum \$W value and then select for bulls within that Index range that have higher marbling EPDs.

How about other phenotypic traits for which there are no EPDs? Feet and leg structure is very important, and at present there is not an EPD for structural traits. Likewise, udder structure is important as it relates to calf survival and longevity, and EPDs for udder structure are not yet available. The American Angus Association has begun to work toward EPDs for structure, and probably other breeds will soon follow. Also, some breed associations are collecting udder scores. It is likely that EPDs for these traits will become available during the next few years.

Another area of concern to some commercial producers relates to whether one should consider EPDs, actual performance data such as birth, weaning and yearling weights, or ratios of those weights. Some breeders actually refer to ratios as index values, but they are NOT economic selection indices. There are tremendous volumes of research data to show that genetic progress can be made much more rapidly by using EPDs than individual performance values or ratios. Remember that the \$ Index values discussed are actually EPDs for profitability.

Summary

Commercial producers should evaluate their forage and management resources to determine if they should be using general purpose or terminal sires. Many smaller producers could probably have more profitable operations by using terminal sires. Be sure to keep in mind whether or not you will be breeding heifers.

Choose a seedstock supplier whose production environment as well as forage and feed resources are comparable to your farm.

Utilize economic selection indices to provide the opportunity for improving both short and long term profitability.

Select bulls with the highest economic index values you can afford to buy, but also find those bulls with higher index values that offer EPD superiority to improve the weaknesses of your herd.

Soundness of feet and legs is of utmost importance for both bulls and their progeny. If retaining heifers, it is desirable to know the udder quality of the dam of prospective bulls. ♦

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STCC

Long Haul



PB Bull 2,540,264

STF SHOCKING DREAM X
3C MACHO

CE 14.4 | BW 0.2
API 126.2 | TI 70.5

*Leading calving ease,
maternal strength, and
quality with consistency*

50% Simmental/
50% Angus 2,886,419

MR HOC BROKER X
WOMACK MISS 71

BW 75 | Act. YW 1345 | SC 43

*The 2015 National Western
Reserve Grand Champion
and 2015 Dixie National
Grand Champion Bull*



STCC

Womack

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Open House & Bull Sale
APRIL 18-19

on the farm plus the
TRENNEPOHL TOP 10 SALE
APRIL 21

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Middletown, Indiana 47356
765.620.1700 - Scott
765.620.0733 - Jeff
Thomas Lundy: 502.471.0354

Contact us for semen on these and other leaders - See more at trennepohlfarms.com

It's Fiesta Time!!

Texas Simmental breeders have chosen a regional, culture-centered theme for the 2015 National Classic.



By Dan Rieder

“Our planning committee selected Fiesta! as the theme for this summer’s National Classic,” says coordinator Jennifer (Freasier) Kincaid. “There are a couple of reasons: number one, it highlights the Mexican culture and heritage that are such important parts of Texas tradition. Secondly, fiesta means ‘party’ in Spanish and we’ll carry that theme throughout all of our Classic activities. This spicy Texas tradition should provide lots of fun.”

ASA’s 35th Annual National Classic will be held July 5-11, in Bryan/College Station, home of Texas A&M University, and most activities will revolve around the spacious, ultra-modern comfort of the Brazos County Expo Center.

The Expo Center is located on 150 acres, with 1,500 parking spaces and 77 RV hookups, available on a first-come, first-served basis for \$30. It has both a North and South Arena with plentiful seating. The East and West Pavilions can accommodate more than 1,000 head of cattle. Tie outs, wash racks, low-speed, high-volume fans are more than ample. Stalls will be pre-bedded with pine shavings and additional shavings are available at \$8 per bag. (Outside shavings are not permitted.)

“All of the contests will take place at the Expo Center’s air-conditioned Exhibit Hall and Ballroom. We’ll have a hospitality room there that will serve breakfast, snacks, drinks and lunch daily. Several

evening meals will also be provided through the generosity of our sponsors and membership,” she explained.

“We began raising money and saving for this event clear back in 2008, when the Classic was last hosted by Texas at Wichita Falls. The TSSA also hosted the 1996 National Classic in Fort Worth. The TJSSA directors have conducted numerous fund-raisers over the past three years and we have solicited sponsorships from a sizeable group of businesses, breeders and vendors,” she reported.

The headquarters hotel is the Hilton College Station, located at 801 University Drive East. A flat rate of \$129.00 per night has been quoted, and the AJSA National Classic Block of rooms will be released to the general public by the room reservation deadline of June 14. The hotel phone number is 979-693-7500. The only Classic event scheduled for the Hilton is the “Cowboy Prom.” All other events, including the Awards Banquet and catered meals will be held at the Expo Center.

Among many recreational events is a college-themed tailgate party. “We’re asking everyone to wear a t-shirt and other paraphernalia that features their favorite university. We think that will spark some good-natured debate and should be very enjoyable,” she said. “Also on the schedule is a Filthy Farmers Fun Run that should be a lot of fun.”

A Blue-Ribbon Team

“We’ve had tremendous response to our request for volunteers,” she says. “We have a willing, industrious group of committee chairs who have rolled up their sleeves and gone to work. We’re also receiving outstanding contributions from Texas A&M University. Dr. Chris Skaggs of the University will gather cattle for the judging contest from local breeders and is overseeing that event, while Misty Skaggs is organizing tours of the campus.”

Dr. Chris Skaggs



The lineup of committees/chairs:

Event Coordinator:	Jennifer Kincaid
Public Speaking:	Martha Garrett
Sales Talk:	Lisa Henly
Judging:	Dr. Chris Skaggs
Barn:	Greg Burden
Grounds Office:	Scott Willey
Hospitality:	Nancy Tom
Publicity:	Ellen Tom
Finance:	Betty Freasier
Novice Program:	Nancy Rogers
Dance/Decorations:	Megan Favorite
Campus tours:	Missy Skaggs
First Air Station:	Scott Pawelek

About Bryan/College Station

“For those people who have never been to this area, there is a wide range of attractions,” Kincaid pointed out. “The A&M campus is amazing, and the George G.W. Bush (“41”) Presidential Library and Museum is on campus. Among dozens of other attractions are: the Blue Bell Creamery; a Children’s Museum; Ice Skating (even at 80 + degrees); putt-putt golf; winery tours; and a water park.”

College Station, with a population of 250,000, is located in East-Central Texas, right in the middle of a giant triangle formed by Houston, Dallas/Fort Worth, and San Antonio. Eighty percent of the state’s population resides within a 180-mile radius. Texas A&M University dates back to 1876, and the state’s oldest Carnegie Library opened there in 1902.



Visit www.juniorsimmental.org for the complete 2015 AJSA Classic guide
(Classic Schedule of Events on page 18)

Completing the Circle

Jennifer Freasier Kincaid was a logical choice to serve as coordinator for the 2015 National Classic. She has experienced first-hand the thrills and wonders associated with Classic competition, travel, friendships and education from various viewpoints. She began showing Simmental and Simbrah cattle in middle school and attended her first National Classic in 1997 when it was held in Spokane, Washington. She was named “High First Time Exhibitor” during that event and has been hooked on the program ever since.

After that early success, she never missed a Texas State Futurity, attended numerous Regional Classics, and seldom missed a National event. She was highly competitive throughout her AJSA/TJSSA career and earned a Silver Merit Award in 2001.

When her junior eligibility expired, Jennifer immediately stepped forward to volunteer on behalf of the Texas Junior Simmental/Simbrah Association. Currently, among many TJSSA duties, she is responsible for financial reports and management, contract administration as well as mentoring the group’s president. She also has extensive experience in organizing the TSSA’s annual State Heifer Futurity and has

established effective working relationships with many individuals who are prominent in the beef industry.

Married for nine years to Craig Kincaid, she is the mother

of an active 2-year-old daughter, Cara Marie. Not surprisingly, one of the first words in Cara’s vocabulary was “moo.” Jennifer holds a BBA in Marketing from the University of Texas-San Antonio and an MBA from Our Lady of the Lake University, also based in San Antonio.

Along with her husband and daughter, she resides near the Freasier family ranch at Floresville and is involved in managing the family cowherd of 60-75 Simbrah and SimGenetic females. She doubles as the Human Resources Director and Safety Coordinator for the family’s electrical contracting business.



Coordinator Jennifer Kincaid.



Schedule of EVENTS

Absolutely no cattle or tack trailers may arrive on the grounds prior to 6am on Sunday, July 5.

Attending a Classic this summer?
Visit www.juniorsimmental.org for the complete 2015 AJSA Classic guide filled with all of the hotel information, age requirements, cattle details, and contest tips you'll need to plan for a fun filled SimGenetics summer!

AJSA National Classic XXXV Schedule of Events, July 5-11 in Bryan/College Station, TX

Sunday, July 5

- 6:00 am Barns open for stall setup and cattle arrival.
- 1:00 – 5:00 pm Contestant and Cattle Check-In for Early Arrivals — *Barn*

Monday, July 6

- 6:30 – 8:30 am Breakfast* — *Exhibit Hall*
- 8:00 am – 11:00 am Contestant and Cattle Check-In — *Barn*
- 9:00 am Novice Division Activities Begin — *Bryan Room*
- 11:30 am – 1:00 pm Lunch* — *Exhibit Hall*
- 12:00 – 1:30 pm Opening Session — *North Arena*
- 2:00 – 3:00 pm Mentoring Mixer — *North Arena*
- 3:00 – 4:30 pm Cattlemen's Quiz — *East Texas Ballroom*
- 4:00 pm Fitting Clinic *Sponsored by Sullivan Supply-Stock Show U* — *North Arena*
- 6:00 pm Team Fitting Contest *Sponsored by Sullivan Supply-Stock Show U* — *North Arena*
- 7:00 pm Tailgate Mixer and Meal* — *North Arena Breezeway*

Tuesday, July 7

- 6:30-8:30 am Breakfast* — *Exhibit Hall*
- 8:00 am – 11:30 am Sales Talk — *North Arena*
- 11:30 am Silent Auction Begins — *Exhibit Hall*
- 11:30 am – 1:00 pm Lunch* — *Exhibit Hall*
- 1:00 pm Public Speaking — *East Texas Ballroom*
- 6:00 pm Filthy Farmer Fun Run — *North Arena*
- 7:00 pm – 8:00 pm Supper* — *Exhibit Hall*

Wednesday, July 8

- 6:30 – 8:30 am Breakfast* — *Exhibit Hall*
- 8:00 am – 12:00 pm Showmanship — *North Arena*
- 11:30 am – 1:00 pm Lunch* — *Exhibit Hall*
- 1:30 pm – 5:00 pm Livestock Judging Contest — *North Arena*
- 6:00 pm Sexing Technologies Tour

Thursday, July 9

- 6:30 – 8:30 am Breakfast* — *Exhibit Hall*
- 8:00 am Cattle Show: Steers, Cow-Calf, and Percentage — *North Arena*
- 11:00 am – 1:00 pm Lunch* — *Exhibit Hall*
- Texas A&M Campus and Kyle Field Tour
- 5:00 pm AJSA Annual Meeting and Trustee Elections

Friday, July 10

- 6:30 – 8:30 am Breakfast* — *Exhibit Hall*
- 8:00 am Cattle Show: Purebred and Simbrah — *North Arena*
- 11:30 am – 1:00 pm Lunch* — *Exhibit Hall*
- 8:00 pm Cowboy Prom Dance — *Hilton HQ Hotel*

Saturday, July 11

- 8:30 am Banquet Hall Opens for Seating
- 9:00 am AJSA National Classic Banquet (*Tickets must be purchased separately*) — *Exhibit Hall*
- 9:30 am Silent Auction Closes — *Exhibit Hall*

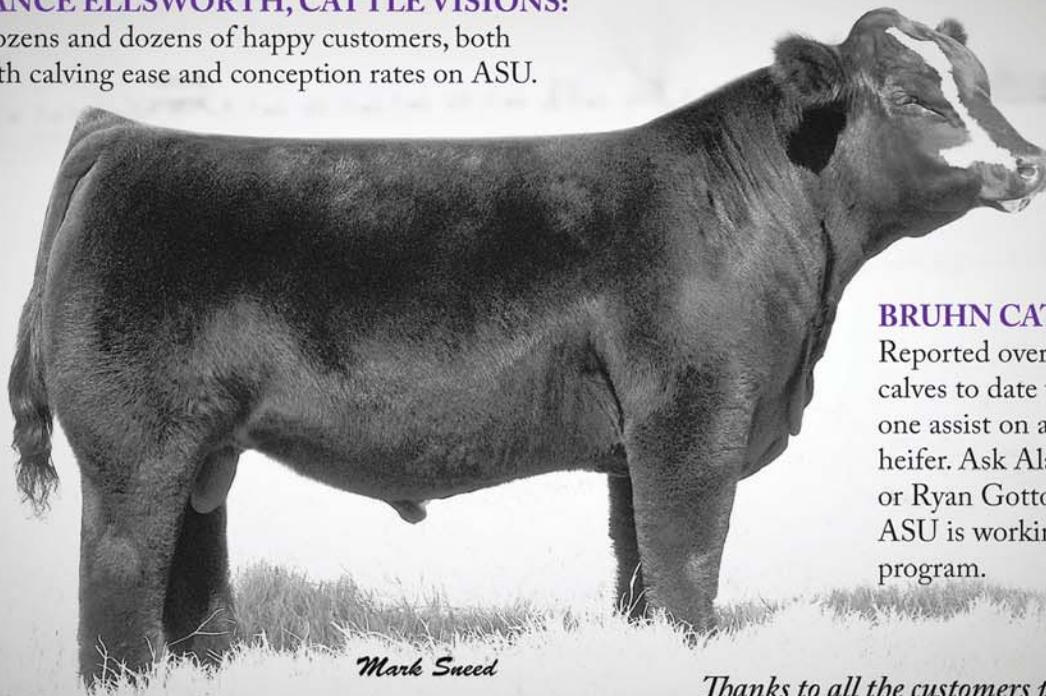
***All meals marked with an asterisk are included in the \$20 week-long meal ticket available for purchase at the time of entry. ♦**

WS A Step UP X27

LOTS of *happy customers* are calling with calf reports...

LANCE ELLSWORTH, CATTLE VISIONS:

Dozens and dozens of happy customers, both with calving ease and conception rates on ASU.



Mark Sneed

CALL JERRY WALSH AND ASK ABOUT HIS POWER HOUSE A STEP UP BULL CALVES!

BAR QH:

37 Calves on the ground; 22 out of first-calf heifers.

BRUHN CATTLE:

Reported over 100 ASU calves to date with only one assist on a Maine heifer. Ask Alan Bruhn or Ryan Gotto how ASU is working in that program.

Thanks to all the customers past and present for your support of ASU. Call with your own success story!

HIGH-SELLERS...

- **Hudson Pines Farm:** "Two Step" Supreme Overall at Breeders Sweepstakes. HPF's Leadoff bull in the Champion Pen of 3 at the 2015 NWSS sired by ASU. 3 Open heifers at **\$11,500; \$9,500 & \$8,000.**
- **Jones Show Cattle:** With the famous NAILE Champion "Cinderella" who sold for **\$92,000.**
- **Martin Livestock:** "Dream Girls" heifers at **\$17,000; \$13,000 & \$9,000.**
- **Field Of Dreams Sale:** Sold by Hobbs for **\$29,500.**
- **Holmes Show Cattle:** With JDH Step Ahead at **\$52,500.**
- **Divas & Donors Sale:** With open heifers at **\$22,000 & \$20,000.**
- **Bruhn Cattle:** Sold a large impressive group of ASU bred heifers admired by many and sought after for their stylish maternal look.
- **Walsh Simmentals:** "Pursuit Of Excellence" Sale, Lot 1 bull sired by ASU sold for **\$52,000** for full interest, 1/3 semen interest to Yardley Cattle Co. in Utah.
- **Grass-Lunning Simmentals:** GLS Barbarian commanded \$15,000 for 1/2 interest no possession.

Ask about these other "baldy maker" bulls:

SAS RENOWNED & WS REVIVAL

CONTACT:

BAR QH

John & Alicia Sandidge
217-370-7665

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866-356-4565

DIRECTORS' DIALOGUE



By Jackie Atkins, Ph.D., Director, Science and Education

jatkins@simmgene.com



The Carcass Merit Program (CMP) is gearing up for another busy breeding season. Each year the ASA tests several promising young sires through the CMP. We add birth and weaning information for an average 25 calves per bull. While the calf data is good to have, the real benefit of the program is monitoring post weaning performance of the calves. Since 1997, the ASA has collected hard-to-come-by carcass information thereby improving EPDs of traits key to the value of our end product, beef.

This year we will add another key economic trait to the CMP ~ feed intake. Through our collaboration with the University of Idaho, we will collect feed intake data from progeny on a portion of the bulls enrolled. While we are excited to add feed intake to the CMP, to really make progress in this trait we would ideally test every calf in the CMP. The Research and Development arm of the Foundation is working toward this goal. The Foundation is currently raising funds to make feed intake data a permanent part of the CMP. If you are interested in learning more about this project or how to contribute, send inquiries to jatkins@simmgene.com or call 573-239-2436.

Key facts about bull enrollment:

- Cost = \$1,500, due after the breeding season.
- We guarantee carcass information on 12 calves by 2.5 years after enrollment. If we fall short, the enrollee is reimbursed \$125 for each carcass missing.
- Bulls need to be registered with the ASA, parent verified and GGP-HD (or equivalent) tested at the expense of the enrollee.
- Send a minimum of 50 units of semen to the ASA (1 Simmental Way, Bozeman, MT 59715).
- The ASA makes every attempt to test all bulls enrolled. However, we don't always have enough cooperator herds to make this possible. If your bull is not used at the end of the breeding season, you will not be charged and semen will be returned unless you wish to enroll in the subsequent breeding season.

The ASA is always looking to expand our cooperator herds. Cooperator herds receive many benefits from the program including: free semen on industry leading young sires, potential to keep replacement heifers from these matings (must disclose prior to breeding), calculated EPDs on the entire cow herd, and \$60/carcass reported. Requirements of the cooperators include the following: use of AI for breeding, maintain excellent records, retaining ownership on the calves, individual identification on all cows and calves, and provide the ASA with birth weight, calving ease score, weaning data, and carcass reports on all progeny.

For more information check out our website (www.simmental.org); click on the CMP logo) or contact Will Townsend or Jackie Atkins with questions. Space fills fast so contact us soon if you have a bull you want to enroll. ♦

Carcass Merit Sire Evaluation Program



Each year, bull owners commit thousands of dollars to get unbiased evaluation for the next generation of genetically influential young candidate sires. For SimGenetic users, this information is critical for building significant accuracy for economically important EPDs.

Great **BULLS** start with Great **COWS**



SS Magnificent Dreams

GKS IMMORTAL B103

ASA# 2905310

HTP SVF In Dew Time

Welshs Dew It Right 067T

SVF/NJC Senerita N29

X

CNS Dream On L186

SS Magnificent Dreams

SVF NJC Magnetic Lady M25

- 2015 Nebraska Cattleman's Classic Grand Champion Purebred Simmental Bull

Sandeen JUSTIFIED 3386

ASA# 2790247

Ellingson Legacy M229

Mr NLC Upgrade U8676

Ms NLC Mojo S6119 B

X

Meyer Ranch 734

Sandeen Donna 8386

Coleman Donna 386

- Full brother in blood to Sandeen Upper Class 2386



Sandeen Donna 8386

\$50/straw

Volume discounts over 20 straws

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Sandeen Donna 8386.

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The following people have made a generous donation to the ASA Foundation.

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Luke Keller
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Katie's Simmentals
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Fountain Run, KY

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Herman Schwantz
Lincoln, IL

Scott & Melanie Mathis
Clinton, NC

Jimmy & Kathleen Holliman
Marion Junction, AL

Tim Graves
Springfield, KY

Dr. Henry & Lou Ann Allen
Versailles, KY

Dr. Fred & Phyllis Swain
Louisville, KY

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Paragould, AR

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Parke Livestock Enterprises
Paris, KY

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Joe Horstman
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Pineview Farms
Hamptonville, NC

Michele Canning Interiors
Darien, CT

Krieger Farms
Universal, IN

Double RD Farm
Dudley, MA

Holly Spring Simmentals
Boston, VA

Cynthia Bertrand/Donald Post
Auburn, MA

Tyler Kreger
Chapmansboro, IN

James Campbell
Sycamore, PA

Heil Farms
Zanesville, OH

Dale and Paula Miller
Gildford, MT

Tim Smith/Smith Genetics
Giddings, TX

Sanders Ranch
Louisburg, KS

Eberspacher Enterprises, Inc.
Marshall, MN

Hilbrands Cattle Company
Marshall, MN

Udell Cattle Co
Sioux City, IA

Tom Brothers Ranch
Campbellton, TX

Benda Ranch
Kimball, SD

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Chandlerville, IL

Kearns Cattle Company
Rushville, NE

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Arlington, NE

Circle M Farms LLC
Rockwall, TX

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Harmony, MN

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Chamberlain, SD

RS&T Simmentals
Savannah, MO

Kappes Simmental
Aberdeen, SD

Werning Cattle Co.
Emery, SD

Hudson Pines Farms
Tarrytown, NY

Springer Simmentals
Cresco, IA

Bob and Rhea Lanting
Twin Falls, ID

Josh Chappa
Wilsall, MT

**We Invite You to Add
Your Name to The List.**

the Register

SPOTLIGHT ON SIMGENETICS

2013 and 2014 Sale Averages

	Simmental			
	2013		2014	
	106 Sales		116 Sales	
	No.	Ave.	No.	Ave.
Bulls	4,908	\$4,355	6,365	\$4,737
Bred Cows	807	3,525	870	3,139
Cow/Calf	368	3,248	292	4,073
Bred Heifers	1,587	3,042	1,543	3,701
Open Females	1,636	3,102	1,351	3,424
Totals	9,306	\$3,796	10,421	\$4,256

LRS *Thank You*

to all the contending
bidders and successful buyers!
We appreciate your investment and
support in our breeding program!



LRS Arsenal 121B

Sold as Lot 2 // ASA# 2842719
Sold for \$38,000 to
Begger's Diamond V Ranch - MT
contact Begger's Diamond V for semen



LRS Elevate 213B

Sold as Lot 26 // ASA# 2842534
Sold for \$51,000 to River Creek Farms - KS & Genex CRI
Semen available through Genex CRI



LRS Windsor 107B
Sold as Lot 3 // ASA# 2842720
Sold for \$26,000 to
Traxinger Simmentals - SD



LRS Gradebreak 114B
Sold as Lot 5 // ASA# 2842708
Sold for \$17,000 to Quandt Brothers,
MaGill Ranch & VIT Ranch - ND
contact Quandt Brothers for semen



LRS Viewpoint 816B
Sold as Lot 3 // ASA# 2842585
Sold for \$17,000 to
Kenner Simmentals - ND

LRS Lassle Ranch Simmentals

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406-486-5584 | lrsbeef@midrivers.com
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Lot No 1

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CONNECTION

Developing leaders through friendship, networking, and communication skills!

By AJSA Trustee Mollee Brown, Fairmont, WV



Growing Up

Simmentals are a great breed of cattle to grow up with. Regardless of the many other exceptional traits that the breed exhibits, their disposition alone is enough to draw parents to the breed as their children learn the values and hard work of farming. We've all heard others — *Well, we mainly have (insert other breed name), but our friend got us into Simmentals for the kids and they are so much calmer that we raise them now, too.* The other day, I was talking about a heifer I showed in '08, when my youngest brother was three. Not only would he lead her, but he would ride on her back, poke her nose, and hug her legs, and we never had to worry about him. She was as gentle and protective as any beloved family dog. I bet you've had a few of those, too. Looking back, a lot of my fondest memories wouldn't have existed if Simmentals weren't the quiet, good-natured breed that they are.

However, as the calves that I love reach maturity, things start to change. Calving season is a little bittersweet for me. When a heifer that I've bonded with calves for the first time, something changes in her. She may have adored me her whole life — come to me for grain and itches and respected me — but now she has someone new. You can see it in her eyes. She found her purpose in her 80-pound bundle of joy. Instead of coming up to see me when I enter her pen, she gets anxious and wants me to leave. Seeing my heifers calve is wonderful, but knowing my relationship with them will never be the same . . . that's hard.

I'm graduating from college this year. When I was younger, at the AJSA events, I'd be amazed that the

senior division was always the smallest. I couldn't imagine why any kid would waste their last few years in the greatest organization in the world by not continuing to participate. But now . . . I see things differently. I have a job. I'm going to grad school. I'm buying a house. Suddenly, going to the National Classic isn't a guarantee. The rest of my world used to revolve around summer activities, but now it just can't.

I think I'm moving along the path of finding out who I am. I know enough now to know that I'm not there yet. I'm striving to find my way as a farmer and member of the beef industry in a world that doesn't understand us, and sometimes doesn't even want us around. Now, thank heavens I'm not alone. But, as many of you can relate to, distance separates me from a lot of my kind. There are a few of us that live in these West Virginia hills, but there are a lot more here who ask me if I dress my cows up in costumes at shows. With the freedoms I gain as I move forward in my life, I also gain both ability and responsibility to fulfill my role in the beef community.

When my heifers are turning two, they are exiting their days as show cattle and settling into their life's purpose as breeding stock. I'm in my twenties, and entering the work force and trying to make my mark on the world. Just like watching my calves become cows, this time can be bittersweet as I look back over my years in the AJSA. Knowing that I won't be able to attend regionals and nationals the same way anymore is simply heart breaking. After this year, I'll never get to go to those events and feel that little bit of magic that has always greeted me. But at the same time, I can't wait to see what my future has in store. This may be my last column in *the Register* for a long time, or ever, but one thing's for sure . . . I'll always be around. ♦

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www.juniorsimmental.org



Spend Your Summer with the American Junior Simmental Association

It's more than just a cattle show!

Join us at the AJSA Regional Classics

North Central Regional

June 16-19
Austin, MN

South Central Regional

June 7-11
Springfield, MO

Eastern Regional

June 24-27
West Springfield, MA

Western Regional

June 26-28
Bozeman, MT

Come to the fiesta of the year at the ultramodern Brazos County Expo Center for the 35th annual AJSA National Classic, July 5-11, in College Station, Texas!

National Classic fun to take part in...

Sales Talk
Public Speaking
Showmanship
Cattlemen's Quiz
Livestock Judging
Sullivan/Stock Show University Fitting Clinic and Contest
Herdsmen of the Year
AJSA Board of Trustee Elections
State Displays & Baskets
Filthy Farmer Fun Run
Cowboy Prom
Texas A&M University Tour
Sexing Technologies Tour

Can't make it to the National Classic? There's still plenty of fun to be had!

- Cut out and decorate #SallytheSimmental and #SusietheSimbrah and take them along to the county fair.
- Show off your accomplishments and earn money for college by applying for Gold and Silver Merit Scholarships.
- Submit a photo to the Photography Contest (the winning picture is the September *Register* cover!)
- Record your love for Simmentals and Simbrahs and submit it to the Video Contest.
- Tune up your interview skills by participating in the Electronic Interview Contest.
- Join AJSA members in an effort to gather new hats for the Hats Off for Cancer Hat Drive.
- Attend the Summit Leadership Conference August 2-6, in Bozeman, Montana.

For more details on all of these events visit www.juniorsimmental.org



BULLETINS

2015 Classic Schedule Listed

The 2015 AJSA schedule of activities has been finalized. Regional events plus the 35th National Classic will be held at five widely located sites. Coordinator Jennifer Kincaid, and members of the Texas Simmental/Simbrah Association, will serve as hosts for the National Classic. The complete schedule:

South Central Regional	June 7-10	Springfield, MO
North Central Regional	June 16-19	Austin, MN
Eastern Regional	June 24-27	West Springfield, MA
Western Regional	June 26-28	Bozeman, MT
National Classic XXXV	July 5-11	College Station, TX
Summit Leadership Conf.	August 3-6	Bozeman, MT

AJSA Deadlines Listed

The following deadlines must be adhered to for AJSA activities scheduled over the next few months. Entries and other paperwork that arrive after the listed deadlines will be declared ineligible — no exceptions! Please mark your calendars accordingly.

Event	Date
National Classic hotel scholarship	April 15
Regional Classic entries and ownership	May 5
Late Regional Classic entries	May 12
National Classic entries & ownership	May 15
Late National Classic entries	May 22
AJSA Trustee applications	June 1
Merit Award applications	June 1
Photography contest entries	June 1
Video contest entries	June 1
Summit registration	June 1

“C” is Year-Letter for 2015

The letter “C” is the year-letter cattle identification designation for 2015, with D to follow in 2016. B was designated for use in 2014, while the letter A was the year-letter designated for use during 2013.

Since ASA was established in 1969, the International year-letter designation is now in its third complete cycle.

Office Holiday Schedule

The ASA office will be closed for the following 2015 holidays. In addition to those dates listed below, the office traditionally closes for New Year’s Day.

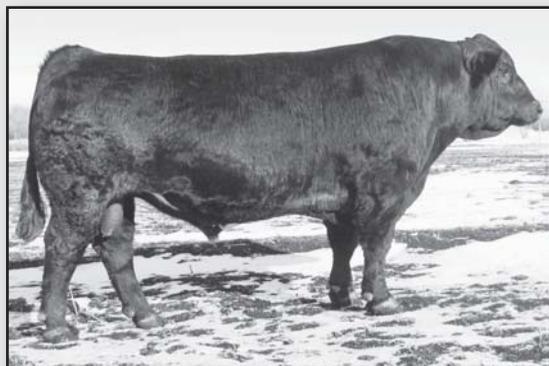
- Friday, April 3
Good Friday
- Monday, May 25
Memorial Day
- Fri – Mon., July 3-6
Independence Day
- Monday, September 7
Labor Day
- Thurs. – Fri, November 26-27
Thanksgiving
- Thurs – Fri., December 24-25
Christmas ♦

Once in a Lifetime Opportunity

176 Embryos For Sale

ALL embryos sired by

Hooks Shear Force 38K



All embryos collected by
Cross Country Genetics North / storage at KABSU

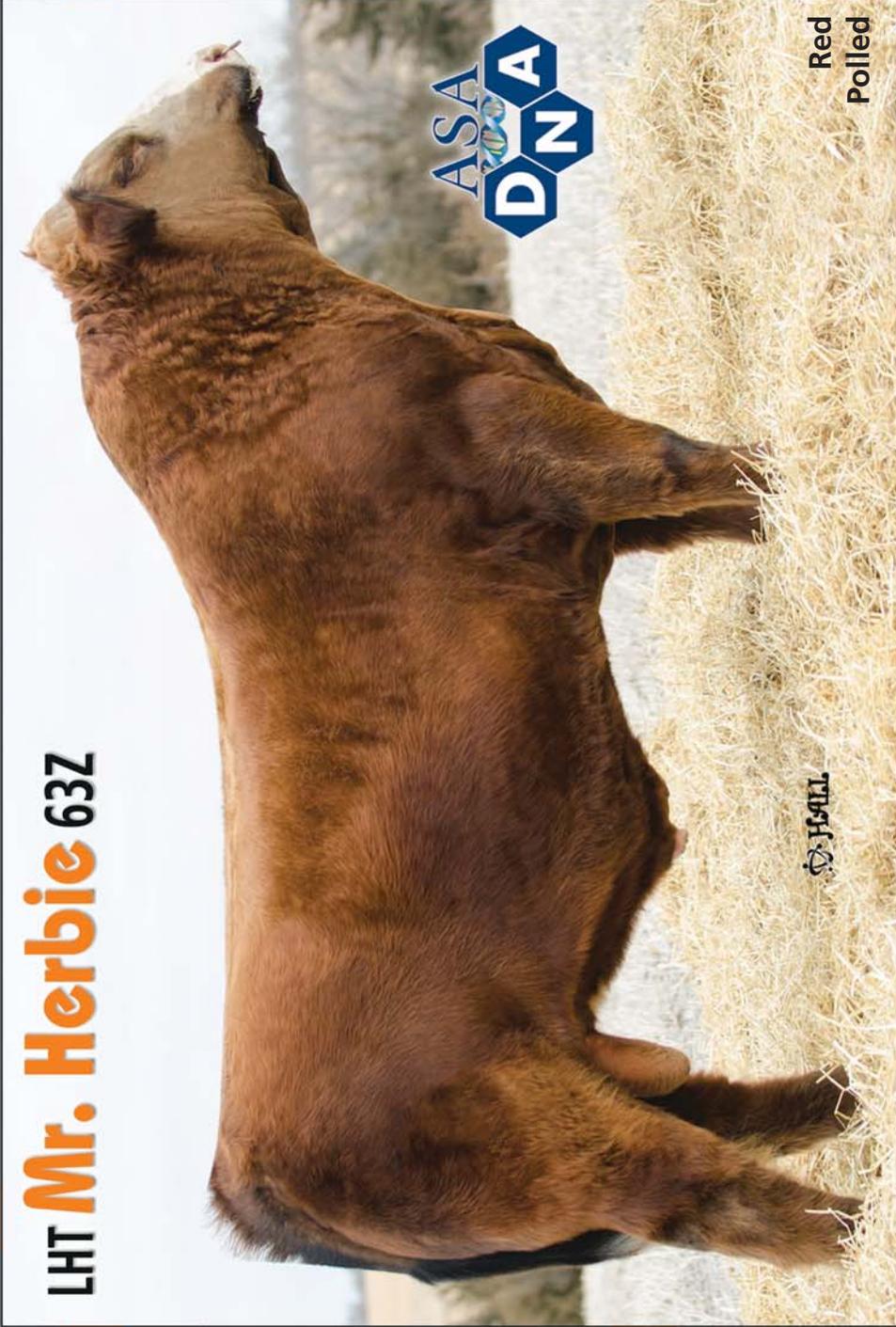
All serious inquiries contact:
Jeff Baxter

BAX Maternal Beef Genetics
1120 Canyon View Road
Dripping Springs, TX 78620
512-921-2876

Current EPD / Index Percentage Ranking:
Top 1%: Calving Ease, Birth Weight, Milk,
Yield Grade, Marbling, Ribeye Area and
All Purpose Index (\$API)
Top 2%: Stayability and Terminal Index (\$TI)

ET Sire	Donor ID	Donor Sire	Donor Grand Sire	Embryo Count
Hooks Shear Force 38K	447	Paramont Ambush 2172	Shoshone Viking GD60	33
Hooks Shear Force 38K	142	OCC Emblazon 854E	Paramont Ambush 2172	25
Hooks Shear Force 38K	259	BAX Elite 16-4182	Paramont Ambush 2172	18
Hooks Shear Force 38K	375	OCC Emblazon 854E	BAX Elite 16-4182	17
Hooks Shear Force 38K	147	Paramont Ambush 2172	Shoshone Viking GD60	15
Hooks Shear Force 38K	624	Paramont Ambush 2172	Shoshone Viking GD60	14
Hooks Shear Force 38K	498	Paramont Ambush 2172	Shoshone Viking GD60	13
Hooks Shear Force 38K	455	Paramont Ambush 2172	Shoshone Viking GD60	12
Hooks Shear Force 38K	559	BAX Elite 16-4182	Paramont Ambush 2172	12
Hooks Shear Force 38K	448	Paramont Ambush 2172	Shoshone Viking GD60	9
Hooks Shear Force 38K	189	BAX Elite 16-4182	Paramont Ambush 2172	8
Totals				176

LHT Mr. Herbie 63Z



Simmental

- Add some pizzazz in your calf crop!
- Herbie has been a standout since birth and with his blaze face, he is an individual that just naturally draws attention to himself.
- He is really impressive with his extreme muscle and massive rib shape while still being sound as a cat.
- Herbie comes from a royal family going back to the Drake P36D cow that has produced as many champions as any cow in the breed, including some great bulls like the ABS bull Lazy H Pathfinder.
- His first calves have just hit the ground and this may be his most impressive attribute, as they are coming in very moderate-sized and to top it off most have a white strip to a blaze on their face and have been all solid colored to this date.



Dam of Herbie, Lazy H Miss Remington U49



Son of Herbie, a top-seller in our recent sale.

CNS Dream On L186
Sire: SVF Steel Force S701
 SVF Sheza Beauty L901

Remington Red Label HR
Dam: Lazy H Miss Remington
 Drake Miss P36D

ASA#: 2754651
 PB SM

Direct		Maternal				Carcass				\$ Index							
Trait	CE	BW	WW	YW	MCE	Milk	MWW	Stay	DOC	CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	6.2	1.9	57.8	81.6	8.2	16.6	45.5	24.8	-0.5	21.2	-2.9	-0.05	-0.47	.66	-.38	113.2	57.5
ACC	.34	.41	.35	.36	.27	.28	.30	.31	.24	.30	.21	.35	.18	.25	.31		
%								15									

ASA Sire Evaluation, as of 2.27.15

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MEET THE TEAM

This is the fourth installment in a series designed to “personalize” ASA’s team of Field Service Representatives so that the membership can become more familiar with individual credentials, and more easily recognize names,

faces and responsibilities. Two individuals, proceeding in alphabetical order, are being featured in future issues of *the Register*. Nathan Smith and Ben Spitzer will be featured in the May-June issue.



Mason Lautenschlager, Berthold, North Dakota

“I have found that people using SimGenetics are often very well-informed and it is a privilege to be able to assist them in feeling more confident in their own genetic decisions,” says Mason Lautenschlager, ASA area representative from Berthold, North Dakota.

A 2013 graduate of North Dakota State University with a B.S. in Animal Science and a minor in Ag Business, he put himself through college by running a custom-fencing business with his brothers. He also worked part-time as a butcher while in college, spent time as a marketing representative for Superior Livestock Auction Video, and is currently ranching at Berthold. His cowherd includes registered Simmentals, plus a commercial herd of Angus-influenced females, which are bred to Simmental bulls. He markets an average of 15 yearling Simmental bulls annually.

Lautenschlager comes from a long line of farmers and ranchers. His parents and both sets of grandparents put down deep roots in agriculture. “I consider myself extremely fortunate for having been



Lautenschlager, feeding recently weaned bull calves.

raised the way I was,” he says.

He is a vocal advocate for Simmental genetics: “Simmental cattle work very well whenever they are mated to British-based cattle. I’ve found that feeders want crossbred calves and a growing number of them want Simmental-influence because of their added advantage in dressing percentage, yield-grade factors, improved feed conversion and survivability, when compared to strictly British-based calves,” he states.

“Feedlot managers, in particular, like the way that Simmental crosses reach a heavier finish weight without excessive fat cover,” he continued. “The ASA has played a significant role in convincing the American cattleman to select Simmental as their continental breed of choice for crossbreeding.”

An ardent outdoorsman, he enjoys hunting and fishing in his spare time. But, he also likes to cut meat, work with steel, reading, and ‘doing anything involving cattle’.

“I hope that my experience in both commercial and seedstock production, the packing industry and marketing of SimGenetic feeder cattle enhances my ability to relate to the ASA membership on some level, regardless of their involvement in the industry,” he concluded.



Dr. Bert Moore, Indianola, IA

A native of Iowa Falls, Moore spent more than 40 years as a faculty member at North Dakota State University (NDSU). Following retirement, he served a four-and-a-half year stint as Executive Secretary of the American Shorthorn Association, which provided him with a perspective on breed associations.

After growing up on his family’s diversified livestock and crop farm in north central Iowa, he earned a B.S. from Iowa State University, where he was a member of the Livestock Judging Team. He went to NDSU to work on a Master’s Degree, and stayed much longer than he had intended. He earned both his M.S. and Ph.D. degrees there, and remained as a faculty member, where he coached the Livestock Judging Team for 40 years, longer than any other coach, past or present.

Also while at NDSU, Moore was faculty supervisor of the university sheep flock and provided input on the beef herds. He was involved in establishing a

campus Simmental herd, first by crossbreeding on Hereford cows and then by a group of females donated by members of the North Dakota Simmental Association. The NDSU membership, issued by ASA, is #1132.

Physically fit, he has run 13 marathons, including the famed Boston event and has a personal best time of 2 hours, 44 minutes. “The next time I play golf or go downhill skiing will be the first time. I don’t own a gun, a boat or a fishing pole,” he commented. “I do enjoy going to livestock events and being around livestock folks.”

Married to Millie, whom he met in the sheep barn at a sale in Missouri, they had two children: A son who tragically passed away suddenly nine years ago and a daughter, Angi, who lives in the Twin Cities with his five-year-old grandson. Millie, in her own right has been the long-time Executive Secretary of the Montadale Sheep Breeders Assoc.

“When the invitation to become an area representative for the ASA came, it was a real surprise. My initial impulse was to say ‘yes’,” he recalled. “I accepted because ASA is one of movers and shakers, and has endorsed the fundamental values necessary for progress. They have a PLAN and GOALS and the kind of leadership to accomplish them.” ♦



Bert Moore (left) with his 2007 NDSU Livestock Judging Team. ASA staffer, Luke Keller is pictured far right.

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By Nancy Kay Tom, Foundation Board Chairman, Campbellton, TX

Spring is upon us and it's that time of year for renewal and regrowth. That is exactly what the American Simmental/Simbrah Foundation is doing this year. Last year we worked diligently to update and review our vision and core policies. The ASSA Foundation is about serving the youth, education and research for today and future development of the American Simmental Association, the beef industry and ASA's membership.

The mission of the Foundation is to encourage by public or private contribution, support of worthwhile educational and charitable projects that are of interest and benefit to devotees of the American Simmental Association. Further to receive, maintain, use and apply donated funds for such purposes; and to implement such educational and charitable projects, including youth, research and development, and education.

One of our new endeavors this year is to create more member group fundraising campaigns. In the past, we have had great success with this in raising funds for the Eastern Regional, the National Classic, Merit Scholarship Awards through the foundation heifer auction, Walton-Berry Gradu-

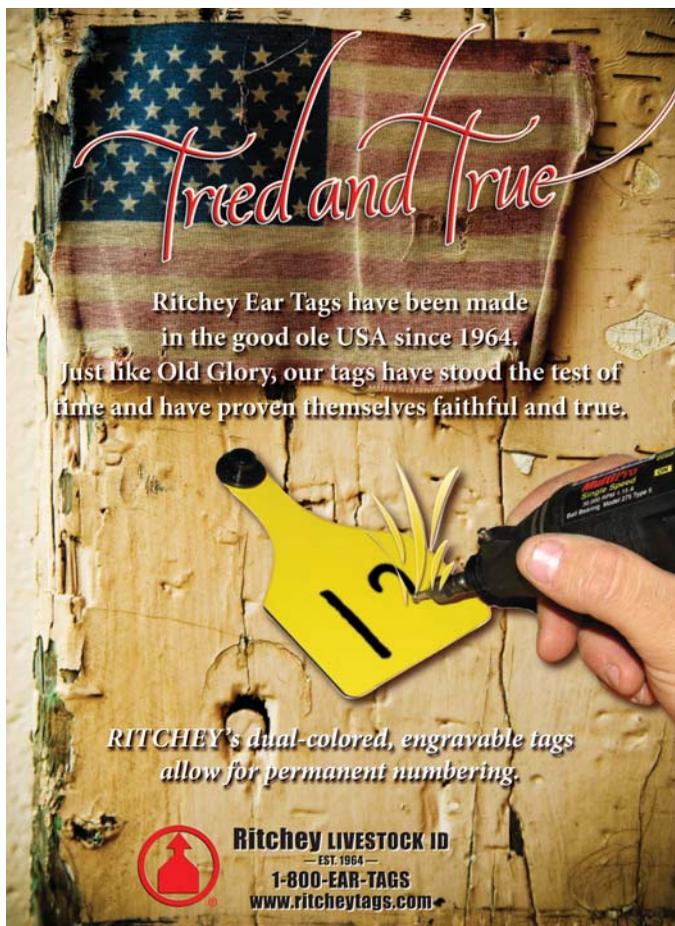
ate Support Grant, and the Denver auction. We are adding more categories to include the other regional classics, research and development projects and educational events for the ASA membership.

The Foundation is now looking for folks to join a member group and become part of the Foundation mission. If you are interested in helping us raise funds for the AJSA youth, research and development, or educational events for the ASA members, then please contact myself at nancyktom@gmail.com and let's get you signed up on a member fundraising team.

Foundation Mission Statement

The purpose of the Foundation is to encourage by public or private contribution, support of worthwhile educational and charitable projects that are of interest and benefit to devotees of the American Simmental Association. Further to receive, maintain, use and apply donated funds for such purposes; and to implement such educational and charitable projects, including, but not limited to:

- Support of ASA's youth program through scholarships or program sponsorship
- Continuing educational programs for beef enthusiasts and members of the youth program
- Expanded educational programs for ASA and members of the beef industry in the areas of performance testing, leadership and bovine management
- Research grants to qualified colleges and universities, for documentation of bovine performance, and research into the prevention of, or cure for cattle diseases
- Other projects or activities as may be determined by the parent association. ♦



Join a Member Fund Raising Team
Contact Nancy Tom at:
nancyktom@gmail.com

Gettysburg

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STATE SCENE

ISA's 45th Anniversary

The Iowa Simmental Association (ISA) began its 45th year by awarding the Christensen Elite Award to Bill Ballard of Nocona. Ballard, a retired Methodist minister, has been involved with Simmental cattle since before there was an ISA. The award is in memory of the late Bob Christensen, long-time ISA secretary and was presented by Naomi Christensen on February 7, during the ISA Annual Meeting in Altoona.

In addition to election of ISA and IJSA board members, a number of other individuals were also recognized. The Junior Supporter of the Year award went to Tara and Eric Gerdes, West Point; \$1,000 Memorial Scholarships were given to Tyler Espenscheid, Monroe, Trey Jass, Garner, and Jessica Kramer, Farmersburg; and Paige Henderson, Wiota was crowned 2015 Queen, with Chastity Moody, Maxwell as Princess.



Bill Ballard received the Christensen Elite Award from Naomi Christensen.



The ISA Board, left to right, front: Executive Secretary/Treasurer Harold Williams; Nate Horman; President Tammy Heaton; Vice President Eric Gerdes. Back row: Al Johnson; Jeff Thompson; Jay Steenhock; Andy VanAernam; Kirk Lynch; Tom Robinson.

Eastern Regional On-Going Fundraising

States that comprise the Eastern Region (all states east of the Mississippi except Illinois and Wisconsin) continue their collective effort to fund Eastern Regional Classics. Now in its fifth year, the group has raised in excess of \$60,000, including \$13,856 at the 2014 North American International Livestock Exhibition in Louisville. These funds are available by request for the Eastern Classic host states, by contacting Dr. Fred Swain at 502-245-3866 or frederickswain@bellsouth.net.

Members of the working committee are: David Dillon, Debbie Smith, Kathy Powers, Becky Favorite, Dwight Cooper, ASA Trustees Barry Wesner and Brian DeFreese, with Swain as the lead contact. All funds are deposited and accounted for through the ASA Foundation.



The IJSA Board, left right, front: President Meg Edler; Sami Long; Kiersten Jass; Vice President Cody Long; Jessica Kramer. Back row: Kylie Peterson; John Edler; Drew Christensen; Cade Bracker; Paige Reck.

Fifty Cent Checkoff Fee Proposed in Illinois

Illinois beef producers were asked to consider a voluntary 50-cent per-head beef checkoff increase, after 700 producers signed a petition, asking the Illinois Department of Agriculture (IDA) to place a referendum on the ballot. If approved the fees will go into a state checkoff program supervised and overseen by the IDA.

The fee would be assessed on all beef cattle in Illinois and collected at the time of sale. The funds from this source were to be controlled by cattle producers who serve on IBA's Checkoff Division. Since the fee is voluntary, any cattleman not wishing to participate can have their full assessment refunded. ♦



The ISA queen for 2015 is Paige Henderson (left), with Chastity Moody, as Princess

MRL

RED WHISKEY

101B

Homozygous Polled



Adj BW: 90
Adj 205: 742
BD: 1/18/14
CE: 3.9
BW: 4
WW: 76.5
YW: 110.5
MCE: 11.7
MM: 24.3
MWW: 62.4
API: 118.2
TI: 76.2
Sale WT: 1440
SC:40.5

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NEWSMAKERS

Ellis Assumes NCBA Presidency



Ellis

Philip Ellis, a rancher from Chugwater, Wyoming, is the 2015 president of the National Cattlemen's Beef Association. A fifth-generation rancher in southeastern Wyoming, he is a graduate of the University of Wyoming. He assumed his position during NCBA's recent Convention in San Antonio, and succeeds Texan Bob McCan in the chief executive's chair.

His cattle operation relies on a combination of Hereford and Red Angus in a crossbreeding cow/calf and yearling situation. Chugwater is a small town located 40 miles north of Cheyenne, Wyoming's state capital.

ANCW Elects President

Melanie Fowle, Siskiyou, CA, has been elected as the 64th president of the American National Cattle Women, Inc. (ANCW) during the 2015 Annual Meeting in San Antonio. Fowle and her family raise registered Angus and Herefords.

President-elect is Ann Nogan of Pennsylvania, while Simmental breeder Penny Zimmerman was elected the post of vice-president.



Fowle

Beef Board Elects Officers

Jimmy Maxey, a producer from Fresno, CA, has been elected Chairman of the Cattlemen's Beef Board. Formerly, he had served as vice chairman and secretary-treasurer of the organization.

Anne Anderson, a cow/calf and stocker operator from Austin, TX, was elected to the position of vice-chairman. She previously served as the first executive director of the Texas Beef Council.

Named to the secretary-treasurer position is Brett Morris, a third generation dairy farmer, cow/calf and stocker operator. He is from Ninnekah, OK.



Maxey



Anderson



Morris

AJSA Intern Named



Thomas

Dakota Thomas, a member of the American Junior Simmental Association (AJSA), has accepted the position of 2015 AJSA Youth Activities Intern and will work out of the ASA headquarters building from mid-May through mid-August. She was raised on her family's cattle and grain operation at Dodgeville, WI, where she was active in 4-H and FFA activities.

Currently a student at South Dakota State University (SDSU), she is working on a degree in Agricultural Communications with minors in Advertising, Animal Science and Marketing. A member of the SDSU Livestock Judging Team, she serves as President of the Block and Bridle Club and handles photography for the University's Little International.

In Other Publications . . .

• ASA Trustee Erika Kenner of Leeds, ND, is among several individuals identified in the February, 2015 issue of *Drover's Magazine*, for her on-going contributions to the beef industry. The biographical sketch listed information about her role in the operation of Kenner Simmental Ranch, plus her involvement as an ASA Trustee.



Kenner

In Memoriam . . .

• Miriam Lynn Woodbury, 69, Wyndmere, ND, passed away suddenly on January 27. A native of Valley City, ND, she was a member of a long-time Simmental family with an ASA number of 1799. For the past 15 years, she had worked at Radio Shack, after raising her family. She is survived by Arnold, her husband of 50 years; children: Theane (Michael) Pagel, Teresa (Jeff) Perleberg, Todd (Rebecca); 10 grandchildren; two sisters: Glennis (Jerry) Schmidt and Cathy (Jeffrey) Johnson; and two brothers: Earl (Sandy) Bjerke and Maynard (Denise) Bjerke. ♦



Woodbury

Beyond the Bounds of Print



An extended electronic version of *the Register* going beyond the bounds of print to delve deeper into the stories of Simmental and SimGenetics producers, programs, and happenings.

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BEEF BUSINESS

Beef Cow Inventory Up 2%

The USDA inventory of the US beef cowherd increased by 2% from a year ago, taken as a positive sign that expansion among herds across the nation is well underway. In Texas alone, 7% more beef cows were reported compared to last year, an increase of 270,000 head.

The 2014 US calf crop was estimated at 33.9 million head, up 1% over 2013. Also, the number of milk cows in the US increased by 9.3 million head. Of the 89.8 million cows and calves in the US 39 million were cows and heifers that comprise the brood cow battery.

COOL Lawsuit Dismissed

Much to the chagrin of the Canadian and Mexican Cattlemen's organizations, NCBA and the US Packing Industry, a lawsuit on Country-of-Origin Labeling (COOL) has been dismissed in US District Court for the District of Columbia. The lawsuit, originally brought by the American Meat Institute had been filed in July of 2013.

A study by Auburn University had demonstrated that COOL had no negative impact on imports of slaughter cattle and did not significantly affect imports of feeder cattle, contrary to arguments made by the plaintiffs. Still to be resolved is a decision by the World Trade Organization (WTO), which had found COOL to be discriminatory.

Extra Lean Beef Endorsed

Retailers now have the opportunity to help identify eight different extra lean items as options for part of an overall healthy diet, using one of the most trusted nutrition icons on food packaging today.

The Beef Checkoff Program has announced that extra lean ground beef that is at least 96% lean, is now certified by the American Heart Association to display its recognized and highly respect Heart-Check mark. Other cuts that qualify (all USDA Select Grade) are: Bottom Round Steak, Sirloin Tip Steak, Top Sirloin Petite Roast, Top Sirloin Strips, Top Sirloin Filet, Top Sirloin Kabob; and Top Sirloin Stead, Boneless, center cut.

Double Digit Price Rise

Retail beef and veal prices rose by a whopping 12.1% during 2014, according to USDA. Pork prices also rose dramatically, by 9.1%, while poultry prices increased by just 2%. Prices were even higher in December, with beef up by 18.7% over December of 2013. Pork and poultry dipped slightly from the previous year.

USDA is predicting that retail beef prices will rise by 5 to 6% during the current year, while pork prices should remain fairly flat at an estimated 2-3% increase. Poultry prices are projected to increase between 2.5 and 3.5%.

Meat Markets Struggling

A number of factors have combined to create major challenges for beef, pork and poultry markets in the US. Those causes include supply and demand, domestic and international factors, and short and long term considerations.

International demand for US meat is being dampened somewhat by the strong dollar, which makes US product more expensive on the global market. In the case of pork, falling US prices due to over production have complicated marketing. The West Coast labor dispute, which is now resolved, also caused a major disruption in the flow of meat exports.

Foods Most Prone to Pathogens

More than 80% of cases of a certain *E. coli* illness have been linked to beef and vegetables grown in rows, according to a recent government report. Salmonella infections have been traced to a wider variety of foods, ranging from tomatoes and sprouts to poultry, beef and pork.

The report is based on nearly 1,000 outbreaks between 1998 and 2012 from four major foodborne bacteria: Salmonella; *Escherichia coli* O157; Listeria Monocytogenes; and Campylobacter. The report reveals that 74% of Campylobacter illnesses came from dairy or chicken; 82% of *E. coli* O157 came from beef or row crop vegetables; and 81% of listeria illnesses were caused by fruit or dairy.

COW SENSE

Listed below are ten questions designed to test your knowledge of the beef industry.

Elite: 9-10 correct; **Superior:** 7-8; **Excellent:** 5-6; **Fair:** 3-4; **Poor:** 1-2.

1. Of all beef breeds, which has shown the greatest propensity for twinning?
2. True or false: Cancer eye in cattle is a genetically inherited trait?
3. The practice of utilizing forages and high roughage feed to prepare stocker cattle for finishing programs is known by what term?
4. Approximately how many cows can a healthy, mature, fertile bull safely breed within a 60-day breeding season?
5. Which gland is synonymous with "sweetbread?"
6. Because it is involved in practically all of he metabolic processes of the body, which mineral is known as the "master mineral?"
7. What was the first Continental breed introduced into North America?
8. Name the connective tissue that consists of strong fibrous bands that help connect bone to bone at the joints?
9. Name the cattle disease usually caused by an organism commonly found in rivers, lakes, ponds and sewage?
10. What would a normal range for shrinkage during shipping of cattle?

Answers:
1. Simmental; 2. True; 3. Backrounding; 4. 25 to 40;
5. Thyms; 6. Phosphorus; 7. Charolais; 8. Ligaments;
9. Leptosptosis; 10. 3 to 6%.

Hide Industry Hits New Levels

The US hide, skin and leather industry established new records in 2014, exporting more than \$2.85 billion worth of cattle hides, pig skins and semi-processed leather products. According to USDA, China was the largest buyer of cattle hides, followed by Korea, Taiwan, Mexico and the European Union.

US companies, including producers, processors, brokers and dealers, regularly export more than 90% of total US production of these items and are ranked at the top of raw materials suppliers to the global leather manufacturing industry.

Cheap Oil Impacts Beef Demand

Cattle producers and beef consumers may be beneficiaries of existing cheap oil and gasoline, primarily because it translates into reduced costs for the rancher/producer and for distribution centers.

The current global food system is highly fuel- and transport-dependent. During recent years, the prices of food and fuel have risen and fallen more-or-less in tandem. Oil is used to fuel farm equipment, to transport other inputs to the farm, to transport farm output to the consumer, and is often used in agricultural chemicals.

JFK Becomes First Animal Terminal

John F. Kennedy Airport in New York will become the first privately owned animal terminal in the world. Cleverly, it will be called "the Ark." The \$48 million project is expected to create 180 jobs and generated \$108 million in revenues over its 30-year span.

The Port Authority of New York and New Jersey has signed a long-term lease with Ark Development to design and build the 178,000 square food animal cargo facility at JFK. The Ark, which is projected to open in early 2016, will follow high standards for "comprehensive veterinary care and quarantine services, according to a press release."

Farm Facts

Each US farmer produces food and fiber for 154 people. American farmers produce 16% of the world's food on just 10% of the land surface. Agriculture is the nation's largest employer with more than 21 million people involved in some phase.

Food is most affordable in the US, where consumers spend less than 10% of their income on sustenance. An acre of land, which is roughly the size of a football field, when adequate water, sun and fertilizer is available, can produce up to 7,500 pounds of corn or 1,800 pounds of wheat. ♦

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Mr. NLC Upgrade U8676 x Rockin H Miss Y33 - Herd Bull
Breeder: Rockin H Simmentals
Buyer: Dale Rueb, Herreid, SD



CFSR Bella A340
JF Shock And Awe 6207S x CFSR Mindy Moe
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Breeder: Crazy Fate Simmental Ranch
Buyer: Rodney Strand, Platte, SD



Rockin H Billy The Kid B5149
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Breeder: Rockin H Simmentals
Buyer: Dry Run Farms, Conde, SD



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Breeder: Rockin H Simmentals
Buyer: David Eichacker, Salem, SD

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THE CUTTING EDGE

Researchers Find Antibiotics in Dust

Researchers from the Department of Environmental Toxicology at Texas Tech University report detecting antibiotics and antibiotic resistance genes (ARG) in particulate matter (PM) downwind from several cattle feed yards.

The researchers found that airborne PM derived from feed yards facilitated dispersal of several veterinary antibiotics and microbial communities containing ARG as well as microbial communities with higher concentrations downwind than from upwind locations. Many feed yards are located in high-wind areas, leading to the conclusion that significant potential to travel hundreds of miles into cities and possibly around the globe.

Warmer Climate Impacts Infectious Diseases

The appearance of infectious diseases in new places and in new hosts, such as the West Nile virus and Ebola, is a predictable result of climate change, according to researchers as the Harold W. Manter Laboratory of Parasitology at the University of Nebraska.

In a recent article published in the Philosophical Transactions of the Royal Society B, a warning was issued that more such illnesses are likely to emerge as climate change shifts habitats and brings wildlife, crops, livestock and humans come into contact with pathogens to which they have never before been exposed.

GM Cows Help Fight Diseases

SAB Biotherapeutics, a biotech company has developed a herd of genetically-modified cattle that have been engineered to produce “fully human” antibodies. The cattle are then treated with vaccines to target diseases such as hantavirus, and Ebola is expected to follow.

An estimated 30-60 liters of plasma can be collected from these animals each month, according to the company, translating into 500 to 1,000 human doses per month per animal. Tests on hamsters with hantavirus has shown considerable promise.

Low Oil Prices Affect Excess Fats

Very low oil prices means that owners of greasy spoon restaurants no longer are able to cash in on their excess fats. When a barrel of crude oil was priced over \$100 a barrel, restaurants earned as much as 50 cents a gallon for dirty fryer oil, which was being used to produce such treats as French fries and chicken nuggets.

Recycling businesses eagerly purchased used soy, peanut and canola oils for processing into bio-fuels. However, the good times for the leftover fat rapidly declined when the price of crude oil dipped into the \$50 range.

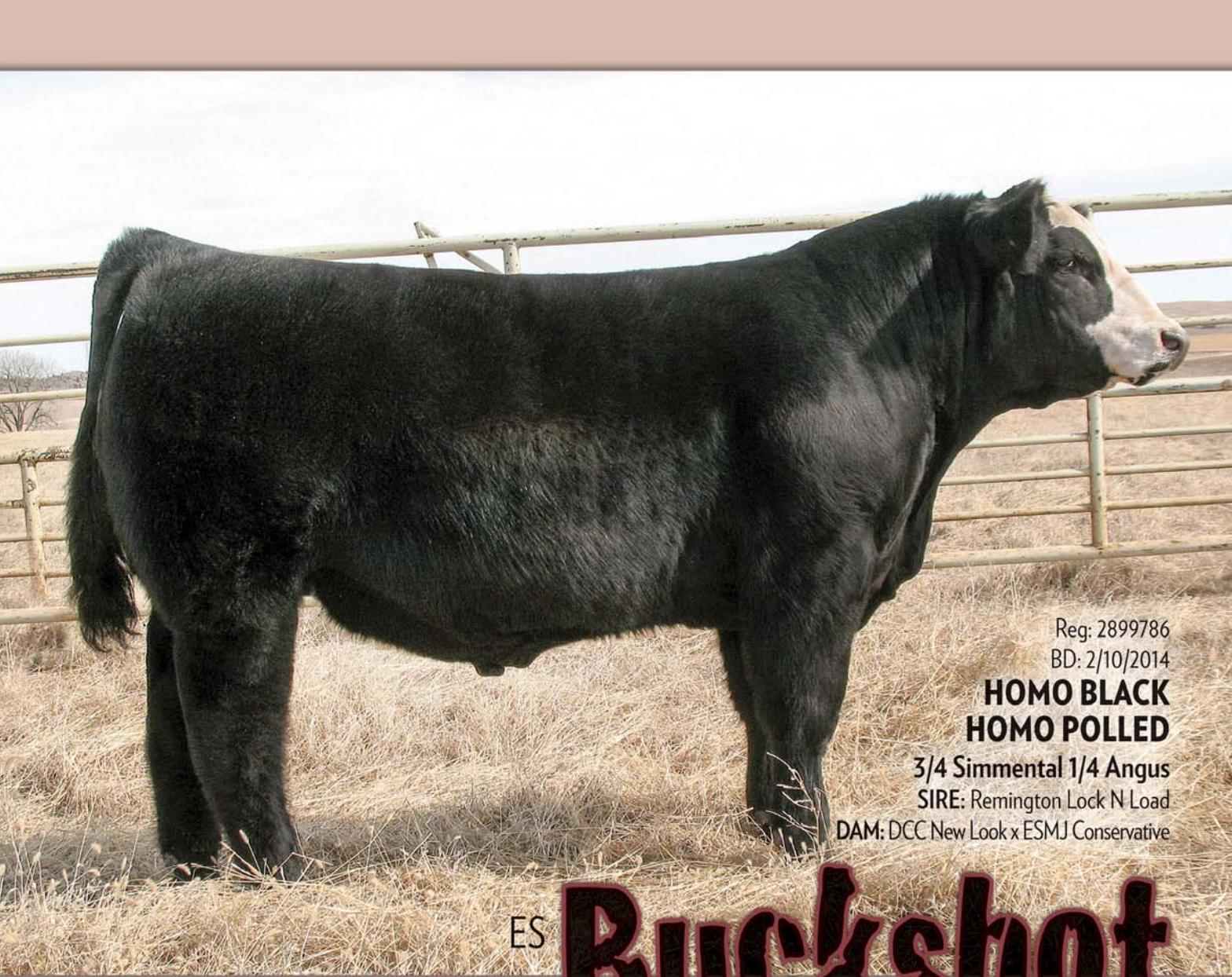
DNA Identifies Wolf

It has been confirmed through DNA analysis, that the gray wolf killed in Utah last December is the same wolf seen near the Grand Canyon last year. Geneticists at the University of Idaho compared the DNA from the dead wolf with samples taken from the wolf near the Grand Canyon and results were conclusive that they were one and the same.

The female wolf had been originally collared near Cody, Wyoming on January 8, 2014, and wandered more than 700 miles to the south to the Grand Canyon, then moved into Utah. Investigation into the killing is ongoing, since wolves are protected as endangered under the Endangered Species Act. The man who shot the wolf reported that he thought it was a coyote. ♦

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BD: 2/10/2014

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3/4 Simmental 1/4 Angus

SIRE: Remington Lock N Load

DAM: DCC New Look x ESMJ Conservative

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BW	WW	YW	Scrotal	CE	BW	WW	YW	MCE	MM	MWW	API	TI
100	653	1290	37.7	8.8	1.3	65.2	113.3	7.3	26.1	58.7	101	63

a Simmental bull. He is deep, with explosive rib shape and a stout hip. He hits his stride every time on the move. His DCC New Look 101 dam has a perfect udder. Buckshot had the top ribeye area of the sale at 18.85 sq. in., also gaining 4.01 ADG. Take note of his excellent EPD profile. This Lock N Load son should sire great bulls and heifers that would fit into any cowman's operation. Unlimited mating possibilities, tremendous phenotype and strong performance. **Semen \$50/unit**



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CORPORATE REPORT

Increased US Packing Capacity

Recent developments in the Midwest and Northwest should have positive impacts on producers in that region and nationwide. Several sizable packing plants are planned for the near future.

In the Midwest, Iowa Premium Beef, Tama, IA, has resurrected an existing facility with capacity of 1,100 head per day. Nearby LimeSprings Beef in Lime Springs, IA, with a capacity of 540 head per day is set to open very soon. The J.R. Simplot Company has announced a \$100 million joint venture with Caviness Beef Packers (of Texas) to build a new plant at Kuna, ID. In addition, JBS has announced a \$75 million project to expand the capacity of its plant at Hyrum, UT.

Hershey Company Moving to Beef Snacks

According to a recent news report, the Hershey Company, widely known for being a premier candy manufacturer with global name recognition, has announced that it is moving into the snack foods sector with the acquisition of Krave Jerky, a Sonoma, California-based company.

Krave is positioned as a leader in production of premium jerky with the distinction of offering such unique flavors as black cherry barbecue, basil citrus and lemon garlic. Analysts are debating whether or not the move is in response to declining demand for chocolate products or recognition of growing potential for protein snacks.

McDonald's Criticized by Congresswoman

New York Representative Louis Slaughter believes that McDonald's Corporation is dropping the ball on safe food, and recently sent a letter to the corporation's CEO, relating to the company's "lack of follow through" with regard to the criteria for global sustainable beef, primarily how they address the use of antibiotics.

Ironically, McDonald's is a founding member of the Global Roundtable for Sustainable Beef. Slaughter's letter said, "the failure to include meaningful restrictions on antibiotics use in agreed upon standards calls into question McDonald's commitment to ending misuse of antibiotics, contradicting the company's own policy."

Burger King Sales Increase

Restaurant Brands International, the newly formed parent company of the combined Burger King/Tim Hortons alliance, noted significant same-store sales at the two chains in recent months. As a result, their corporate stocks climbed on the New York Stock Exchange.

Burger King sales gained 3% during the fourth quarter of 2014, while Hortons, primarily a coffee-and-doughnuts business, posted gains of 4.1%. Shares, meanwhile, jumped 7.6% during heavy trading in February. ♦

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WAR WAGON

B103



PUREBRED SIMMENTAL || ASA# 2934406

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SIRE: STF Z7T6 [Remington Lock N Load 54U x GCF Miss Caliente]

DAM: C/K Afton W103 [STF Affirmed P44R x C/K Gypse 103]

CE	BW	WW	YW	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	Shr	API	TI
5.2	3.5	62.6	98.4	3.9	19.0	50.3	12.9	5.5	34.0	-0.30	0.13	-0.043	0.90	-0.36	99.0	63.8

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Ingredients

- 1 ½ pounds ground beef
- 1 egg
- 1 onion, chopped
- 1 cup milk
- 1 cup dried bread crumbs
- 2 tablespoons brown sugar
- 2 tablespoons prepared mustard
- ⅓ cup ketchup

Directions

- Preheat oven to 350 degrees F
- Combine beef, egg, onion, milk and bread crumbs
- Season with salt and pepper to taste
- Place in lightly greased loaf pan
- In separate bowl, combine brown sugar, mustard and ketchup, mix well and pour over loaf
- Bake at 350 degrees F for one hour

Editor's Note: Each month a favorite beef recipe is presented in this space. The Register encourages and welcomes contributions to this column from the ASA membership. ♦

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INTERNATIONAL

New BSE Case Surfaces in Canada

Canada has confirmed its first case of bovine spongiform encephalopathy (BSE) disease since 2011, but the government says the discovery “should not hit a beef export sector” worth \$1.6 billion per year.

The Canadian Food Inspection Agency (CFIA) reports that no part of the animal, a beef cow from Alberta, had reached the human food or animal feed system. BSE, also known as “mad cow disease” is a progressive, fatal neurological malady that is believed to spread when cattle eat protein rendered from brains and spines of infected cattle or sheep. Canada has banned that practice ever since 1997.

Food Waste Reduction Needed

Reducing consumer food waste could save as much as \$300 billion per year by 2030, according to a new report by the Waste and Resources Action Programme (WRAP) and the Global Commission on the Economy and Climate. To achieve such a goal would require a 20 to 50% reduction in consumer food waste.

One-third of all food produced in the world ends up as waste, while the value of global consumer food was is more than \$400 billion per year. The report also identifies other significant opportunities for reducing waste in agriculture, transportation, storage, and consumption.

US Receiving Irish Imports Again

The US is now permitting imports of beef from Ireland, the first European Union country allowed to resume sales since the BSE scare more than 15 years ago. Access to the US market is to be restored just as soon as American authorities inspect Ireland’s beef production systems.

It is estimated that annual imports of Irish beef could be worth \$30 million. The US lifted its ban on beef from the European Union in March of 2014, but inspections are required before exports are actually allowed to resume.

India Number Two Beef Exporter

Ironically, India where 80% of the population is Hindu, a religion that believes that cattle are sacred and not to be eaten, has become the second largest exporter of beef in the world. India’s meat industry claims that the product being exported comes from buffalo, but that claim is challenged by many groups.

Not only do many Indians not eat beef, but it is illegal to slaughter cattle and it is against the law to export beef. It is likely that meat from cattle is being slipped into the buffalo market. In 2014, India exported \$4.3 billion worth of beef and that figure is expected to rise by at least \$200 million in 2015.

“Coalition for Cuba” Launched

In excess of 25 businesses and organizations have banded together to establish the US Agriculture Coalition for Cuba (USACC) in an effort to liberalize trade and re-establish Cuba as a market for US food and agricultural products.

USDA Secretary Tom Vilsack and Missouri Governor Jay Nixon were among government officials on hand to introduce the organization. Among organizations that are participating are USA Rice; US Wheat Associations, the American Farm Bureau, the National Farmers Union, the National Barley Growers, the American Soybean Association and the US Hide, Skin and Leather Association. ♦

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237SM1071



CED	BW	WW	YW	MCE	MILK	MWW	STAY	DOC	CW	MARB	BF	REA	Shr	API	TI
15.2	-1.3	71.1	109.4	9.5	21.3	56.8		16.5	32.9	0.86	0.007	0.81	-0.28	170.6	90.1
.32	0.39	0.33	0.35	0.24	0.23	0.26		0.13	0.29	0.36	0.18	0.26	0.27		
15%	20%	15%	20%	35%	65%	30%		1%	30%	2%	95%	20%	60%	3%	2%



CCR MS ABIGAIL 1102Y - The dam of HF Hercules.

HF-Hercules

Birth Date: 2-7-2013 Bull 2751032

Tattoo: A2

S A V FINAL ANSWER 0035

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SEMEN: \$25



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- With a birth weight of 72#, Hercules ranks in the top 15% for calving ease.
- Hercules is a long bodied, powerful bull with a phenotype that will enhance your herd.
- Raised in the Colorado Mountains by Hiatt Farms, Hercules boasts a PAP score of 33 at 5,000 feet.
- Hercules is a 50/50 Simmental-Angus composite bull that is homozygous black, homozygous polled and has tested free of DD.
- GeneSeek DNA analysis has been incorporated into EPD data for increased accuracy.
- This bull has the pedigree, conformation and EPDs to be a game changer.

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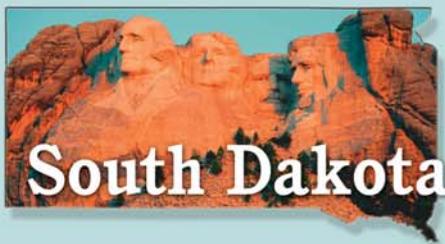
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SALE RESULTS

J&C Simmentals' Online Female Sale

December 9-10, 2014

No.	Category	Average
37	Total Lots	\$3,399

Hosted by: DP Online Sales, LLC

High-Selling Lots:

\$5,000 – Open Female, "J&C Ms Tank B507," s. by 74-51 Tank X108, sold to Roger Seedorf, CO.

\$4,900 – Open Female, "J&C Ms Sharp Image B400," s. by TJ Sharper Image, sold to Stan Liewer, SD.

\$4,250 – Bred Female, "J&C Ms Sure Bet A363," s. by JS Sure Bet, bred to SP The Answer, sold to Don Felton, NE.

\$4,250 – Bred Female, "J&C Ms Zoom A406," s. by Puetts/J&C Zoom Zoom, bred to Poly Shear Force, sold to John Behmer, NE.

\$4,250 – Open Female, "J&C Ms Combust B902," s. by FBF1 Combustible, sold to Trevor Crall, IA.

Comments: Cattle sold into 11 states including: CA, CO, IA, IL, KS, MO, NE, OK, SD, UT, & WY.

Ladies of the Valley Online Sale

December 15-16, 2014

No.	Category	Average
22	Total Lots	\$3,107

Hosted by: DP Online Sale, LLC

High-Selling Lots:

\$3,750 – Open Female, "Rains Locked Edition B117," s. by W/C Lock Down, cons. by Rains Simmentals, sold to Pribyl Farms, NE.

\$3,750 – Bred Female, "Rains Sweet Track A967," s. by W/C Wide Track, bred to GCC Gold Standard, cons. by Rains Simmentals, sold to Joe Birky, NE.

\$3,500 – Open Female, "Rains GunsNAmmo B921," s. by SS/PRS Gunslinger, cons. by Rains Simmentals, sold to Chris Woerner, NE

Comments: Cattle sold into five states including: IA, KS, KY, NE, & OH.

Krieger Farms Wrapped & Ready Online Sale

December 17-18, 2014

No.	Category	Average
5	Open Females	\$3,750
14	Embryo Lots	638
19	Total Lots	\$1,456

Hosted by: DP Online Sales, LLC

High-Selling Lot:

\$4,750 – Open Female, "Kriegers Oreo B100," s. by White Star Granite, sold to Will Ormiston, IL.

St. Nick's Eggstravaganza Vol. 2

December 27-28 2014

No.	Category	Average
9	Open Heifers	\$3,344

Hosted by: DP Online Sales, LLC

High-Selling Lots:

\$9,900 – 12 Embryos out of, "EKHCC Red Jewel 760T," s. by Sandeen Upper Class, HC Power Drive, Hooks Shear Force and WS Beef King, cons. by Sloup Simmentals/Hilltop Simmentals, sold to KenCo Cattle Co., TN; Jay Anderson, NE; and Lucas Stangeland, ND.

\$9,500 – Eight Embryos out of, "SS Magnificent Dreams," s. by LLSF Uprising & W/C Wide Track, cons. by Kasl Simmentals, sold to Clint Nielsen, NE & Megan Moore, TN.

\$8,100 – Open Female, "SS Cherry Blossom B707," s. by Mr HOC Broker, cons. by Sloup Simmentals, sold to Haley Farms, OH.

\$7,950 – Six Embryos out of, "J&C/SS Bernadette," s. by Mr Hoc Broker, sold to Kevin Stamer, IA & Brad Buhrman, NE.

\$1,300 – Semen Lot, s. by STF Lockout Semen, cons. by Sloup Simmentals, sold to Langston Ashmore, AR & Jerry Hanzlik, NE.

Comments: Also selling were 201 individual embryos at an average of \$563 and three semen lots at an average of \$975. Cattle and semen genetics sold to 16 states including: AR, IA, IL, IN, KY, MN, MS, MT, NC, ND, NE OH, OK, SD, TN, & VA.

Triangle J Ranch's 25th Annual Bull Sale

January 25, 2015 • Miller, NE

No.	Category	Average
81	Bulls	\$7,640

Auctioneer: Tracy Harl, NE

Marketing Representatives: *Angus Journal*, Jay Nordhausen; *The Cattle Business Weekly*, Jim Williams; *Livestock Plus Inc.*, Randy Rasby; *Midwest Messenger*, Chris Beutler; and *Western Ag Reporter*, Alan Sears

Representing ASA: Nathan Smith

High-Selling Lots:

\$50,000 – Lot 42, 1/2 Blood SimAngus™, s. by Mr. NLC Upgrade, sold to C-Diamond Ranch, ND.

\$25,500 – Lot 101, 1/2 Blood SimAngus, s. by SAV Final Answer, sold to Flying H Genetics, NE.

\$25,000 – Lot 52, 1/2 Blood SimAngus, s. by Cowboy Cut, sold to Schlueter Ranch and Dale & Trent Ranch, NE.

\$24,000 – Lot 4, 3/4 Blood SimAngus s. by Cowboy Cut, sold to Kearns Cattle Co., NE.

\$21,000 – Lot 47, 1/2 Blood SimAngus s. by Cowboy Cut, sold to Houch, KS.

\$19,000 – Lot 105, 1/2 SimAngus s. by SAV Final Answer, sold to Schlueter Ranch, NE.

\$17,000 – Lot 1, 3/4 SimAngus s. by Cowboy Cut, sold to by Gengenbach Cattle, NE.

\$14,500 – Lot 142, 1/2 SimAngus s. by TJ Makers Mark, sold to Gibbs Farms, AL.



Triangle J customers in attendance discuss the future of the industry in preparation for the 25th Annual Sale.

Forster Farms 36th Annual Production Sale

January 31, 2015 • Smithfield, NE

No.	Category	Average
79	Bulls	\$5,147
56	Bred Heifers	3,110
32	Open Heifers	2,031
167	Total Lots	\$3,867

Auctioneer: Tracy Harl, NE

Marketing Representatives: Chris Beutler, *Midwest Messenger*; and Randy Rasby *Livestock Plus*.

Representing ASA: Nathan Smith

High-Selling Lots:

\$10,000 – 5/8 Blood SimAngus™ Bull, “FF Paramount B1287,” sold to Goecke Cattle, Waco.

\$10,000 – 1/2 Blood SimAngus Bull, “FF Tuition B1180,” sold to Ross Land and Cattle, Callaway.

\$9,250 – 1/2 Blood SimAngus Bull, “FF Paramount B631,” sold to Gary Nielsen, Minden.

\$9,000 – 1/2 Blood SimAngus Bull, “FF Upshot B776,” sold to Nielsen Simmentals, Campbell.

\$9,000 – 1/2 Blood SimAngus Bull, “FF Tuition B1184,” sold to Wheeler Land and Cattle, Casper, WY.

\$9,000 – 1/2 Blood SimAngus Bull, “FF Tuition B1043,” sold to Wheeler Land and Cattle, Casper, WY.

\$9,000 – 1/4 Blood SimAngus Bull, “FF Hoover Dam B1240,” sold to Terry Magarin, Holstein.

\$4,400 – Bred Female, “FF Ms Final Choice A770,” bred to LRS Turning Point, sold to Felt Farms, Wakefield.

\$4,400 – Bred Female, “FF Ms Sharp Shooter A812,” bred to EXAR Upshot sold to Monte Wendell, Smithfield.



From one Generation to the next, Forster Family Farms strives to provide “The Right Choice” to customers old and new.

Prickly Pear Simmental’s Made In Montana Sale

February 7, 2015 • Helena, MT

No.	Category	Average
11	2-Year Old Bulls	\$4,545
61	Yearling Bulls	5,020
72	Bulls	\$4,948

Auctioneer: Roger Jacobs, Billings, MT

Marketing Representatives: John Goggins and Barry Ellis
Representing ASA: John Grande

High-Selling Lots:

\$9,000 – 1/2 Blood, s. by SDS Alumni son, sold to Bignell Ranch, Helmsville.

\$8,500 – 1/2 Blood, s. by SD Homesteader, sold to Donsbach’s Lazy 3L Ranch, Miles City.

\$8,000 – Purebred, s. by Ellingson Blazer sold to Dave Strouf, Lewistown.

\$8,000 – 5/8 Simmental, s. by Top Grade, sold to Hereim Ranch, Martinsdale.

\$7,500 – Half-blood, s. by LCC New Standard, sold to Bignell Ranch, Helmsville.

Comments: Two fall yearlings led off the sale, averaging \$6,750. Most of the top bulls sold to repeat buyers.



Dave Strouf of Lewistown purchased one of the top bulls.



Repeat buyer Roger Donsbach selected several bulls, including a high seller.



Troy Wheeler (center) discusses the bulls with customers.

Ruby Cattle Company’s Performance, Pedigree and Power Bull Sale

February 7, 2015 • Lamoni, IA

No.	Category	Average
67	SM and SimInfluenced Bulls	\$5,566

Auctioneer: Lamoni Livestock Auction, IA

Sale manager: Eberspacher Enterprises (EE), Inc., MN

Marketing Representatives: Val Eberspacher, (EE); Kelly Schmidt, (EE); Jeremie Ruble, IA; Jon Webster, IA; Joe Nelson, MN;

Representing ASA: Dr. Michael Dikeman

High-Selling Lots:

\$19,000 – “Ruby NFF Gmaster B083,” s. by SS Ebony’s Grandmaster, sold to Ben Lovrien, Clarksville.

\$11,250 – “Rubys Madden 483B,” s. by PVFS Ruby Madden 126Y, sold to Max Boles, Grand River.

\$10,500 – “Rubys Steel Force 424B,” s. by HPF Steel Force Z316, sold to Russell Boles, Grand River.

\$10,000 – “Rubys Ringleader 3166A,” s. by Oval F Ringleader R579, sold to Simon Garbes, New Hartford.

\$9,750 – “Rubys Excalibur 3164A,” s. by Ruby NFF Excalibur 002X, sold to Tim Thacker, Muscatine.

(Continued on page 48)

SALE RESULTS

continued

Ruby Cattle Co. Sale (Continued)

\$9,500 – “Rubys Incentive 3167A,” s. by S S Incentive 9J17, sold to Tim Thacker, Muscatine.

\$7,750 – “NFF Yukon B103,” s. by Ruby NFF Yukon Y108, cons. by Nelson Family Farms, sold to Tim Thacker, Muscatine.

\$7,600 – “Ruby NFF PTD B440,” s. by CNS Pays to Dream T759, sold to Connie Rushing, Salem, MO.



Taking bids.



Full house on sale day

Springer Simmentals' "Sale of Value Based Genetics"

February 7, 2015 • Decorah, IA

No.	Category	Average
58	Bulls	\$6,191
10	Bred Heifers	3,420
3	Embryo Lots	5,283
71	Total Lots	\$5,864

Auctioneer: Phil Schooley, Bloomfield, IA

Sale Manager: Conover Auction Service Inc., Al & Jeanne Conover, Baxter, IA

Marketing Representatives: Tom Rooney, Mike Sorenson and Grand Conover

Representing ASA: Dr. Bert Moore

High-Selling Lots:

- \$58,000** – Bull, “SAS Reload B036,” s. by R Plus Reload 2006Z, sold to John Sandidge, Chandlerville, IL.
- \$14,250** – Bull, “MY Y/SAS Reload B420,” s. by R Plus Reload 2006Z, sold to Gary Jenkins, Moultrie, GA.
- \$10,500** – Bull, “SAS Broker 120A,” s. by Mr Hoc Broker, sold to Tom Musil, Ravenna, NE.
- \$9,000** – Bull, “SAS Reload B304,” s. by R Plus Reload 2006Z, sold to Duane Clausen, Hawkeye.
- \$9,000** – Bull, “SAS King A612,” s. by R Plus King of the Yukon, sold to Brandon Yardley, Milford, UT.
- \$9,000** – Bull, “SAS King A532,” s. by R Plus King of the Yukon, sold to John Wilson, Lancaster, MN.
- \$3,900** – Bred Female, “SAS Sami A307,” s. by R Plus King of the Yukon, bred to SAS Red Iron Z995, sold to Little Sioux Cattle Co. Onawa.
- \$3,800** – Bred Female, “SAS Donella X534,” s. by Mr NLC Superior S6018, bred to R Plus King of the Yukon, sold to Little Sioux Cattle Co., Onawa.

Comments: The Champion Pen of Five Purebred Bulls at the recent National Western in Denver sparked a great deal of interest. A group of bred heifers also sold consistently with Little Sioux Cattle Co., Onawa, IA purchasing several lots.



After snow the previous week, beautiful weather greeted sale attendees.



Production Partners, members of the Kimball family look over the offering.



Jodie Oelke, DV Auctions had a busy day.

Blue River Gang's 33rd Annual Sale

February 8, 2015 • Rising City, NE

No.	Category	Average
41	SM, SimInfluenced & Angus Herd Bulls	\$5,372
26	SM, SimInfluenced & Angus Breds/Pairs	3,758
5	SM, SimInfluenced & Angus Cows	3,350
29	SM, SimInfluenced & Angus Opens	3,276
101	Total SM, SimInfluenced & Angus Lots	\$4,255

Auctioneer: Russ Moravec, NE

Sale Manager: Eberspacher Enterprises (EE), Inc., MN

Marketing Representatives: Val Eberspacher, (EE); Kelly Schmidt, (EE); Chris Beutler, AgriMedia, NE; and Quentin Smola, NE.

High-Selling SimInfluenced Lots:

- \$9,000** – Herd Sire, “Ruth Mr. B635,” s. by BF Mr. Confidence, cons. by Ruth Simmentals, sold to Flying K Simmental, Gothenburg.
- \$9,000** – Herd Sire, “Ruth Mr. B520,” s. by BF Mr. Confidence, cons. by Ruth Simmentals, sold to Don Kummer, Columbus.
- \$8,000** – Herd Sire, “Ruth Mr. A 915,” s. by BF Mr. Confidence, cons. by Ruth Simmentals, sold to Larry and Janet Neujahr, Osceola.
- \$7,500** – Herd Sire, “J&C Confidence B11,” s. by BF Mr. Confidence, cons. by Ruth Simmentals, sold to D&R Farms, Ulysses.
- \$7,000** – Open Female, “Ruth Ms. B93,” s. by BF Mr. Confidence, cons. by Ruth Simmentals, sold to P&C Farms, Cedar Bluffs.
- \$6,500** – Open Female, “Ruth Ms. B4,” s. by SS/PRS Gunslinger 824X, cons. by Ruth Simmentals, sold to Kevin Rasmussen, Albion.
- \$6,500** – Herd Sire, “DMGC DLH Mr. Brill B452,” s. by S A V Brilliance 8077, cons. by Goecke Cattle, Mach Simmental and Moser Ranch, sold to D&R Farms, Ulysses.

Comments: The Blue River Gang consists of Ruth Simmental, Makovicka Simmental, Goecke Cattle and Mach Simmentals.



A large crowd gathered on a mild February morning to look over the Blue River.



Lawrence Franzen, Franzen Simmentals, Leigh, NE, made the trip down to Rising City to take in the sale.

(Continued on page 52)

2015 Fall Total Herd Enrollment

The American Simmental Association encourages all members to participate in our cow inventory system. The following information will assist during enrollment of your cow herd.

1. Get Your Preliminary Inventory

(should include any cow enrolled in the previous year, first-calf heifers, and purchased cows)

- Use the Data Entry section of Herdbook Services from our website www.simmental.org or complete paper inventory and return to ASA.

2. Decide which Cows will be in your 2015 Fall Calving Herd

- “Enrolled Cows” are any females of calving age, 2013 Fall-born females, and jointly owned females managed with your herd
- “Removed Cows” are any females of calving age removed from your herd. Every cow listed not given a removal code will be enrolled in your Fall 2015 herd.

3. Provide Enrollment/Removal Data

Codes for Enrolling Dams —

- ASA number, tattoo, birth date, and breed codes.

Codes for Removing Dams —

- At least one is required, however, you may assign up to two removal codes per dam.
- Remember to place an **N** in the **A/B/C/N** column.

Enrollment Codes and Description

0 Cow Bred to Calve During the Season	4 Exposed and Failed to Conceive — Moved to Next Year (Fall 2016)
1 Heifer Bred to Calve During the Season	5 Donor Cow
2 Not Exposed — Moved to Next Season	6 Recipient Cow
3 Exposed and Failed to Conceive — Moved to Next Season (Spring 2016)	

Removal Codes and Description

60 Exposed and Failed to Conceive	72 Hoof Condition
61 Aborted	73 Horned
62 Age	74 Injury
63 Appearance	75 Production/Performance
64 Calf Loss at Calving	76 Prolapse
65 Calf Loss Post Calving	77 Sickness/Disease
66 Color	78 Sold, Breeding Purposes, Paper Not Transferred
67 Died - Calving	79 Sold, Breeding Purposes, Paper Transferred
68 Died - Other	80 Structural Soundness
69 Died - Sickness/Disease	81 Udder Quality
70 Disposition	82 Genetic Defect Status
71 Herd Reduction	

Steps for Enrolling in



4. Decide which Payment Option Best Fits Your Herd

These rates apply for enrollments submitted by June 15, 2015.

Enrollment Fees: Registration Fees:	Option A (TR) \$15.00 \$0.00	Option B (SR) \$0.00 \$30/\$40/\$50 ^a	Option C \$7.50 \$30/\$40/\$50 ^a
Choosing the best options:			
If you register > 45% of your calf crop	✓		
If you register < 45% of your calf crop and don't use EPDs for selection decisions		✓	
If you register < 20% and use EPDs for selection decisions.			✓
Benefits of Enrolling:		Reg. Animals Only	
EPDs to make informative selective decisions.	✓		✓
Herd participates in genetic evaluation.	✓	✓	✓
Reproductive record on every cow enrolled.	✓	✓	✓
Commercial cows or cows of other breeds are eligible.	✓	✓	✓
Requirements when enrolled:			
Every registered SM/SI dam must be enrolled.	✓	✓	✓
Each dam enrolled must have calf or productivity reported/year.	✓	✓	✓
Deadlines to be met for enrollment and calf data.	✓	✓	✓

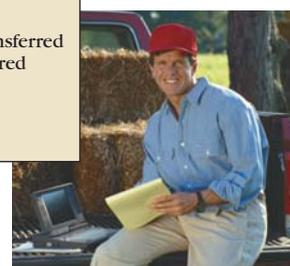
a) depending on age of calf

5. Send Your 2015 Fall Inventory to ASA by June 15, 2015

- **Online** — using Data Entry section of Herdbook Services — www.simmental.org
- **Email ASA** — THE@simmgene.com
- **By Mail** — 1 Simmental Way, Bozeman, MT 59715

Call if you would like a paper inventory:

406-587-4531



Example of Enrollment Form

	AnmRegNbr	AnmTatt	Primary Code	Addtnl Code	A/B/C/N	Animal Name	Birth Dt	Brd Cds	Bill Code	Remarks
COW 1	2345678	10W	0		A	Ms Sooner Pride	1/15/09	PB SM	F	
COW 2	2678901	11X	60	74	N	Ms Gator Bite	8/20/10	5/8 SM 3/8 BR		Open
COW 3		12Y	6		B	Ms Go Big Red	12/05/11	1/2 AN 1/2 GV	F	
COW 4	(2987654)	13Y	0		C	Ms Perfect Crimson Tide	9/5/11	PB CS	F	
COW 5	2998765	14A	2		A	Ms Tough Tiger	10/01/13	PBAN	F	Too small to Breed

Cow 1 — Ms Sooner Pride

Purebred Simmental registered with ASA
Primary Code - 0 - Cow bred to Calve During the Season
A/B/C/N - A - Enrolled in Option A
Bill Code - F - Pay the full \$15.00 for Option A enrollment now

Cow 2 — Ms Gator Bite

Purebred Simbrah registered with ASA
Primary Code - 60 - Exposed and Failed to Conceive
Addtnl Code - 74 - Injury
A/B/C/N - N - Not Enrolled, removing from inventory
Remarks - Open

Cow 3 — Ms Go Big Red

Commercial cow who is NOT in ASA database
Primary Code - 6 - Recipient Cow
A/B/C/N - B - Enrolled in Option B
Bill Code - Blank - No billing associated with Option B enrollment

Cow 4 — Ms Perfect Crimson Tide

Commercial Simmental on file with ASA
Primary Code - 0 - Cow bred to Calve During the Season
A/B/C/N - C - Enrolled in Option C
Bill Code - F - Pay the full \$7.50 for Option C enrollment now

Cow 5 — Ms Tough Tiger

Purebred Angus registered with ASA as a Foundation cow
Primary Code - 2 - Not Exposed-Moved to Next Season Spring 2016
A/B/C/N - A - Enrolled in Option A
Bill Code - F - Option A enrollment will be billed and then credited at a later date
Remarks - Too Small to Breed



Instructions for Online Enrollment



From the Simmental Home Page www.simmental.org

- Select **Herdbook Online Services**
- Log In** by entering
 - 6-digit member number (zero filled example: 000317)
 - Password
- Under **Data Entry** select **Online**
- On inventory tab, make sure year is **2015** and season is **Fall**.
- Select **Update 2015 Fall THE Cow Inventory**
- Update Inventory
 - If the dam is remaining in your herd, enter appropriate Enrollment code in **Primary Code** column
 - If the dam has been removed from your herd, select a **Removal Code** and enter in the **Primary Code** column. To designate a second reason for removal, you may enter a **Removal Code** in the **Addtnl Code** column as well.
 - A/B/C/N Enrollment Type** — If you are enrolling in **Option A** — place **A** in this column. For **Option B** — place an **B** in the column. For **Option C** — place a **C** in this column. If the cow is being removed from the herd place a **N** in the column.
 - Remarks** — You may use this column if you wish to have additional remarks on a dam. This column is for member use only, ASA *will not adjust enrollment* based on this column.
 - Bill Code** — This column is to be used by members to indicate how you would like to be billed for your enrollment. A "H" in this column indicates you wish to pay half the enrollment fee at time of submission. The other half of the fees will be billed later on in the year. An "F" indicates to pay the full amount due on each cow for the year upfront. If bill code column is blank an "F" is assumed.
 - To add cows** — Scroll down to a blank row. If you do not have a blank row, click on your last dam and hit your enter key. This will create a blank row.
 - Cows on file with ASA®, enter ASA number in **AnmRegNbr** column
 - Cows not on file with ASA®, enter tattoo in the **AnmTatt** column, enter birthdate in **BirthDt** and breed(s) in **Brdcds** column.
 - *Please note:** If your dam has had a calf reported to her or has been enrolled in THE previously, she will have a number in the ASA system. Please type that number into the **AnmRegNbr** column so that a new dam record does not get created.
- If there are **Errors** and/or **Warnings**
 - Errors** (indicated in red at beginning of row) or **Warnings** (indicated in purple at beginning of row)
 - Move cursor over to top of spreadsheet and select tab labeled **Errors** or **Warnings**
 - Screen will display each error or warning
 - Errors must be corrected before submitting data to ASA
 - Warnings may need to be corrected before submitting to ASA
 - Jobs may be submitted to ASA with warnings, but not errors
- Once all cows have been given an enrollment or at least one removal code and there are not any errors, select **Submit Data**
 - A new page will display; if there are no errors, a **proceed to billing** link will be available
 - Select the **proceed to billing** link to display a billing summary. THE is billed at the time of submission, so you will have an invoice amount due if you are enrolling in **Option A or C** (after the first deadline all options (A, B or C) will have a balance due).
 - Choose one of the following to complete your job:
 - If you wish to complete payment with a credit card select **Add Payment**. Enter in your credit card information. Select confirm. You will then need to select the button **Final Submit** (Only click once). A screen will then show an invoice that you can print and store in your records. It should also say **Invoice Status: Complete**.
 - If you would rather mail a check to ASA, select **Hold Until Payment Received**. A screen will then show an invoice with the current amount due that you can print and store in your records.
- To save job and return later, select **Save and Exit**. The job will remain in an incomplete status under your account. **Please be aware that billing will work off the submission date, not the date the job was initiated.**
- Submit your inventory by **June 15, 2015**, to ensure the lowest possible THE enrollment fees.

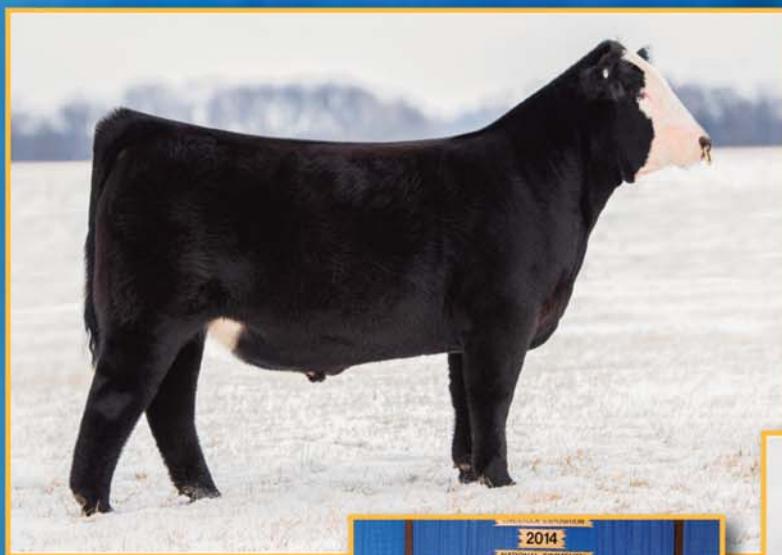
*Please double check to make sure your inventory job is complete. If you go to **Data Entry**, select **Online** and on the left hand side choose **Incomplete Jobs**. If your **Inventory Dam 2015 F** job is listed with a button that says **Resume**, it is still at an incomplete status. Select **Resume** and submit your job through completion.*

All above enrollment information assumes inventory submission by June 15, 2015.



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Two Great, Young Sires - Available Now!



Jacked Up 4070

2014 North American International Reserve Grand Champion Bull
His First Show
PB Bull 2886365 March 27, 2014
One Eyed Jack x HF Serena 74Y "Lola"
CE 9.1 BW 1.1 WW 74.3 YW 105.6 M 20.7 API 121.9 TI 74.3

*The First Sons
of HF Serena
74Y "Lola"*



2012 North American International Grand Champion Female
2012 AJSA National Classic Grand Champion Female
2012 Indiana State Fair Supreme Champion Junior Female



Jack Around 4031

2014 NAILE Res. Division Champion
2015 NWSS Division Champion
PB Bull 2886364 April 10, 2014
One Eyed Jack x HF Serena 74Y "Lola"
CE 9.1 BW 1.1 WW 74.3 YW 105.6 M
20.7 API 121.9 TI 74.3

Semen packages available on both bulls!

Contact Scott Trennepohl, 765/620-1700,
or Dale Phelps, 937/349-2441 to purchase.

Orders will be filled according to time of
purchase and based on availability



6591 W County Road 625 N
Middletown, Indiana 47356
765.620.1700 - Scott
765.620.0733 - Jeff
Thomas Lundy: 502.471.0354

Both Bulls are Owned with:

Zeis Simmental, NE - 402/720-1967
Phelps & Scheiderer, OH - 937/349-2441
Nick Petersen, NE - 402/720-7476
Clint Robinson, NE - 402/672-3566
Schwartz Beef Farm, IL - 217/737-6230
Lundy Farms, KY - 502/727-6898

Marketing Agent: Craig Reiter, 419.350.9159



SALE RESULTS

continued

Rydeen Farms Vision XVII Sale

February 8, 2015 • Clearbrook, MN

No.	Category	Average
58	Yearling Bulls	\$6,142
24	Fall Bulls	6,125
51	Bred Heifers	4,350
10	Open Females	2,250
143	Total Lots	\$5,228

Auctioneer: Tracy Harl, NE

Marketing Representatives: Jeff Thomas, *The Prairie Star*, Beau Bendigo, *Cattle Business Weekly*, and Alex Acheson, *Farm and Ranch Guide*.

Representing ASA: Russ Danielson

High-Selling Lots:

- \$29,500** – Purebred Yearling Bull, “RFS Bulletproof B42,” s. by GW Redestined 642X, sold to Travis Beeson, Wagner, SD.
- \$13,000** – Purebred Fall Bull, “RBS Rito A71,” s. by MR NLC Upgrade U8676, sold to John Stender, Pinewood.
- \$11,500** – Percentage Yearling Bull, “RFS Beckon B49,” s. by MR NLC Upgrade U8676, sold to Joe Wagner, Brandon.
- \$11,500** – Percentage Yearling Bull, “RFS Blacklist B44,” s. by W/C United 956Y, sold to Scott Bradac, Marmath, ND.
- \$9,500** – Purebred Bred Heifer, “RFS Miss Sure Thing A4,” s. by Dikemans Sure Bet, bred to Connealy Irish with a heifer calf, sold to Ron Brandt, Hinkley.
- \$8,000** – Purebred Fall Bull, “RBS Codi A109,” s. by TNT Tanker U263, sold to Tom Breyer, Garrison, ND.
- \$3,750** – Purebred Open Heifer, “AFC Bernadette B28,” s. by HSF High Roller 12T, sold to Paul Rydeen, Clearbrook.

Comments: The 17th Annual Rydeen Farms Bull and Female Sale included lots from guest consignors: Ruffy Brook Simmentals, Anderson Farms and Riverside Simmentals.



Paul Rydeen welcoming the large crowd and introducing his family and co-workers.



Inspecting sale offering.



Three generations of the Eric Thesing family.

Dakota Power Bull Sale

February 9, 2015 • Valley City, ND

No.	Category	Average
46	Purebred Yearling Bulls	\$4,793
19	SimAngus™ Yearling Bulls	4,803
65	Bulls	\$4,796

Auctioneer: Tracy Harl, NE

Marketing Representatives: Jeff Thomas, Lee Sagvold and Kris Peterson

Representing ASA: Russ Danielson

High-Selling Lots:

- \$11,000** – Purebred Yearling Bull, “THSR 740T B406,” s. by Wheatland Bull 740T, sold to Steve Bosch, Streeter.
- \$10,500** – Purebred Yearling Bull, “BTS CJ 4072B,” s. by KS Captn Jack T518, sold to Milt Weippert, Steele.
- \$10,000** – Percentage Yearling Bull, “THSR Final Answer B432,” s. by SAV Final Answer 0035, sold to Christopher Fetting, Tappen.
- \$9,500** – Purebred Yearling Bull, “BTS OB 4059B,” s. by DRS J91 Outback 604S, sold to Lynn Bullinger, Dickinson.
- \$8,500** – Purebred Yearling Bull, “THSR Ideal B468,” s. by Ellingson Ideal X13, sold to Jason Carlson, Finley.
- \$8,000** – Percentage Yearling Bull, “THSR Prime Beef B412,” s. by WS Prime Beef Z8, sold to Thomas Wilen, Fredonia.
- \$8,000** – Purebred Yearling Bull, “THSR Out Back B470,” s. by THSR Out Back X068, sold to Jason Carlson, Finley.

Comments: The Dakota Power Group consists of Black Tie Simmentals, Kindred, ND; and Triple H Simmentals, Hannaford, ND.



Sale cattle display area.



Tracy Harl and consignor Kelly Hanson from Triple H Simmentals.

Edge of the West Production Sale

February 9, 2015 • Mandan, ND

No.	Category	Average
61	Bulls	\$5,330
14	Bred Heifers	3,886
75	Total Lots	\$5,060

Auctioneer: Tracy Harl, NE

Marketing Representatives: Kris Peterson, *Cattle Business Weekly*; Jason Frey, *Western Ag Reporter*; Alex Acheson, *Farm and Ranch Guide* and Vern Frey.

Representing ASA: Mason Lautenschlager

High-Selling Lots:

- \$12,500** – Bull, “KNH Axis 408B,” s. by TNT Axis X307, sold to Klain Simmental Ranch, Ruso.
- \$8,500** – Bull, “Kinns 155B,” s. of MRL Prince Albert 84Z, sold to David Werner, Carson.
- \$8,500** – Bull, “KR B14,” s. by TRAX Rushmore X103, sold to John Trygg, Baldwin.
- \$8,000** – Bull, “SRF Thunderbolt 450B,” s. by GW-WBF Substance 820Y, sold to Rymo Cattle Co., Bonners Ferry, ID.
- \$5,000** – Bred Female, “KR Ms BD A21,” s. by KS Black Diamond W992, bred to GW Premium Beef 021TS, sold to Mandan Lake Simmental, Center.
- \$4,700** – Bred Female, “SRF Miss 313A,” s. by GW-WBF Substance 820Y, bred to TT Eightball 71A, sold to John Schaefer, Des Lacs.

Comments: Also selling were 30 commercial bred heifers at an average of \$2,932.

(Continued on page 54)



Heartland Simmentals

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BULL
SALE**

WITH CLASS



**PB SM
Herd Bull
Prospect**

HL Uptown Funk 99B
Hart The Factor x BOZ Redcoat



**PB SM
Herd Bull
Prospect**

HL High Society 73B
Hart The Factor x Circle S Leachman 600U



**PB SM
Herd Bull
Prospect**

HL Ka Pow 80B
HL Kung Pow 38W x HL Kaboom 455S



**PB SM
Herd Bull
Prospect**

HL/BMR Explosion 023B
FBF1 Combustible x Triple C Invasion R47K



**Calving to
GNB
Popeye**

HL Ms Madeline A534
3C Macho M450 BZ x SF Miss Madi 164



**Calving to
ASR
Augustus**

HL Ms Gunner A150
TNT Gunner N208 x MSR 7007G of 300C ARAP



**Calving to
Irish Acres
Burn Em Up**

HL Ms 600 U A436
Circle S Leachman 600U x Miss Arnold K2232

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SALE RESULTS

continued

Edge of The West Sale (Continued)



Todd Finke welcomes the crowd with Tracy Harl.



Durnell Klain of Klain Simmental Ranch, Purchased the high-selling bull.

Iowa Beef Expo 45th Mark of Genetic Excellence Sale

February 9, 2012 • Des Moines, IA

No.	Category	Average
73	Bulls	\$5,598
21	Bred Heifers	6,759
30	Open Heifers	5,187
6	Genetic Lots (embryos and flushes)	4,837
130	Total Lots	\$5,658

Auctioneer: Jon Schaben, Dunlap, IA

Sale Manager: Larry Martin Cattle Sales, IA

Marketing Representatives: Larry Martin, Greg Miller, Marshall & Jeremie Ruble and Roger Allen

Ringmen: Mike Sorenson, Ernie Barnes, Tom Rooney, Shane Ryan, JW Brune and Bill Schermer

Representing ASA: Dr. Bert Moore

High-Selling Lots:

- \$30,500** – PB Open Heifer, “JS Black Satin 9B,” s. by Mr HOC Broker, consigned by JS Simmental - Jay & Ken Steenhoeck, Prairie City; sold to Griswold Cattle Co., Stillwater, OK.
- \$16,750** – PB Bull, “JAG Universal 115B,” s. by SVF Steel Force S701, cons. by Nate & Jenny Studer, Creston; sold to Foundation Cattle Co. & Phillip Lautner, Chillicothe, MO & Adel.
- \$16,250** – SimAngus™ Open Heifer, “JPLF Polly A933,” s. by RBS Xman X677, cons. by Paige Reck, Albia; sold to R-T Cattle Co. Sidney, MT.
- \$12,000** – SimAngus™ Bred Heifer, “LBS Skittle’s Answer 322A,” s. by SP The Answer 813, cons. by Larson Bros. Simmental, Laurens; bred to TLLC One Eyed Jack, sold to Bill Graber & Buehler Story Cattle, Livingston, WI.
- \$11,500** – PB Bred Heifer, “RBS Ms Rendition A321,” s. by GWS/SCF Rendition, cons. by Reck Bros. & Wyatt Klynn, Albia; bred to WLE Uno Mas X549, sold to R-T Cattle Co. Sidney, MT.
- \$9,250** – PB Bull, “TK Mile High,” s. by JF Milestone 999W, cons. by Kitzerow Cattle Co., Saint Charles; sold to Amana Farms, Amana.
- \$8,250** – PB Bull, “Fitz Pol Fusion A192,” s. by FITZ Escalade, cons. by Fitzsimmon Simmental, Vail; sold to Benjamin Hogan, Monticello.
- \$8,000** – PB Bull, “Cason’s Mr Wrangler,” s. by MR NLC Upgrade U8676, cons. by Cason’s Pride & Joy Simmentals, Albia; sold to Cory Hill, Bloomfield, IN.

Comments: A huge crowd packed the Penningroth Sale Center on the Iowa State Fairgrounds for the 45th “Genetic Mark of Excellence” Sale at the Iowa Beef Expo. Cattle sold into 13 states.



Ring men and the internet were busy before a packed house in Penningroth Arena.

Bata Brothers/Olafson Brothers Joint Bull and Female Sale

February 10, 2015 • Rugby, ND

No.	Category	Average
49	Olafson Yearling PB Bulls	\$5,827
40	Olafson PB Bred Heifers	3,514
89	Total Olafson Lots	\$4,787
46	Bata PB Bulls	\$5,538
19	Bata PB Heifers	3,618
65	Total Bata Lots	\$4,977

Auctioneer: Tracy Harl, NE

Representing ASA: Mason Lautenschlager

High-Selling Lots:

- \$35,000** – Lot 2, PB Black Bata Bull, s. by BDV True Grit, sold to Hart Simmentals, Frederick, SD.
- \$13,000** – Lot 6, PB Red Bata Bull, s. by TNT Top Cut P274, sold to Kelly Hoffart, Rugby.
- \$13,000** – Lot 52, PB Black Olafson Bull, s. by OLF Y43, sold to Tim and Payden Dronen, Steele.
- \$12,500** – Lot 5, PB Red Bata Bull, s. by MRL Ringman 112Z, sold to Larry Walford, Devils Lake.
- \$12,000** – Lot 71, PB Black Olafson Bull, s. by MLC Mr. Justice W744 (“Mr. J”), sold to Robert Ellingson, Britton, SD.
- \$10,000** – Lot 94, PB Black Olafson Bull, s. by OLF Otis Y43, sold to Robert Ellingson, Britton, SD.
- \$10,000** – Lot 57, PB Red Olafson Bull, s. by OLF Otis Y43, sold to Tyler Sorenson, Williston.
- \$9,500** – Lot 12, PB Red Bata Bull, s. by LFE Wildcard 563X, sold to Kenneth Kann, Britton, SD.

Volume Buyers: Robert Ellingson, Britton, SD; Rob McRitchie, Lisbon; Amber Knutson, Dunseith; Ron Riplinger, Willow City; and Johnson Stock Farms, Sharon.

Comments: 20 sons of OLF Otis Y43 averaged \$6,775; sons of Bata’s new herdsire, MRL Ringman 112Z averaged \$7,100.

Werning Cattle Company’s 34th Annual Production Sale

February 10, 2015 • Emery SD

No.	Category	Average
104	Yearling SM & SimInfluenced Bulls	\$10,671
13	Aged SM & SimInfluenced Bulls	7,039
41	SM & SimInfluenced Bred Heifers	6,457
158	Live SM and SimInfluenced Lots	\$9,279

Auctioneer: Dustin Carter, SD

Sale Manager: Eberspacher Enterprises (EE) Inc., MN

(Continued on page 56)

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SALE RESULTS

continued

Werning Cattle Co. Sale (Continued)

Marketing Representatives: Val Eberspacher, (EE); Kelly Schmidt, (EE); Chris Effling, *Tristate Livestock News*, SD; Jim Scheel, *Cattle Business Weekly*, SD; Randy Rasby, *Livestock Plus*, NE; Scott Dirk, *Tristate Livestock News*, SD; Ryan Johnson, SD; Justin Dikoff, *DV Auction*, SD; Chris Beutler, *Midwest Messenger*, NE; Marty Ropp, *AGR*, IL; Jered Shipman, TX; and Buddy Robertson, OK.

Representing ASA: Colton Buus

High-Selling Lots:

- \$71,000** – SimAngus™ Bull, “W/C United 8543B,” s. by W/C United 956Y, sold to Hilbrands Cattle Company, Clara City, MN; and Hilbrands Simmental, Holloway, MN.
- \$58,000** – 1/2 semen interest and 1/2 possession in SimAngus Bull, “W/C United 101B,” s. by W/C United 956Y, sold to Meyring Ranch and Heath Willis, Alliance, NE.
- \$55,000** – SM Bull, “W/C Lock N Load 11B,” s. by Remington Lock N Load 54U, sold to Shoal Creek Land and Cattle, Excelsior Springs, MO.
- \$50,000** – 1/2 semen interest and 1/2 possession in SimAngus Bull, “W/C Lock Down 221B,” s. by W/C Lock Down 206Z, sold to Southern Cattle Company, Dothan, AL.
- \$30,000** – SM Bull, “W/C Lock N Load 33B,” s. by Remington Lock N Load 54U, sold to Hidden Oaks Cattle, Canton, TX; and Hardwood Cattle Company, Geyser, MT.
- \$25,000** – Aged SimAngus Bull, “W/C Boxcar 635A,” s. by Yardley Boxcar Y417, sold to Muirhead Cattle Company, Shellbrook, SK.
- \$24,000** – SimAngus Bull, “W/C United 283B,” s. by W/C United 956Y, sold to Hoffmann Farms, Fountain Run, KY.
- \$23,000** – SimAngus Bull, “W/C Lock N Load 036B,” s. by Remington Lock N Load 54U, sold to Scott Whaley, Martinsville, IN.

Volume Bull Buyers: Shane and Heather Kime, Nenzel, NE; and Hackberry Point Ranch, Thedford, NE.

Volume Female Buyers: Ronnie Smith, Denton, TX; Ron and Terry Klein, Dell Rapids; and Dave Bierman, Marcus, IA.

Comments: Also selling were 13 Angus Yearling Bulls at an average of \$7,125, three aged Angus Bulls at an average of \$6,750, six Angus Bred Heifers at an average of \$5,792, ten lots of semen at an average of \$1,150 (100 units averaged \$151/unit), and four embryo lots at an average of \$6,900. Cattle sold into 28 states and Canada.



Doug Jagers, NE, Tom Kearns, Kearns Cattle Co, Rushville, NE, John Cowger, RS&T Simmentals, MO, and Shane Kime, Kime Ranch, Nenzel, NE, look over the bull offering before the sale.



Bruce Kappes, Kappes Simmentals, Aberdeen, SD, Don Trimmer, Accelerated Genetics, Baraboo, WI, and Craig Miles of Hackberry Point Ranch, Thedford, NE, talk cattle prior to the auction.



Ashley and Scott Werning, Dustin Carter, Val Eberspacher and Dale Werning on the block during the sale.



Dale Werning, Werning Cattle Company visits with his customers before the sale.

River Creek Farms Annual 25th Annual Production Sale

February 11, 2015 • Manhattan, KS

No.	Category	Average
28	Fall SimAngus™ Bulls	\$7,563
12	Fall PB Bulls	6,729
23	Yearling PB Bulls	5,435
41	Yearling Bulls	5,195
8	Yearling Bulls	6,844
112	Total Bulls	\$6,120

Auctioneer: Jim Birdwell, OK

Marketing Representatives: Andrew Sylvester, *Kansas Stockman*; Marty Ropp, *AGR*; Clint Berry, *AGR*; Jeremie Ruble; Guy Pevery, *High Plains Journal*; J.W. Brune, *Midwest Marketer*;

Representing ASA: Dr. Michael Dikeman

High-Selling Lots:

- \$11,000** – Lot 25, SimAngus, s. by GCCR Easy Answer Y108, sold to Russ Ruby, Lincoln.
- \$11,000** – Lot 55, SimAngus s. by GCCR Easy Answer Y108 sold to Kevin Compton, Hiawatha.
- \$10,500** – Lot 13, 1/2 interest in SimAngus, s. by of SAV Final Answer sold to Duane McVey, Elizabeth, WV.
- \$10,500** – Lot 99, PB SM, s. by Make it Rain, sold to Jeff Thoele, LaCyne.
- \$9,500** – Lot 14, SimAngus, s. by SAV Final Answer, sold to Bob Kechter, Vona, CO.
- \$9,500** – Lot 103, PB SM, s. by MCM Top Grade 018X, sold to Phil Kirby, Douglas, NE.
- \$9,000** – Lot 19, SimAngus, s. by GAR Progress sold to Grass Valley Ranch, Austin, NV.
- \$9,000** – Lot 7, PB SM, s. by MCM Top Grade 018X, sold to Jager Farms, Hazard, NE.
- \$9,000** – Lot 91, SimAngus, s. by Nichols Manifest, sold to Rosebrook Farms, Lincoln.

Volume Buyers: Grass Valley Ranch, Austin, NV; Mike and Aaron Kough, Winona, KS; Rosebrook Farms LLC, Lincoln, KS; Bob Kechter, Vona, CO; John Hall, Owensville, MO; Wade Yoder, Yoder, CO; and David Spurgin, Albia, WV

Comments: Guest consignors included: Brad Fahrmeier and Lacey Robinson; Henry's Unlimited and Kaehler Cattle Co. A record crowd was on hand with bulls selling into 10 states including: CO, IA, IN, KS, MO, NE, NV, OK, TX and WV.



Auction block



Large crowd for the sale.

(Continued on page 58)



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SALE RESULTS

continued

Wilkinson Farms/ C Diamond Simmentals "Breeding For The Future Sale"

February 11, 2015 • Napoleon, ND

No.	Category	Average
119	Bulls	\$6,078
22	Open Heifers	2,827
141	Total Lots	\$5,571

Auctioneer: Tracy Harl, NE

Marketing Representatives: Kris Peterson; *Cattle Business Weekly*, Marty Ropp; Allied Genetic Resources, Scott Ressler; *ND Stockman*, Logan Hoffmann; DVAuction, Steve Koester and Todd Finke on special assignment.

Representing ASA: Russ Danielson

High-Selling Lots:

- \$40,000** – PB Yearling Bull, "WS B80," s. by WS All-Around Z35 sold to Keller's Broken Heart Ranch, Mandan; Schmidt Farms, Oakes; and Nickeson Prime Beef, Veblen, SD.
- \$22,000** – PB Yearling Bull, "CDI 335B," s. by Hook's Xpectation 36X, sold to Diamond H Ranch, Victoria, KS.
- \$15,000** – PB Yearling Bull, "CDI 227B," s. by WS King Beef W107, sold to LN Cattle Company, Billings, MT.
- \$11,500** – PB Yearling Bull, "WS B12," s. by WS Prime Beef Z8, sold to Steve Bosch, Streeter.
- \$11,500** – PB Yearling Bull, "WS B9," s. by WS Beef King W107, sold to Broseco Ranch, Decatur, TX.
- \$10,500** – PB Yearling Bull, "WS B68," s. by SRF Sarge 137Y, sold to Gary Ulmer, Fullerton.
- \$10,500** – PB Yearling Bull, "WS B31," s. by WS Zenith Z55, sold to Wayne Mittleider, Tappen.
- \$5,000** – PB Open Yearling Heifer, "WS B208," s. by WS All-Around Z35, sold to Gibbs Farms, Ranburne, AL.

Comments: Also selling were two choice lots of PB Heifers at an average of \$4,500; 15 lots of PB Heifers at an average of \$2,813 and five lots of open commercial heifers at an average of \$2,200.



Gary Ulmer purchased at top herd



Sales representative Todd Finke inspecting Sale offering.



A full house of buyers was present at Napoleon Livestock.

40th Annual Hart Simmentals Power Bull Sale

February 12, 2015 • Frederick, SD

No.	Category	Average
71	SM Bulls	\$6,673

Auctioneer: Tracy Harl, NE

Sale Manager: Eberspacher Enterprises (EE) Inc., MN

Marketing Representatives: Val Eberspacher, (EE); Kelly Schmidt, (EE); Donnie Leddy, *Cattle Business Weekly*, SD; Chris Effling, SD;

Representing ASA: Colton Buus

High-Selling Lots:

- \$13,500** – "Hart 214B," s. by Welsh's Warsaw 312Z, sold to Eichler Farms, Columbia.
- \$12,500** – "Hart 094B," s. by ASR Final Sort X0151, sold to Benda Simmentals, Kimball.
- \$12,500** – "Hart 019B," s. by Welsh's Warsaw 312Z, sold to Kenner Simmental, Leeds, ND.
- \$12,000** – "Hart 286B," s. by OBCC King Pin W42Y, sold to 6H Ranch, Ashley, ND.
- \$11,500** – "Hart 003B," s. by Welsh's Warsaw 312Z, sold to Rydeen Farms, Clearbrook, MN.
- \$11,000** – "Hart 142B," s. by Oval F Cool Dude Y56, sold to Tracy Burgod, Ipswich.
- \$10,500** – "Hart 042B," s. by GLS Integrate Z3, sold to Mitch Johnson, Merrill, IA.
- \$9,500** – "Hart 209B," s. by ES Ridgerider YW3, sold to Tracy Burgod, Ipswich.
- \$9,500** – "Hart 064," s. by JF Rancher 222Z, sold to Tracy Burgod, Ipswich.
- \$9,500** – "Hart 074B," s. by JAX 28X, sold to Grant Gilchrist, Columbia.

Comments: the 40th Annual Hart Simmentals All-Video Bull Sale was held on Thursday, February 12, 2015 at the farm near Frederick, SD.



A large crowd of repeat and new Hart Simmentals customers gathered in the warm sale facility.



Brian Nielsen of Peever, SD, took home a Hart bull for his commercial cowherd.



Mara Hart, Hart Simmentals, welcomes the crowd as Kerry Hart looks on.



The Harts presented a gift of appreciation to their volume buyer Tracy and Keith Burgod of Ipswich.

Announcing

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(Continued on page 60)



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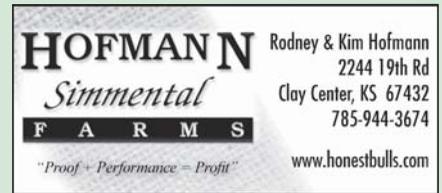


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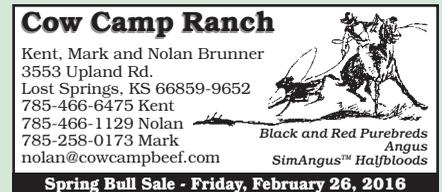
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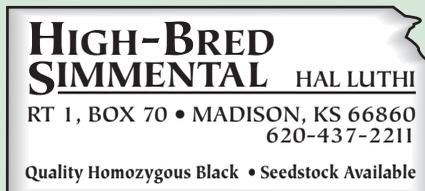
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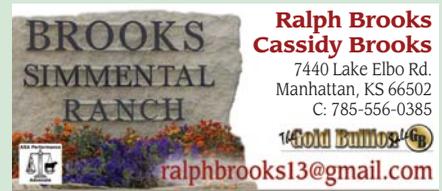
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SALE RESULTS

continued

Bichler/Johnson "Quality not Quantity" Production Sale

February 12, 2015 • Linton, ND

No.	Category	Average
61	Bulls	\$5,713
4	Bred Cows	3,650
28	Bred Heifers	3,570
13	Open Heifers	3,581
106	Total Lots	\$4,808

Auctioneer: Seth Weishaar, Mobridge, SD

Marketing Representatives: Alex Acheson, Kris Peterson, Kirby Goettsch and Scott Ressler.

Representing ASA: Russ Danielson

High-Selling Lots:

\$17,000 – PB Yearling Bull, "BCLR Vegas B906," s. by CDL Vegas 26X, sold to Hansen Simmental Ranch, Ryder.

\$15,000 – PB Open Yearling Heifer, "JSF Bentley B414," s. by LFE BS Lewis 322U, sold to Hawkins Cattle and CBB Cattle Company, Lowry, MN.

\$14,000 – SimAngus™ Yearling Bull, "BCLR Vegas B113," s. by CDI Vegas 26X, sold to Steve Bosch, Streeter.

\$13,000 – SimAngus Yearling Bull, "BCLR Authority B930," s. by CDI Authority 77X, sold to Chase Trautmann, Robinson.

\$12,000 – PB Yearling Bull, "BCLR Authority T707," s. by CDI Authority 77X, sold to Lewis Opp, Eureka, SD.

\$10,000 – SimAngus Yearling Bull, "BCLR Conquest B33," s. by HXC Conquest 4405P, sold to Tom Rychman, Pollack, SD.

\$7,000 – PB Bred Heifer, "BCLR Miss Stubby A379," s. by LFE BS Lewis 322U, sold to Matt Kline, Hurdsville.

\$7,000 – PB Bred Heifer, "BCLR Miss Stubby A310," s. by LFE BS Lewis 322U, sold to Kevin Bachmeier, Apple Valley, MN.

Comments: Doug Bichler and Jeff Johnson offered a set of red and black bulls, bred cows and heifers to buyers during their 10th Annual Sale at Linton Livestock.



Doug Bichler providing a customer insight on the sale offering



Brooke Johnson partnered with Hawkins Cattle to purchase a heifer.



Scott Ressler assisting ringside.

Lassle Ranch Simmentals 22nd Annual Production Sale

February 12, 2015 • Glendive, MT

No.	Category	Average
117	SM and SimAngus™ Yearling Bulls	\$8389

Auctioneer: Roger Jacobs, MT

Marketing Representatives: Jeff Thomas, John Goggins, Bill Pelton, Jared Wareham and Barry Ellis.

Representing ASA: John Grande

High-Selling Lots:

\$51,000 – "LRS 213B," s. by Hooks Yellowstone, sold to River Creek Farms, KS; and Genex CRI.

\$38,000 – "LRS 121B," s. by GW Robust, sold to Begger's Diamond V, MT.

\$26,000 – "LRS 107B," s. by GW Robust, sold to Traxinger Simmentals, SD.

\$17,000 – "LRS 816B," s. by GW Robust, sold to Kenner Simmentals, ND.

\$17,000 – "LRS 114B," s. by Upgrade, sold to Quandt Brothers, Magill Farms and Travis Thompson, ND.

Volume Buyers: Perhus Brothers, ND; Log Cabin Ranch, MT; Goss Brothers, MT; Haglof Ranch, MT; Emmons Ranch, MT; Griffin Ranch, MT; Fred Houzvicka, MT; and Jim Scharper, ND.

Comments: Also selling was Lot 1, the Pick of the 2014 Heifers sold for \$9,000.



A full house was on hand on sale day.



Darin Buerkle & his son checking out the bulls.



Brenda Beeson, Western Cattle Source, Crawford, NE.

TNT Simmentals' 30th Annual "Genetic Explosion" Bull Sale

February 13, 2015 • Almont, ND

No.	Category	Average
12	PB SM Black	\$11,875
14	3/4 Black SM 1/4 AN	8,536
14	5/8 Black SM 3/8 AN	8,821
20	1/2 SM 1/2 AN	9,313
6	3/8 SM 5/8 AN	10,583
4	1/4 SM 3/4 AN	8,625
13	PB Red SM	9,846
8	3/4 SM 1/4 Red AN	8,750
6	1/2 SM 1/2 Red Angus	8,167
2	3/8 SM 5/8 Red Angus	9,250
3	1/4 SM 3/4 Red Angus	8,083
102	Total SM and SimInfluenced Lots	\$9,407

Auctioneer: Marlin Kapp, Steele

(Continued on page 62)



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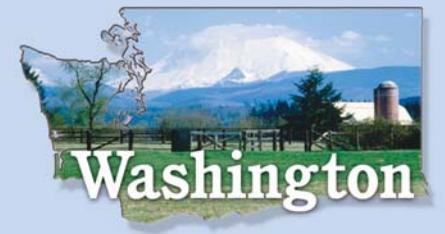


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SALE RESULTS

continued

TNT Simmental Sale (Continued)

Marketing Representatives: Kirby Goettsch; *Farm & Ranch Guide*; Kris Peterson; *Cattle Business Weekly*; Scott Ressler; *ND Stockman*; Logan Hoffmann; DVAuction, Steve Koester and Lyle Steinmetz.

Representing ASA: Russ Danielson

High-Selling Lots:

- \$38,000** – Lot 44, Black ½ SM ½ AN, s. by w/C United 956Y, sold to Messer Beaver Creek Ranch, Richardton.
- \$18,000** – Lot 100, Red ½ SM ½ AN, s. by TNT Bullet Proof X240, sold to Tradewind Ranch, Tioga.
- \$17,500** – Lot 95, Red 5/8 SM 3/8 Red AN, s. by TNT Bootlegger Z268, sold to Hansen Simmental Ranch, Ryder; and Kunkel Simmentals, New Salem.
- \$17,500** – Lot 31, Black 5/8 SM 3/8 AN, s. by Ellingson Legacy M229, sold to Allen Denzer, Conrad, MT.
- \$16,500** – Lot 24, Black ¾ SM ¼ AN, s. by TN Tuition U238, sold to Eric Bentley, Lyndonville, NY.
- \$16,000** – Lot 89, Red ¾ SM ¼ Red AN, s. by TNT Bootlegger Z268, sold to Todd and Brent Eslinger, Elgin.
- \$16,000** – Lot 5, Black PB SM, s. by TNT Bootlegger Z268, sold to Terry Nielsen, St. Libory, NE.

Volume Buyers: Nielsen Farms, New England; Jeff Brees, Bismarck; Steve Fallgatter, Steele.

Comments: Also selling was one Purebred Red Angus Bull for \$12,000. More than 90% of the bulls sold to repeat customers.



Mark Messer was the successful bidder on the high-selling bull, Lot 44.



Kevin introduced his family at the sale.



TNT bulls were displayed inside their hoop barn.

Berger's Herdmasters SimAngus™ Bull Sale

February 14, 2015 • North Platte, NE

No.	Category	Average
155	Bulls	\$7,871

Auctioneer: Shawn Madden, Torrington, WY
Marketing Representatives: Randy Rasby, *Livestock Plus*; and Alan Sears, *Western Ag Reporter*.

Representing ASA: Nathan Smith

High-Selling Lots:

- \$15,000** – Red Polled, 75 AR / 25 SM, "Herdmaster 525B," s. by Beckton Epic R397, sold to Dick Simmers.

- \$13,500** – Black Polled, 68.75 SM / 31.25 AN, "Herdmaster R105B," s. by Beef King, sold to Brian Fritzler.
- \$13,000** – Red Polled, 81.25 AR / 18.75 SM, "Herdmaster R943B," s. by LSF Boxed Beef, sold to Linda Kula.
- \$12,500** – Red Polled, 75 AR / 25 SM, "Herdmaster 520B," s. by Oly 554T, sold to Linda Kula.
- \$12,000** – Black Polled, 87.5 AN / 12.5 SM, "Herdmaster 666B," s. by S A V Brilliance, sold to John Childers.



Prospective Bull buyers bring along their Sweethearts as Berger's Bull Sale heats up on a chilly Valentines Day.



With opening statements out of the way Berger's Herdmasters Bull Sale is ready to begin.

Grass-Lunning's Bulls-Eye Bonanza Sale

February 14, 2015 • LeRoy, MN

No.	Category	Average
30	SM & SimInfluenced Bulls	\$6,258
29	SM & SimInfluenced Breds	5,131
23 ½	SM & SimInfluenced Opens	5,794
82 ½	SM & SimInfluenced Lots	\$5,800

Auctioneer: Tracy Harl, NE

Sale Manager: Eberspacher Enterprises (EE), Inc., MN

Marketing Representatives: Val Eberspacher, (EE); Kelly Schmidt, (EE); Dalton Lundy, KY; Chad Zehnder, MN; Amanda Eberspacher-Hilbrands, EE Sales/Live Auctions, MN; Mike Sorenson, Livestock Plus, IA; Tom Rooney, AgriMedia, IA; Marty Ropp, AGR, IL; and Garrett Thomas, OK.

Representing ASA: Bill Zimmerman

High-Selling Lots:

- \$20,000** – 1/2 interest in Open Female, "GLS Red Delicious B143," s. by GLS new Direction X184, sold to Volz Farms, Elmore.
- \$15,750** – Open Female, "GLS Yanci B48," s. by LLSF Uprising Z925, sold to Harker Simmental, Hope, IN.
- \$15,000** – Herd Bull, "GLS Barbarian B05," s. by WS A Step Up X27, sold to Kelly Bisel, Ames, OK.
- \$11,000** – Herd Bull, "GLS Mr. Integrate B6," s. by GLS Integrate Z3, sold to B2/U Stock, Lennox, SD.
- \$11,000** – Herd Bull, "GLS Break Out B56," s. by LLSF Uprising Z925, sold to Harker Simmental, Hope, IN.
- \$11,000** – Bred Female, "GLS Ruby A40," s. by GLS Yahoo Y106, bred to BLS new Direction X184, sold to Maple Leaf Holdings, Morehead, KY.
- \$9,000** – Open Female, "GLS Josie B55," s. by W/C Wide Track 694Y, sold to Jeff Hufford, Morris, MN.
- \$9,000** – Open Female, "GLS Black Josie B140," s. by W/C Wide Track 694Y, sold to Southern Cattle, Pearl, MS.

(Continued on page 64)



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SALE RESULTS

continued

Grass-Lunning's Sale (Continued)

Comments: Also selling were nine units of Sexed Heifer GLS New Direction X184 Semen at an average of \$160 and 27 embryos at an average of \$634.



Capacity crowd.



Sale staff hard at work.



Future Simmental breeder, Colin O'Neil, WI, attended the sale with his Grandpa.

Kenner Simmental Ranch 19th Annual Production Sale

February 14, 2015 • Leeds, ND

No.	Category	Average
111	Bulls	\$6,507
65	Bred Heifers	4,477
176	Total Lots	\$5,757

Auctioneer: Roger Jacobs, Shepherd, MT

Marketing Representative: Brian Bouchard, Jeff Thomas, Kris Peterson, Scott Ressler, Steve Koester, Vern Frye and Logan Hoffmann.

Representing ASA: Russ Danielson

High-Selling Lots:

- \$18,000** – Black SimAngus™ Bull, "KS Home Run B23," s. by Ellingson Identity 9104, sold to Bichler Simmental, Linton.
- \$16,000** – Red SimAngus Bull, "KS Bases Loaded B47," s. by BCLR ShamWow W611, sold to Flittie Ranch, Hosmer, SD.
- \$14,000** – Red PB bull, KS Full Press B954 sired by BCLR ShamWow W611 purchased by Larry Walford, Devils Lake, ND.
- \$14,000** – Red PB Bull, "KS Triple Play B25," s. by BCLR ShamWow W611, sold to G&D Simmental, Calvin.
- \$13,000** – Black PB Bred Heifer, "KS Miss Heavy Duty A858," s. by BAS Heavy Duty, bred to GW Substance, sold to Kline Simmental Ranch, Hurdsfield.
- \$12,500** – Red SimAngus Bull, "KS Slugger B827," s. by WS All In W111, sold to Travis Stuber, Leeds.
- \$12,000** – Black PB Bull, "KS Heavy Hitter B719," s. by Harvie JDF Wallbanger 111X, sold to Teter Farms, Beverly, WV.
- \$12,000** – Black PB Bull, "KS Power Play B661," s. by KS Embassy Z7512, sold to Kline Simmental Ranch, Hurdsfield.

Volume Buyers: Dirk O'Conner, Plevna; Reimche Land & Cattle, Martin; Kline Simmental Ranch, Hurdsfield; Larry Haman, Towner; and Joe Bender, Lehr.

Comments: The 19th annual Kenner sale moved to the ranch this year and was held in an impressive, newly constructed sales facility. A strong north wind and a minus 18 degree day did not hinder the activity.



Large crowd present from the local area and the U.S. and Canada.



ASA Field Rep, Russ Danielson provided a pre-sale address with Erika Kenner and auctioneer Roger Jacobs.



Buyers previewing a pen of red bulls.

Dixie National Simmental Sale

February 15, 2015 • Jackson, MS

No.	Category	Average
57	Total Lots	\$3,641

Auctioneer: Jered Shipman, TX

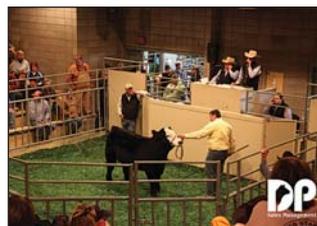
Sale Manager: DP Sales Management, LLC, KY

Sale Staff: Shane Ryan, Steven Bell and Johnie Davis

High-Selling Lots:

- \$15,000** – Bull, "STCC Jack Sparrow 4023," s. by TLLC One Eyed Jack, cons. by Trennepohl Family Farm, sold to Fenton Farm, MS.
- \$9,000** – Bred Female, "JCP Classic Charm P44A," s. by BC Classic, bred to BSC All In, cons. by J&C Simmental, sold to Clear Water Simmentals, IN.
- \$8,500** – Open Female, "HTP/BRAM Joyous B427," s. by JF American Pride 0987X, cons. by Bramlet and HTP Simmentals, sold to Triple C Farm, TN.
- \$8,250** – Bred Female, "C&H Lead On," s. by SVF SS X607, bred to PVFS Ruby Madden 126Y, cons. by C&H Farm, sold to Hilltop Simmentals, SD.
- \$6,300** – Pregnancy out of, "HTP SVF BT Sazerac," s. by Mr. NLC Upgrade, cons. by Fenton Farms, LLC, sold to Bill Sloup, NE.
- \$6,000** – Embryos out of, "Miss CCF Jestress," s. by TLLC One Eyed Jack, cons. by Volunteer Simmentals, sold to Trennepohl Family Farm, IN.
- \$5,900** – Bred Female, "Red Fox/Lyons Blackbird 321," s. by Childs Masterpiece of 0107, bred to FCF Brilliance, cons. by PMCC, LLC, sold to Mark Tingle, MS.
- \$5,800** – Bred Female, "BT Miss Beauty A143," s. by Mr. NLC Upgrade, bred to GLS New Direction, cons. by Dillon Simmental and Tyler Diffe, sold to Bod Ark Ranch, LA.

Comments: Cattle sold into 15 states including: AL, AR, IA, IL, IN, KY, LA, MO, MS, NE, OK, PA, SD, TN and TX.



The record-setting bull in the ring from Trennepohl Farms, IN, was selected by Fenton Farms, MS.



David Dillon and Matt Kirsch both of MS, visit pre sale.

(Continued on page 66)

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SALE RESULTS

continued

Dixie National Sale (Continued)



The MS juniors offered a print that was first selected by Circle M Farms and generously donated back to resell and was taken home by Fenton Farms, MS.

Bulls of the Big Sky Bull Sale

February 16, 2015 • Billings, MT

No.	Category	Average
160	Bulls	\$5,201

Auctioneer: Ty Thompson, Vaughn, MT

Sale Manager: Allied Genetic Resources, Normal, IL

Marketing Representatives: Jeff Thomas, John Goggins, Jerry Gliko, Andy Rest, Marty Ropp, and Garrett Thomas

Representing ASA: John Grande

High-Selling Lots:

- \$21,000** – Lot 1, Red PB, s. by Mr. Ishee Superstout, cons. by Little Bitterroot Ranch, sold to Crosshair Simmental, Dawson, ND.
- \$11,000** – Lot 44, Black PB, s. by Koch LC Monte, cons. by Koch Cattle, sold to Lassle Ranch Simmentals, Glendive.
- \$10,500** – Lot 85, Half-blood SimAngus, s. by W/C United, cons. by Koch Cattle, sold to Little Shasta Ranch, Montague, CA.
- \$9,000** – Lot 6, Black PB, s. by Upgrade, cons. by Little Bitterroot Ranch, sold to Warren and Deb Adams, Sheridan, WY.
- \$9,000** – Lot 132, Black Half-blood SimAngus, s. by Connealy Thunder, cons. by Rymo Cattle Co., sold to Donna Blatter, Ryegate.
- \$9,000** – Lot 88, Red, 3/4 Blood, s. by Beef King, cons. by Miller Simmental, sold to George Stoltz, Valier.

Volume Buyers: Ron Gilliland, Davis, CA; and Voldseth Bonanza Ranch, Martinsdale.



Dale Miller visits with buyers.



Maureen Mai greeted visitors to the yards.

Dakota Xpress SimGenetics Sale

February 20, 2015 • Mandan, ND

No.	Category	Average
113	Yearling Bulls	\$5,577
50	Bred Heifers	3,767
163	Total Lots	\$5,022

Auctioneer: Jim Birdwell, OK

Marketing Representatives: Kris Peterson, *Cattle Business Weekly*; Scott Ressler, ND Stockmen's Assc; Kirby Goettsch, *Farm and Ranch Guide*; Marty Ropp, Allied Genetic Resources, and Steve Koester

Representing ASA: Mason Lautenschlager

High-Selling Lots:

- \$14,000** – Homozygous Black, Homozygous Polled, 3/4 SM 1/4 AN Bull, "MLC Mr. Tanker B383," s. by TNT Tanker U263, cons. by Mandan Lake Creek Ranch, Center; sold to Daniel Staigle, Center.
- \$14,000** – Black, Homozygous Polled, PB Bull, "HSR Zest B775," s. by Hook's Zest 36Z, cons. by Hansen Simmental Ranch, Ryder; sold to Kunkel Simmentals, New Salem.
- \$14,000** – Homozygous Black, Homozygous Polled, PB Bull, "MLC Mr. Justice B326," s. by MLC Mr. Justice W744, cons. by Mandan Lake Creek Ranch, Center; sold to Dick Hach, McLaughlin, SD.
- \$12,000** – Red, Homozygous Polled, PB Bull, "MLC Mr. Red ZoneB372," s. by IPU Red Zone 82Y, cons. by Mandan Lake Creek Ranch, Center; sold to Wayne Mittleider, Tappen.
- \$12,000** – Red, Polled, PB Bull, "HSR Glacier B625," s. by DKSR Glacier Z563, cons. by Hansen Simmental Ranch, Ryder; sold to Richard Hoffart, Rugby.
- \$8,500** – Red, Polled, PB Bred Heifer, "MLC Ms. Red Skin A883," s. by IPU Red Skin 105X, cons. by Mandan Lake Creek Ranch, Center; sold to Henke Simmental, New Salem.
- \$5,500** – Red, Polled, PB Bred Heifer, "MLC Ms. Rushmore A618," s. by Traxs Rushmore X103, cons. by Mandan Lake Creed Ranch, Center; sold to Steve Hoffart, Knox.

Volume buyers: Melin Grain Farms LLP, Kenmare; and Adams Ranch Simmental, Sheridan, WY.



Dusty Kunkel, Kunkel Simmentals, purchased a high-selling bull.



Wade Staigle and Kevin Hansen welcome their customers before the sale.



Icy roads didn't stop this bunch of cattlemen from obtaining Dakota Xpress genetics

Ellingson Simmental's 15th Anniversary "Expect Excellence" Production Sale

February 21, 2015 • Rugby, ND

No.	Category	Average
69	Bulls	\$5,909
7	Bred Heifers	3,321
24	Open Heifers	2,858
100	Total Lots	\$4,996

Auctioneer: Roger Jacobs, Shepherd, MT

Marketing Representatives: Jeff Thomas, *The Prairie Star*; Kris Peterson, *Cattle Business Weekly*; Steve Koester, *Farm & Ranch Guide*.

Representing ASA: Russ Danielson

(Continued on page 68)

THANK You

Our collaborative effort was a huge success...



Hook's Broadway 11B

Purchased by Gibbs Farms, AL, Cow Camp Ranch, KS and Select Sires for \$61,000.



Hook's Bounty 6B

Purchased by Gonsalves Ranch, CA for \$25,500.



Hook's Beacon 56B

Purchased by Koch Ranch, MT, Gateway Simmental, MT, Huntley Ranch, MT and Diamond Peak Ranch, CO for \$42,000.



Hook's Baltic 17B

Purchased by Little Bitterroot Simmental, MT for \$30,000.



2E Ada 3A

Purchased by Jay Anderson, NE for \$25,000.



Hook's Bozeman 8B

Purchased by Schnabel Ranch, SD for \$25,500.



Hook's Blueprint 13B

Purchased by Gibbs Farms, AL, Cow Camp Ranch, KS and Genex for \$23,000.



Hook's Bella 72B

Purchased by Anderson Family, MN for \$10,000.



Hook's Boulevard 41B

Purchased by Parker Cattle Company, CO for \$22,000.

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SALE RESULTS

continued

High-Selling Lots:

- \$12,500** – PB Black Bull, “Ellingson Stubby B463,” s. by BS Lewis 322U, sold to Curt Plamp, Stickney, SD.
- \$12,500** – PB Red Bull, “Ellingson Apex B496,” s. by Ellingson Summit Y149, sold to Travis Goings, Batesl, SD.
- \$12,000** – PB Black Bull, “Ellingson Excel B468,” s. by Ellingson Legacy M229, sold to James Neumiller, Sykeston.
- \$11,500** – PB Black Bull, “Ellingson Exclusive B416,” s. by LFE Lewis 322U, sold to Zach Teter, Beverly, WV.
- \$11,000** – PB Black Bull, “Ellingson Dazzle B4004,” s. by Wheatland Bull 680S, sold to Robert Ellingson, Britton, SD.
- \$10,500** – PB Black Bull, “Ellingson Black Mac B446,” s. by Wheatland Bull 680S sold to Rex Nelson, Batesl, SD.
- \$10,500** – PB Black Bull, “Ellingson Load Up B4002,” s. by Remington Lock N Load 54U, sold to Paul Rydeen, Clearbrook, MN.
- \$10,500** – PB Black Bull, “Ellingson Superstar B478,” s. by Ellingson Dominator W905, sold to Curt Plamp, Stickney, SD.

Volume Buyers: Curt Plamp, Stickney, SD; Rex Nelson, Batesl, SD; James Nuemiller, Sykeston, ND.

Comments: Ellingson Simmentals along with guest consignors Strommen Simmental, McDonald Farm & Simmental featured a set of high performance bulls, bred heifers open heifers in their 15th Anniversary Production Sale in Rugby, ND.



Terry Ellingson visiting with buyers pre-sale.



Full house in Rugby Livestock Auction.



Auction block with auctioneer, Roger Jacobs.

Kappes Simmental's 28th Annual Production Sale

February 21, 2015 • Aberdeen, SD

No.	Category	Average
31	PB SM Bulls	\$6,581
43	Percentage SM Bulls	5,634
34	SM and SimInfluenced Females	4,606
108	SM and SimInfluenced Lots	\$5,582

Auctioneer: Jim Birdwell, OK
Sale Manager: Eberspacher Enterprises (EE), Inc., MN
Marketing Representatives: Val Eberspacher (EE); Kelly Schmidt (EE); Dustin Carter, SD; BJ Hansen, SD; Donnie Leddy, *Cattle Business Weekly*, SD; Scott Dirk, *TriState Neighbor*, SD; Justin & Nicole Dikoff, DVAuction, SD; Austin Dockter, SD
Representing ASA: Colton Buus

High-Selling Lots:

- \$24,000** – SM Bull, “Kappes Pendleton B6,” s. by Remington Lock N Load 54U, sold to Rocky Knoll Cattle, Highmore.
- \$20,500** – SM Bull, “Kappes Mile High B11,” s. by Remington Lock N Load 54U, sold to Gonsior Simmental, Fullerton, NE.
- \$12,000** – SimAngus™ Bull, “Kappes Main Event B1,” s. by Barstow Cash, sold to VJT Ranch, Oakes, ND.
- \$9,500** – SM Bull, “Kappes Gravity B90,” s. by OLF Thor X54, sold to Dakota Simmental, Colome.
- \$9,500** – SM Bull, “Kappes Vidar B36,” s. by OLF Thor X54, sold to Fischer Simmentals, Scotland.
- \$9,500** – SimAngus, “Kappes Cash B24,” s. by Barstow Cash, sold to Thorpe Ranch, Forbes.
- \$9,500** – SimAngus Bull, “Kappes Raptor B224,” s. by W/C Store N G 562Z, sold to Brian Jacobsen, Cheyenne, WY.
- \$9,500** – SimAngus Bull, “Kappes Brick House B92,” s. by TNT Brick House Z264, sold to Leo Vilhauer, Leola.

Comments: Also selling were 16 PB Angus Bulls at an average of \$4,516.



A large crowd gathered at Aberdeen Livestock for the annual Kappes Simmental sale.



Bruce Kappes, Kappes Simmentals, welcomes the crowd and gives comments before the sale.



Cody Baloun, Rocky Knoll Cattle, Highmore, SD, purchased the top-selling bull.



Fletcher Hennessy, Berthold, ND, made to trip down with his father Jay to purchase some top bred heifers.

Mid-America Sale

February 21, 2015 • Springfield, IL

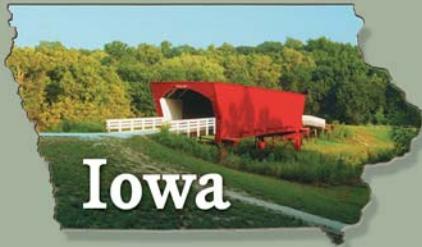
No.	Category	Average
45	Total Lots	\$4,256

Auctioneer: Cody Lowderman, IL
Sale Manager: DP Sales Management, LLC, KY
Sale Staff: Shane Ryan, Chris Smith and Roger Holstrom
Sale Chairman: Jim Stoutenborough

High-Selling Lots:

- \$11,900** – Open Female, “JPLF Miss Standout B403,” s. by FBF1 Combustible, cons. by Jackson Lashmet Farms, sold to David Dillon/Tyler Diffey, MS.
- \$9,250** – Open Female, “HPF Cream Soda B334,” s. by LLSF Uprising, cons. by Hudson Pines Farm, sold to Beshears Simmentals, IN.
- \$9,000** – Open Female, “B3C JLO's Reba B3,” s. by TLLC One Eyed Jack, cons. by Blue Chip Cattle, sold to Trennepohl Farms, IN.
- \$7,600** – Open Female, “CNS-HFS Jessie 401B,” s. by LLSF Uprising, cons. by Schick Cattle Co., sold to Four Winds Cattle, IL.

(Continued on page 70)

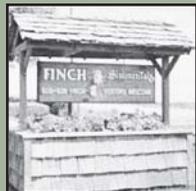


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Timberland Cattle
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Spring Female Sale, 1st Saturday in May
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SALE RESULTS

continued

Mid-America Sale (Continued)

\$7,500 – Open Female, “Moore Serenity 93B,” s. by Dameron First Class, cons. by Moore Land and Cattle, sold to Trennepohl Farms, IN.

\$7,200 – Open Female, “Ms. BFC Alley 7B1901409,” s. by FBF1 Combustible, cons. by Jeff Boitnott Family Cattle, sold to Jeff Miller, IL.

\$6,900 – Bull, “FBSC Stock Broker 02B,” s. by Mr. HOC Broker, cons. by Fairwo Brothers/Frost Farms, Roger Ruppel, IL.

\$6,200 – Open Female, “Bramlet-HFS Lucy B415,” s. by JF Milestone, cons. by Bramlet Simmentals, sold to Edwards Cattle Co., IL.

Comments: Cattle sold into seven states including: IL, IN, KY, MO, MS, PA and VA.



Ring men Chris Smith and Shane Ryan prepare for the start of the sale.



Despite the weather the crowd was eager for the start of the sale.

Sandy Acres Simmentals' Bull Sale

February 21, 2015 • Creighton, NE

No.	Category	Average
45	Bulls	\$4,950

Auctioneer: Keith Saathoff, Creighton

Marketing Representative: Jason Hansen, Livestock Plus

Representing ASA: Dr. Michael Dikeman

High-Selling Lots:

\$8,500 – Lot 20, Red PB, s. by WS Beef King W107 sold to Dan Gadeken, NE.

\$8,300 – Lot 49, Black PB, s. by SVS King Pin YU09, sold to Landon Cason, IA.

\$8,000 – Lot 25, Black PB, s. by WS Beef King W107, sold to 3C Christiansen Ranch, SD.

\$7,750 – Lot 21, Black PB, s. by SVS King Pin YU09, sold to Two Bar Ranch, NE.

\$7,000 – Lot 1, Black PB, s. by SVS King Pin YU09, sold to Two Bar Ranch, NE.

\$6,750 – Lot 34, Black PB, s. by WS Beef King W107, sold to Todd Timmerman, NE.

\$6,750 – Lot 31, Black PB, s. by GCF/SAS Cardinal Y13, s. by Charlie Allemang, NE.

Volume Buyers: Landon Cason, IA; Two Bar Ranch, NE; and Smith Brothers, NE.



Sale host, Leonard Miller with Landon Cason, who purchased the 2nd high-selling lot and was a volume buyer.



Location of Sandy Acres bull sale.



Leonard Miller welcoming the crowd.



The sale block at the Sandy Acres sale.

Trauernicht Simmentals 40th Annual Production Bull Sale

February 22, 2015 • Beatrice, NE

No.	Category	Average
80	SM and SimAngus Bulls	\$5,658

Auctioneer: Tracy Harl, NE

Sale Manager: Eberspacher Enterprises (EE), Inc., MN

Marketing Representatives: Val Eberspacher, (EE); Kelly Schmidt, (EE); Randy Rasby, Livestock Plus, NE; Chris Beulter, Lee AgriMedia, NE; and Dennis Henrichs, NE;

Representing ASA: Nathan Smith

High-Selling Lots:

\$11,000 – “JZ Mr. Black Diamond 04B,” s. by Mr. NLC Upgrade U8676, cons. by State Line Farm Simmentals, sold to Julie Saathoff, Sterling.

\$9,250 – “LHT Mr. Mo Better 138B,” s. by SVF/NJC Mo Better M217, sold to Brady Stindt, Belleville, KS.

\$9,000 – “Mr. Top Grade 17B,” s. by MCM Top Grade 018X, sold to H1 Cattle Company, Frankfort, KS

\$8,250 – “72 Mr. Widetrack 274A,” s. by W/C Wide Track 694Y, sold to H1 Cattle Company, Frankfort, KS.

\$8,000 – “LHT MR. Upgrade 26B,” s. by Mr. NLC Upgrade U8676, sold to George & Jeff Stohs, Hanover, KS

\$8,000 – “LHT Mr. Beef King 53B,” s. by WS Beef King W107, sold to Ryan & Amy Ruether, Staplehurst.

\$8,000 – “LHT Mr. Top Grade 101B,” s. by MCM Top Grade 018X, sold to Steve Huis, Sterling.

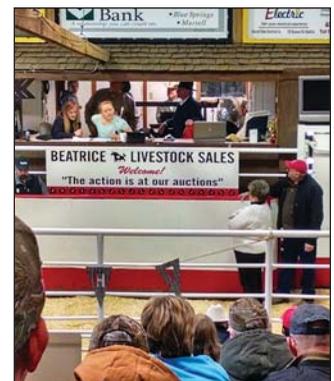
\$8,000 – “LHT Mr. Upgrade 126B,” s. by Mr. NLC Upgrade U8786, sold to Terry & Julie Reetz, Crete.

\$8,000 – “LHT Mr. Upgrade 255A,” s. by Mr. NLC Upgrade U8786, sold to Larry Delabar, Beatrice.

\$8,000 – “LHT Mr. Beef King 186A,” s. by WS Beef King 186A, sold to Jake Stowell, Frankfort, KS.



Beatrice 77 Livestock hosts a full house even after rescheduling due to mother nature.



The next generation of Trauernicht's present Loren and Maxine Trauernicht with a decorative windmill in honor of 40 yrs in business.



Don Siske long-time Trauernicht customer discussed breed progression from the 1st to 40th sale with Nathan Smith.

Sunset View Farms Bull Sale

February 28, 2015 • Auburn, KY

No.	Category	Average
47	Bulls	\$3,450

Auctioneer: Jered Shipman, TX

Sale Manager: DP Sales Management, LLC, KY

Sale Staff: Tommy Carper and Tim Dietrich

High-Selling Lots:

\$7,750 – “LFI United Star,” s. by W/C United, cons. by Loschen Farms, sold to Hillary Helton, TN.

\$5,800 – “VSF Bet On It 2002Z,” s. by Dikemans Sure Bet, cons. by Loschen Farms/Clear Water Simmentals, sold to Steven Helton, TN.

\$5,250 – “CLRWTR Duracell A026,” s. by HTP/SVF Duracell, cons. by Clear Water Simmentals, sold to Able Acres, IN.

\$5,000 – “AMS Scallion,” s. by Triple C Singletary, cons. by Clear Water Simmentals & Amanda Simms, sold to Terry Oliver, OK

\$4,800 – “LFI Tracker,” s. by W/C Wide Track, cons. by Loschen Farms, sold to Glenn Wright, TN.

\$4,500 – “SVF/HTP Lookin Forward,” s. by LMF Movin Forward, cons. by HTP Simmentals & Sunset View Farms, sold to Bramlet Simmentals, IL.

\$4,300 – “SVF Blaze of Glory,” s. by HTP SVF In Dew Time, cons. by Sunset View Farms, sold to Daniel Roberts, KY.

\$4,200 – “SVF B709,” s. by LMF Movin Forward, cons. by Sunset View Farms, sold to Walker Family Simmentals, AL.

Comments: Bulls sold to 7 states including: AL, IL, IN, KY, NE, OK, and TN.



The Family Traditions group thanks the Helton Family, TN, for being the volume buyer.



The Rountrees, KY, selected the top red bull for their operation. ♦

Stay ON TOP OF Total Herd Enrollment

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HERD?



DNA Services

The purpose of the Have You Herd blog is to:

- Provide up-to-date information on Total Herd Enrollment (THE) and DNA services.
- Be able to communicate instantly with members on related topics.

Topics posted so far include:

- Breeding Season — What You Need to Know
- How to Look Up Frame Scores and Adjusted Scrotals
- Coat Color Testing — What is the Wild Type coat color allele?
- Understanding TraitTrac and ASA Monitoring of Genetic Defects
- Calving Season is Here — How to Report Abnormal Calves
- GGP-LD: The New DNA Test Option by Dr. Jackie Atkins

How to follow the blog:

Stay up-to-date and receive an email notification for each blog post by visiting www.simmental.org/haveyouherd and selecting the +Follow option at the bottom right of the screen. Enter in your email address and select sign me up.

We're hoping that the blog will be a great resource for members to access with any questions regarding THE and DNA services. If you have an idea for a blog post, please email to lwells@simmgene.com.

www.simmental.org/haveyouherd

Simmental Cumulative Sale Averages

34-Year Totals 1981-2014 (3,117 Sales)

Category	Head	Ave
Bulls	98,094	\$2,669
Bred Cows	24,144	1,876
Cow/Calf Pairs	14,496	1,972
Bred Heifers	30,793	2,044
Open Females	46,373	1,810
Totals	213,990	\$2,254

Over 34 years, these figures cover 213,990 head sold at an average of \$2,254.

Category	1981-85 (393 Sales)		1986 (27 Sales)		1987 (28 Sales)		1988 (33 Sales)		1989 (77 Sales)	
	Head	Ave	Head	Ave	Head	Ave	Head	Ave	Head	Ave
Bulls	7,147	\$1,649	512	\$1,281	877	\$1,978	866	\$1,416	2,437	\$1,671
Bred Cows	3,600	1,399	177	1,629	269	1,581	706	1,556	1,077	1,164
Cow/Calf Pairs	3,079	1,698	183	1,707	187	1,877	146	1,859	409	1,564
Bred Heifers	2,888	1,578	171	1,274	150	1,231	264	1,438	792	1,401
Open Females	4,886	1,261	184	1,718	260	1,395	159	1,420	1,104	1,564
Totals	21,600	\$1,517	1,227	\$1,459	1,743	\$1,755	2,141	\$1,495	5,819	\$1,513

Category	1990-91(133 Sales)		1992 (146 Sales)		1993 (93 Sales)		1994 (127 Sales)		1995 (121 Sales)	
	Head	Ave	Head	Ave	Head	Ave	Head	Ave	Head	Ave
Bulls	4,230	\$1,965	3,922	\$1,969	3,375	\$2,064	3,875	\$2,078	3,097	\$1,809
Bred Cows	1,807	1,958	1,650	1,789	1,202	1,628	905	1,634	941	1,433
Cow/Calf Pairs	1,076	2,181	908	2,094	920	1,802	790	1,829	552	1,343
Bred Heifers	1,240	1,818	1,248	1,800	962	1,570	1,006	1,645	1,500	1,503
Open Females	2,006	1,663	2,037	1,706	1,391	1,590	1,515	1,626	1,918	1,541
Totals	10,359	\$1,911	9,765	\$1,874	7,850	\$1,822	8,091	\$1,866	8,008	\$1,611

Category	1996 (100 Sales)		1997 (121 Sales)		1998 (107 Sales)		1999 (130 Sales)		2000 (128 Sales)	
	Head	Ave								
Bulls	2,724	\$1,757	3,126	\$1,802	3,263	\$1,669	3,919	\$1,761	3,916	\$1,921
Bred Cows	745	1,341	638	1,352	669	1,432	1,033	1,509	830	1,625
Cow/Calf Pairs	497	1,399	1,162	1,641	678	1,429	414	1,433	570	2,134
Bred Heifers	822	1,473	1,208	1,314	1,017	1,546	1,175	1,484	1,248	1,622
Open Females	1,567	1,467	2,340	1,381	1,698	1,400	2,289	1,524	2,866	1,408
Totals	6,264	\$1,575	8,384	\$1,558	7,325	\$1,550	8,846	\$1,618	9,430	\$1,712

Category	2001 (129 Sales)		2002 (132 Sales)		2003 (110 Sales)		2004 (111 Sales)		2005 (120 Sales)	
	Head	Ave								
Bulls	3,862	\$1,989	4,447	\$2,024	3,105	\$2,093	3,353	\$2,338	4,137	\$2,493
Bred Cows	964	1,662	758	1,785	787	1,688	633	1,956	655	2,117
Cow/Calf Pairs	606	2,218	630	1,641	855	2,272	407	2,423	213	3,233
Bred Heifers	1,437	1,728	1,312	1,832	1,251	1,721	1,063	2,075	1,469	2,206
Open Females	2,315	1,497	2,148	1,623	1,846	1,688	2,035	1,799	1,816	2,150
Totals	9,004	\$1,841	9,268	\$1,860	7,844	\$1,917	7,491	\$2,126	8,290	\$2,356

Category	2006 (123 Sales)		2007 (94 Sales)		2008 (92 Sales)		2009 (75 Sales)		2010 (84 Sales)	
	Head	Ave	Head	Ave	Head	Ave	Head	Ave	Head	Ave
Bulls	5,187	\$2,638	3,638	\$2,549	4,214	\$2,807	2,809	\$2,760	2,620	\$2,882
Bred Cows	399	2,269	509	1,943	614	2,183	545	1,941	310	2,447
Cow/Calf Pairs	327	2,099	138	2,352	220	1,806	188	2,144	175	2,027
Bred Heifers	1,142	2,057	1,043	2,303	1,045	1,880	806	2,116	897	2,083
Open Females	1,760	2,179	1,340	2,137	1,335	2,271	1,203	2,262	1,203	2,229
Totals	8,815	\$2,434	6,668	\$2,378	7,428	\$2,501	5,551	\$2,457	5,205	\$2,538

Category	2011 (90 Sales)		2012 (82 Sales)		2013 (106 Sales)		2014 (116 Sales)	
	Head	Ave	Head	Ave	Head	Ave	Head	Ave
Bulls	3,893	\$3,665	4,120	\$4,351	4,908	\$4,355	6,365	\$4,737
Bred Cows	457	2,959	325	3,334	807	3,525	870	3,139
Cow/Calf Pairs	102	2,371	204	3,613	368	3,284	202	4,073
Bred Heifers	765	2,763	950	3,399	1,587	3,042	1,543	3,701
Open Females	1,161	2,821	1,224	3,036	1,636	3,102	1,351	3,425
Totals	6,378	\$3,332	6,824	\$3,912	9,306	\$3,529	10,421	\$4,256

These figures enable cattlemen to trace the prices paid for Sim-influenced cattle over more than three decades.

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Reg. No. 2588250

1SM00131 W/C WIDE TRACK 694Y
3C W/C Right Track W9462 x PVF-SSH 1L10 Liberty

- Wide Track has a very useful and outcross pedigree plus offers strong performance EPDs with flawless phenotype.
- His progeny are admired for powerful bulls with muscle and mass, and heifers that are structurally sound and correct.



Champion Pen of Three Heifers
NWSS 2015, Daughters

CED	BW	WW	YW	MCE	MM	MWW	STAY	DOC	CW	YG	MB	BF	REA	SHR	API	TI
7.6	3.8	74.2	113.1	8.5	21.1	58.2	21.2	10.0	42.6	-0.27	0.19	-0.048	0.86	-0.24	125.9	72.5
.52	.83	.76	.69	.25	.27	.38	.30	10.0	.53	.32	.39	.36	.29	.44		25%
		15%	10%			25%			10%							



ALL IN

Reg. No. 2812085

1SM00145 GSC ALL IN 72A
JS Sure Bet 4T x WAGR Dream Catcher 03R

- A calving ease prospect with the look to sire show winners and fantastic females.
- His maternal sisters have sold for record prices and tallied up wins at major shows.



GSC Lucky Girl 73A, Full Sister

CED	BW	WW	YW	MCE	MM	MWW	STAY	DOC	CW	YG	MB	BF	REA	SHR	API	TI
10.6	0.1	52.9	70.4	11.1	25.9	52.4	24.5	12.2	11.8	-0.43	0.13	-0.081	0.72	-0.56	129.6	63.4
.28	.35	.31	.32	.23	.24	.26	.32	.19	.27	.20	.36	.17	.25	.20		
		20%			25%		15%	15%		10%		10%		3%		



ALLEGIANCE

Reg. No. 2638036

1SM00139 SVF ALLEGIANCE Y802
MR NLC Upgrade U8676 x Circler Antoinettes Star

- Use this baldy Upgrade son as you would his sire, for added style and mass in an excellent EPD package.
- He will improve muscle, growth, carcass merit, moderate birth weights and offer the added benefit of the blaze face.



1SM00139 Allegiance

CED	BW	WW	YW	MCE	MM	MWW	STAY	DOC	CW	YG	MB	BF	REA	SHR	API	TI
8.5	1.6	78.1	117.4	7.8	22.2	61.2	20.3	8.3	41.8	-0.42	0.23	-0.015	1.60	-0.39	133.4	79.4
.52	.72	.61	.55	.31	.31	.39	.30	.26	.45	.31	.40	.34	.31	.36		
		5%	5%			15%			10%	10%			1%		25%	4%

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THE CIRCUIT

Simmental/ Simbrah Superbowl XXIII

Date: February 18, 2014
Location: San Antonio, TX
Judges: Cliff Orley,
 Lebanon, PA
 (Cattle)
 Kyle and Heidi Pope,
 Weimar
 (Showmanship)

Simmental Females Purebred

Calf Champion

Exh. Kaily Critendon, s. by JF Milestone 999W, sponsored by Southern Jewels Cattle Co.

Reserve Calf Champion

Exh. by Strone Sulak, s. by SWC HOC Brooklyn B25, sponsored by Hidden Oaks.

Junior Champion

Exh. by Waylon Hinze, s. by ZKCC Chopper 844U, sponsored by Knezek Simmental Simbrah Ranch.

Reserve Junior Champion

Exh. by Jenna Hein, s. by ZKCC Chopper 844U, sponsored by Knezek Simmental Simbrah Ranch.



Grand Champion and Senior Champion

Exh. by Aubree Blissard, s. by Houston X01, sponsored by Elmore Cattle Services.



Reserve Grand Champion and Reserve Senior Champion

Exh. by Dalton Russell, s. by STF Dominance T171, sponsored by Circle M Farms.

Percentage



Reserve Grand Champion and Senior Champion

Exh. by McClaine Pawelek, s. by Mr. Tradition, sponsored by Baring Cattle Co.



Grand Champion

Exh. by Payton Meuth, s. by Hagan Smith Hazard 51X, sponsored Hagan Cattle.

Simbrah Females



Grand Champion and Junior Calf Champion

Exh. by Carlye Rodenbeck, s. by Smith Satisfies, sponsored by Smith Genetics.

Reserve Junior Calf Champion

Exh. by Chloe Novak, s. by SFI Real Deal, sponsored by Smith Genetics.

Senior Calf Champion

Exh. by Samantha Nichols, s. by Hagan Smith Hazard 51X, sponsored Hagan Cattle.

Reserve Senior Calf Champion

Exh. by Josh Evans, s. by 6G/LMC Pappadeaux, sponsored by LaMuñeca Cattle.



Reserve Grand Champion and Junior Champion

Exh. by Olivia Vela, s. by LMC LF Bosco, sponsored by RGV Cattle.

Reserve Junior Champion

Exh. by Hannah Derouen, s. by Mr. Strack, sponsored by JV Cattle Co.

Senior Champion

Exh. by Sophia Palmore, s. by NF Smith Sargeant, sponsored by Reavis/Southwestern Farms/Smith.

Reserve Senior Champion

Exh. by Payton Mueth, s. by Hagan Shamoo, sponsored by Hagan Cattle Co.

Showmanship

8-9 Year-Old Division

Aubree Blissard (1st)
 Peyton Moore (2nd)

10-11 Year-Old Division

Lorelai Hill (1st)
 Robert Stavinoha (2nd)

12-13 Year Old Division

Zachary Mills (1st)
 Madison Culpepper (2nd)

14 Year-Old Division

Tyler Denny (1st)
 Calley McGinley (2nd)

15 Year-Old Division

Kendall Smidovec (1st)
 Payton Meuth (2nd)

16 Year-Old Division

Carlye Rodenbeck (1st)
 Josh Evans (2nd)

17 Year Old Division

McClaine Pawelek (1st)
 Hannah Derouen (2nd)

18 Year-Old Division

Dalton Russell (1st)
 Sydney Paul (2nd)

Overall Grand Champion Showman

Kendall Smidovec

Overall Reserve

Grand Champion Showman
 Tyler Denny

Sponsors

Sponsors, each of whom provided \$1,000 were: 6G Ranch, Baring Cattle Company, BETN Ranch, Burch Farms, Circle M Farms, Culpepper Show Cattle, Diamond RF Farms, Elmore Cattle Services, E-Z Simmental, Foster Brothers, Freasier Ranch, Hagan Cattle Company, Hallak Ranch, Hein Cattle Company, Hidden Oaks Cattle, Hooper Simmental, JV Cattle Company, Knezek Simmental Simbrah Ranch, La Escoba Cattle Company, La Hacienda Hinojosa, La Muñeca Cattle, La Negra Cattle Company, La Morra Ranch, La Reina, LPJ Ranch, McCrary Farms, Neumann Farms, Nieschweitz 7n Ranch, Pine Ridge Ranch, Rafter M Cattle Company, Reavis Farms, Inc, RGV Cattle Company, Seale Show Cattle, Smith Farms / Diamond C Ranch, Smith Genetics, Southern Jewel Cattle Company, Southwestern Farms, SXL Simmentals, Triple J/Carpenter Ranch, Turkey Creek Cattle Company and Walters Livestock.

Note: At the conclusion, over \$45,000 had been awarded in prize monies, awards and scholarships between the showmanship, Simmental, Percentage Simbrah and Simbrah divisions. Forty-two exhibitors received \$250 scholarships. This was the 23rd consecutive SuperBowl and to date over \$650,000 in premiums and awards have been distributed to Simmental and Simbrah youth exhibitors, the largest payout yet. The show, which is executed by volunteers, is independently sponsored by Simmental and Simbrah breeders, was founded by Tim Smith, Carlos Guerra and Billy Wentz.

The grand champion of the Simmental and Simbrah shows received \$1,500 and the reserve champions \$1,000. The champion Percentage Simbrah received \$500 and the reserve champion \$250. Money was also paid at the division and class level, along with belt buckles. In showmanship, the two overall showmen received \$1,500 and \$1,000 respectively and showmanship paid ten places for a total of \$625, in each of the eight age divisions. The top two in each division also received buckles.

For more information on the event click on www.simmental-simbrah-superbowl.com. Also sponsorships for the 2016 event are now being accepted and posted to the website. Contact Tim Smith, 512-587-7896 or Carlos Guerra 956-383-7566 for details



Showmanship Winners

The champion and reserve champion showmen of each age divisions competed for the overall grand and reserve showman titles. (L to R) Aubree Blissard, Peyton Moore, Lorelei Hill, Robert Stavinoha III, Zach Mills, Madison Culppepper, Tyler Denny, Calley McGinley, judges Kyle and Heidi Poppe, Kendall Smidovek, Payton Meuth, Carlye Rodenbeck, Josh Evans, McClaine Pawelek, Hannah Derouen, Dalton Russell and Sydney Paul. Also pictured on the back left is Carlos Guerra, a sponsor and one of the events coordinators. Smidovek and Denny were the overall winners. ♦

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01:25 AM



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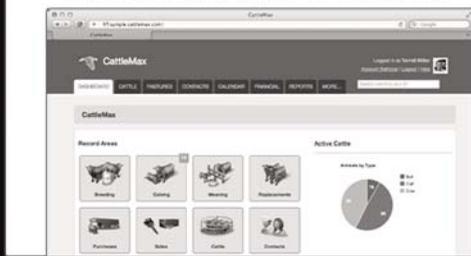
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Coyote Creek Farms
20750 Keith Pearson Rd
Siloam Springs, AR 72761

Jerry Reid Farm
18857 W Hwy 12
Gentry, AR 72734

CALIFORNIA

Wind Tunnel Embryonics
11756 Tioga Ct
Jurupa Valley, CA 91752

COLORADO

Jaden D or Mark A Valko
823 Clay St
Wray, CO 80758

Nelson Cueliar
655 S Quail St
Lakewood, CO 80226

Christian Feller
PO Box 105
Collbran, CO 81624

FLORIDA

Open Range Ranch
16583 NW 178th Ave
Alachua, FL 32615

Harwell Show Cattle
15415 Rock Ridge Rd
Polk City, FL 33868

IDAHO

Elkflat Farm
15754 Lakeshore Dr
Caldwell, ID 83607

ILLINOIS

William L Hessman Jr
1119 110th St
Joy, IL 61260

Seth Blackford
4429 E 3300 N Rd
Potomac, IL 61865

John Kuelper
2818 Knox Rd 100E
Rio, IL 61472

Debra K Pearce
PO Box 252
Galatia, IL 62935

Richardson Farms
15618 E Davis Rd
Opdyke, IL 62872

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Tfields Bros Cattle Co
3647 Litchfield Ln
West Lafayette, IN 47906

IOWA

Mark Finch
28776 520th Ave
Kelley, IA 50134

B&L Simmentals
3775 Sigourney Ave
Lohrville, IA 51453

Ronald Shivers
5867 NE 64th St
Altoona, IA 50009

Linn Haven Farms
422 W South St
Lisbon, IA 52253

Ethan Wedeking
33218 130th St
Plainfield, IA 50666

Nathan Upah
3175 Hwy E-36
Clutier, IA 52217

A Plus Simmentals
2620 Jewell Ave
Oto, IA 51044

Beeler Cattle Company
PO Box 54
Truro, IA 50257

C Janssen-J Ives-C Krischel
46768 200th Ave
Havelock, IA 50546

Meinders Stock Farms
3605 230th Ave
Buffalo Center, IA 50424

Joseph Becker
614 6th Ave
Charles City, IA 50616

Schneider Bros
PO Box 152
Riverside, IA 52327

Amana Beef
PO Box 189
Amana, IA 52203

KANSAS

Larry Breuel
4966 W 1475 Rd
Centerville, KS 66014

KENTUCKY

Taylor Cattle Farm
7980 Hanna Rd
Crestwood, KY 40014

R&D Farms
361 Draper Rd
Franklin, KY 42134

Watts Family Farms
924 KY Hwy 698
Stanford, KY 40484

Woody Moore
1852 Barren River Rd
Morgantown, KY 42261

MINNESOTA

Bradley C Bergan
11008 765th Ave
Le Roy, MN 55951

Doc Tech Simmentals
1740 Pleasantview Circle SE
Willmar, MN 56201

Von Rueden Farms
18667 Von Rd
Hinckley, MN 55037

Circle B Cattle Company
17305 510th St
Clearbrook, MN 56634

MISSOURI

Schupback Farms LLC
29203 Hwy UU
Keytesville, MO 65261

Marx Cattle
17970 S Ridgely Rd
Smithville, MO 64089

Bigk Cattle
16760 Finch Rd
Lebanon, MO 65536

Scott Cooper
1361 Cr 314
Glasgow, MO 65254

Christina & Ashlea Pennington
30384 Kangaroo St
Atlanta, MO 63530

Don Garnett
11764A NW St Rt Y
Amsterdam, MO 64723

Sycamore Creek
4902 Cochero Ct
Columbia, MO 65203

NEBRASKA

Bauer Farms
71330 559th Ave
Fairbury, NE 68352

NEW HAMPSHIRE

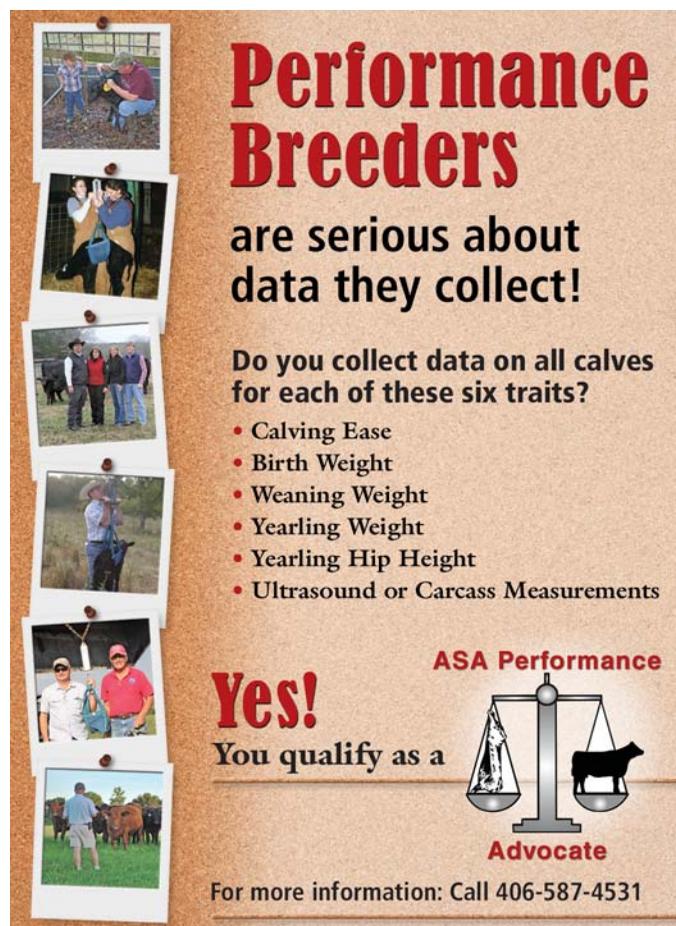
James Wojtusik
127 Catamount Rd
Northwood, NH 3261

NEW YORK

Patrick Woodworth
2136 Swett Road
Lyndonville, NY 14098

Benjamin Flansburg
5451 Burns Rd
Medina, NY 14103

M&M Cattle Company
4968 St Hwy 51
West Burlington, NY 13482



Performance Breeders
are serious about data they collect!

Do you collect data on all calves for each of these six traits?

- Calving Ease
- Birth Weight
- Weaning Weight
- Yearling Weight
- Yearling Hip Height
- Ultrasound or Carcass Measurements

Yes!
You qualify as a

ASA Performance Advocate

For more information: Call 406-587-4531

NORTH CAROLINA

Guy Brother Farms
2062 Iron Duff Rd
Waynesville, NC 28785

OHIO

Drummond Farms
2825 Cedar Mills Rd
Blue Creek, OH 45616

Paul Imwalle
01358 State Route 219
Saint Marys, OH 45885

Bumgardner Farms
10515 Shorey Road
South Vienna, OH 45369

Bent Grass Simmentals
3539 Eden Road
Georgetown, OH 45121

OREGON

George Sandberg
5415 Sunshine Rd
Roseburg, OR 97470

Beau and Lindy Cruise
43863 Burnt Ranch Rd
Mitchell, OR 97750

PENNSYLVANIA

Beidel Simmentals Farm
905 Paper Mill Rd
Chambersburg, PA 17202

M Scott Beltz
1016 Gravel Hill Rd
Palmyra, PA 17078

SOUTH CAROLINA

Lester Newton
330 Baker Mill Lake Lane
Gaston, SC 29053

Todd Hunter
851 McElrath Rd
Woodruff, SC 29388

SOUTH DAKOTA

Bsk Simmental
20026 387th Ave
Wolsey, SD 57384

Lovejoy Cattle
28453 296th Ave
Winner, SD 57580

Tekrony Brothers
47840 180th St
Clear Lake, SD 57226

Monty Larson Ranch
25665 326th Ave
Hamill, SD 57534

TENNESSEE

Middle Tennessee State University
PO Box 5
Murfreesboro, TN 37132

TEXAS

Lucy Brown
4100 Co Rd 290
Wellington, TX 79095

Quentin Moore
6607 Fm 1288 South
Bellevue, TX 76228

MJV Ranch
11242 N Trosper Rd
Mission, TX 78573

La Reina Ranch
2001 Jordan Rd
Poolville, TX 76487

Bradley Bilbo
5940 Moss Lane
Orange, TX 77632

HDZ Cattle Co
17103 Little Cypress Dr
Cypress, TX 77429

VERMONT

Becky Arbella
PO Box 115
East Dover, VT 5341

VIRGINIA

Clint & Aimee Lyle
126 Emmanuel Church Rd
Mt Solon, VA 22843

Spring Hill Farm
4803 Snapps Creek Rd
Harrisonburg, VA 22802

Edenhurst Farm
4481 Carrington Rd
Markham, VA 22643

WISCONSIN

Paul Schweiger
18153 Spangler Ridge Rd
Hillsboro, WI 54634

Bleeding Hearts Cattle Co.
1462 State Rd 19
Marshall, WI 53559

WYOMING

Hirschell Leclair
7528 Hwy 287
Lander, WY 82520 ♦

133 Bulls average \$5,790
28 heifers average \$2,807

Auctioneer: Ty Thompson
Sale Manager: Cotton & Associates

Hudson Pines-Hayes Ranch
934 Flathead Pass Road
Wilsall, MT 59086

High-Selling Lots

- \$25,000 1/2 interest – Lot 24, HPF Rockstar B332, Top Hat Farms/Cold Smoke Cattle
- \$24,000 – Lot 80, HPF Wide Track B307, Willers Mitten Brand, NE.
- \$18,000 – Lot 76, HPF Fast Track A371, Bornemann Simmentals, MO.
- \$15,500 – Lot 35, HPF Shock Force B052, John Lee, CO.
- \$15,000 – Lot 84, HPF/Borne Uno Mas B031, Willers Mitten Brand, NE.
- \$13,000 – Lot 41, HPHR First Ascent A732, Sanders Ranch, KS.
- \$13,000 – Lot 127, HPF Heza Image B007, Justin Heaton, WA.
- \$12,500 – Lot 125, HPF Make it Rain B012, Justin Heaton, WA.
- \$10,500 – Lot 2, HPF Milestone A379, Steve Stoddard, MT.
- \$10,500 – Lot 22, HPF Milestone B034, Steve Stoddard, MT.
- \$10,500 – Lot 58, HPF Uproar A085, Beau Cruise, OR.
- \$10,500 – Lot 86, HPF/Angelich No Mas 214B, Steve Stoddard, MT.

ASA FEE SCHEDULE

DNA Services

DNA SNP (PV, ET)	\$45	Tibial Hemimelia (TH)	\$25
HD and SNP (PV, AI Sire, Donor Dam)	\$90	Pulmonary Hypoplasia W/Anasarca (PHA)	\$25
Horned/Polled	\$50	Osteopetrosis (OS)	\$25
Arthrogryposis Multiplex (AM)	\$25	Coat Color	\$20
Neuropathic Hydrocephalus (NH)	\$25	PMel (Diluter)	\$20
Contractural Arachnodactyly (CA)	\$25		

Contact ASA For Testing Kit

FALL 2015 THE Enrollment

If you miss the Deadline (June 15) . . . every animal on your preliminary inventory will be enrolled for \$16 each.

	Fall THE Submitted by	Option A (TR)	Option B (SR)	Option C
Enrollment submitted by member	June 15	\$15	\$0	\$7.50
See Late-Enrollment if after June 15	*Late-Enrollment			

*Late-Enrollment

If you miss the June 15 deadline and were enrolled for Fall 2014: All of your dams on the preliminary inventory generated by ASA will be enrolled in Option A at \$16.00 each.

Members will have until August 1, to make adjustments to their inventory (the same way as enrolling) including a choice to change from Option A to Option B or C. (THE fees will be adjusted if you change to Option B or C within the 30 days).

Note: If adjustments are not made by August 1, your preliminary inventory will be accepted as is (including enrolled in Option A, regardless of previous year's option). There is a \$1.00 late-enrollment fee that will not be refunded.

Re-Enrollment

Would you like to re-join the Total Herd Enrollment program?

\$35/per animal (up to \$350) plus enrollment fees.

A member who has dropped out of THE and wishes to return, may do so for the next enrollment season.

Re-enrollment fee is \$35 per animal (maximum of \$350) plus enrollment fees.

Non-THE registration fees will apply to the season(s) when a member did not participate in THE.

American Simmental Association Fees

Membership Initiation Fee:

Adult Membership Initiation Fee	\$160
Junior Membership Initiation Fee	\$50
Prefix Registration	\$10

Annual Service Fee (ASF):

Single Membership	\$110
Multiple Memberships at the same address	\$160
Junior Membership	\$50

Registration Fees:

Registration Fees enrolled in THE

Enrolled in THE — Option A	No Charge
Enrolled in Opt B or C <10 months	\$30
Enrolled in Opt B or C ≥10 months <15 months	\$40
Enrolled in Opt B or C ≥15 months	\$50

Transfer Fees:

First Transfer	No Charge
<i>Subsequent Transfers</i>	
Within 60 calendar days of sale	\$10
Over 60 calendar days after sale	\$30

Additional Transactions:

Priority Processing (not including shipping or mailing)	\$25
Corrections	\$5

Registration Foreign/Foundation Fees:

Register Foreign/Foundation Cow	\$17
Register Foreign/Foundation Bull	\$25

Registration Fees not enrolled in THE:

Non-THE <10 months	\$42
Non-THE ≥10 months <15 months	\$52
Non-THE ≥15 months	\$62

Trennepohl Farms

TOP 10 Ten

APRIL 21
Middletown, IN

Selling our Top 10 service-ready
bulls plus special fall heifer calf
and genetic opportunities

On the farm and online at
smartauctions

Plan to join us for our annual
OPEN HOUSE on **APRIL 18-19**
for cattle viewing.

Approximately 40 bulls will sell beginning April 18
with the Top 10 selling via bid-off on April 21.



Womack

His powerful full brother sells!



King Ranch

His powerful full brother sells!



HF Serena "Lola"

Selling daughters by Steel Force, Northern Lights,
and LMF Revenue



034X

Dream Works x Miranda U1985
Selling her natural daughter by Optimus Prime
plus embryos by One Eyed Jack and Broker!



985

Macho x Power Stroke
The dam of Long Haul - Selling embryos
by Jack Around!



3084

Steel Force x Red Label x Joy L-123
Selling her first embryo flush with an option
to use any TF sire!

Visit trennepohlfarms.com for more information or text TRENNEPOHL to 52182 after April 14 to view videos and bid on your favorites!



6591 W County Road 625 N
Middletown, Indiana 47356
765.620.1700 - Scott | 765.620.0733 - Jeff
WWW.TRENNEPOHLFARMS.COM
Thomas Lundy: 502.471.0354

Event Management by:



1.419.862.0117



**Bulls bred
to meet
commercial
cattlemen's
needs!**



BULLS FOR SALE

**SIMMENTAL &
SimAngus™ BULLS**

**YEARLINGS
AVAILABLE!**

CALL FOR MORE INFORMATION

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Missouri**
www.lucascattlecompany.com

**(417) 399-7124
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DATE BOOK



APRIL 2015						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
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MAY 2015						
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31						

APRIL

- 1 74th Annual Kansas Bull Test Performance Tested Bull Sale — Beloit, KS
- 1 Midland Bull Test Sale — Columbus, MT
- 3 Canaday SimAngus™ Bull Sale — Yankton, SD
- 4 Bulls of the Bluegrass — Mt. Sterling, KY
- 4 Iowa Beef Connection 10th Annual Performance Tested Bull Sale — Knoxville, IA
- 4 McDonald Farms' "Pick of the Pen" Bull Sale — Blacksburg, VA
- 4 Michigan Beef Expo — East Lansing, MI
- 4 Shoal Creek Land & Cattle "The Gathering" — Excelsior Springs, MO
- 4 WBIA 58th Performance Selected Bull, Sale — Platteville, WI
- 4 Apex Cattle's Annual Bull and Heifer Sale — Kearney, NE
- 10 South Dakota State University Bull Sale — Brookings, SD
- 11 Brant Farms Production Sale — Hinckley, MN (pg. 71)
- 11 Cattlemen's Choice Sale — Hartwell, GA
- 11 Ludvigson Stock Farms Herdbuilder Bull Sale-Spring Edition — Shepherd, MT
- 11 New Day Bull Sale — Lowry City, MO
- 11 Southeast All Black Classic — Greenwood, FL
- 11 West Virginia Beef Expo Simmental Sale — Weston, WV
- 12 Partisover Southern Style Online Sale — www.partisoverranch.com
- 14 43rd Annual Thomas Ranch Bull Sale — Harrold, SD
- 16 75th IBEP Performance Tested Bull Sale — Springville, IN
- 17 Virginia Beef Expo — Harrisonburg, VA
- 18 Nelson Livestock Co. Production Sale — Baker, MT
- 18 Owen Bros. Diamonds & Spurs SimGenetic Sale — Bois d'Arc, MO
- 18-19 Trennepohl's Open House and Bull Sale — Middletown, IN (pg. 15)
- 21 Hudson Pines Farm Heifers on the Hudson, Online Fall-Born Female Sale — www.breedersworld.com (pg. BC)
- 21 Trennepohl's Top Ten Online Sale — www.smartauctions.co (pgs. 15, 79)
- 24 New York Bull and Heifer All Breeds Sale — Seneca Falls, NY
- 25 Family Traditions Female Sale — Auburn, KY (pg. IFC)
- 25 Good Girls Sale — Bowling Green, KY (pg. 65)
- 25 Heartland Performance with Class Bull Sale — Waverly, IA (pg. 53)
- 30 Nelson Simmental and SimAngus™ Bull Sale — Glasgow, MT

MAY

- 1 Southern New England Simmental Association's 4th Annual All Breed Sale — Springfield, MA
- 2 Stars and Stripes Sale — Gettysburg, PA (pgs. BC, 31)
- 2 Timberland Cattle's SimAngus™ & Black Angus Female Sale — Vernon, AL (pg. 71)
- 9 Carolina's Full House Multi-Breed Female Sale — Clemson SC (pg. 6)
- 9 Sloup and Hilltop Simmentals Spring Turn Out Sale — Seward, NE (pg. 81)
- 16 Buzzard Hollow Ranch's 21st Annual Designer's Classic Sale — Granbury, TX
- 26 Williams Cattle Co.'s Perfect Blend Online Sale — www.breedersworld.com

JUNE

- 7-10 AJSA South Central Regional Classic — Springfield, MO
- 16-19 AJSA North Central Regional Classic — Austin, MN
- 24-27 AJSA Eastern Regional Classic — West Springfield, MA
- 26-28 AJSA Western Regional Classic — Bozeman, MT

JULY

- 5-11 AJSA National Classic — College Station, TX
- 23-26 Simmental Breeders Sweepstakes — Louisville, KY
- 25 Summer Stakes Elite Sale — Louisville, KY

AUGUST

- 1 Genetic Connection Sale — Cullman, AL
- 22 Generations of Value Sale — Colbert, GA

SEPTEMBER

- 5 NC Fall Harvest Sale — Union Grove, NC
- 12 Silver Towne Farms 29th Annual Production Sale — Winchester, IN (pg. 3)
- 13 Field of Dreams Production Sale — Hope, IN
- 16 Bullseye Breeders Bull Sale — Modesto, CA
- 19 Family Matters Sale — Auburn, KY

(Continued on page 82)



May 9th, 2015 : 1:00 pm

Seward, NE at the Rocker Sale Facility

**Featuring
donors, pairs,
breds and
genetic lots**



Meyer 734 x Traveler 8180
Sells open and ready to flush



3C Macho X 1407



Make It Rain x WAGR Driver



TNT Ever Ready x KenCo Powerline
Donor –bred to STF Huckleberry



**SS Fast Track X MF Tank sells with a
Bull calf by Ishee Catalyst**



**SS Fast Track X MF Orion sells with a
Heifer calf by TJ Final Copy**



**BC Lookout x Dew It Right x
Amazing Grace**



**STF Moment Ahead x STF Much More
sells with a High Regard Heifer calf and
bred back to W/C Executive Order**



Built Right x Queen Sazerac
Donor – bred to Welsh's Dew It Right

SLOUP
SIMMENTALS

Nick Sloup • 402.641.2936
Bill Sloup • 402.641.5132
303 Northern Heights Dr
Seward, NE 68434
e-mail a.sloup@juno.com
www.sloupsimmentals.com

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Jaron Van Beek • 605-929-3749
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jaronvb09@yahoo.com
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Drew & Holli Hatmaker 423.506.8844
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DATE BOOK

continued

SEPTEMBER 2015						
S	M	T	W	T	F	S
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6	7	8	9	10	11	12
13	14	15	16	17	18	19
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OCTOBER 2015						
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25	26	27	28	29	30	31

SEPTEMBER (CONT.)

- 26 Head of the Class Sale — Louisburg, KS
- 28 The Genetic Harvest Sale — Janesville, WI

OCTOBER

- 2-3 Bar 5 Extravaganza Fall Production Sale — Markdale, ON
- 3 Buckeye's Finest Sale — Belle Center, OH
- 4 The Harvest at Krieger Farms — Universal, IN (pg. 61)
- 10 Belles of the Bluegrass, Mt. Sterling, KY
- 16 MN Beef Expo-White Satin On Ice — Minneapolis, MN
- 17 21st Annual New Direction Sale, Seward, NE
- 17 76th IBEP Performance Tested Bull Sale — Springville, IN
- 17 MN Beef Expo-All Breeds Sale — Minneapolis, MN
- 17 New Direction Sale — Staplehurst, NE (pg. 57)
- 17 Route 66 SimGenetics Road to Success Sale — Strafford, MO
- 23 Buckles and Banners Sale — West Point, IA
- 24 Midwest Made Production Sale — Ames, IA
- 25 Heartland Simmental Performance with Class Sale — Waverly, IA
- 30 21st Annual Hokie Harvest Sale — Blacksburg, VA
- 31 7P Ranch 40th Annual Production Sale — Tyler, TX
- 31 Drake Cattle Co. Lady Diva Sale — Centerville, IA
- 31 The Magnolia Classic 2015 — Starkville, MS

NOVEMBER

- 1 Hawkeye Simmental Sale — Bloomfield, IA
- 6 Ludvigson Stock Farms Herdbuilder Bull Sale-Fall Edition — Shepherd, MT
- 7 Irvine Ranch 11th Annual Production Sale — Manhattan, KS
- 7 Land of Lincoln Sale — Altamont, IL
- 14 Gibbs Farms' 10th Annual Bull and Replacement Female Sale — Ranburne, AL
- 14 JRW LLC's Fall Bull and Female Sale — Seminary, MS
- 14 Trauernicht Simmental Nebraska Platinum Standard Sale — Beatrice, NE
- 16 NAILE Select Sale — Louisville, KY
- 20 "Southern Excellence" Bull Sale — Wadley, AL
- 21 Shenandoah's Shining Stars — Quicksburg, VA
- 21 Timberland Cattle's SimAngus™ & Black Angus Bull Sale — Vernon, AL (pg. 71)
- 22 North Central Fall Classic — Hubbard, IA
- 22 Red Dirt Divas Female Sale — Marshall, OK (pg. 59)
- 28 Foxy Ladies Bred Heifer Sale — West Point, NE (pg. 57)
- 28 Genetic Perfection Sale — Fremont, NE (pg. 57)
- 29 Cow Time Sale — Wahoo, NE
- 29 Ruby Cattle Co. "Livin The Dream" Production Sale — Murray, IA
- 29 The Chosen Few — Gilmore City, IA (pg. 71)

DECEMBER

- 5 Jewels of the Northland Sale — Clara City, MN
- 9 Double Bar D Farms Female Sale — Grenfell, SK
- 9-10 J&C Simmentals' Online Female Sale — DPOlinesales.com (pg. 57)
- 12 Pride of the Prairie Sale — Seymour, IL
- 19 South Dakota Source Sale — Worthing, SD

JANUARY 2016

- 23 Forster Farms 37th Annual Production Sale — Smithfield, NE
- 30 J&C Simmentals' 21st Annual Bull Sale — West Point, NE (pg. 57)
- 31 Triangle J Ranch Annual Production Sale — Miller, NE (pg. 57)

FEBRUARY

- 6 Olrich/Felt Farms Bred Heifer Sale — West Point, NE (pg. 57)
- 6 Prickly Pear Simmentals "Made in Montana Sale" — Helena, MT (pg. 63)
- 8 Edge of the West Bull and Female Sale — Mandan, ND
- 10 River Creek Farms 26th Annual Production Sale — Manhattan, KS (pg. 59)
- 12 TNT Simmentals' 31st Annual "Genetic Explosion" Sale — Almont, ND
- 13 JRW Farms' Spring Bull and Female Sale — Seminary, MS
- 15 Bulls of the Big Sky — Billings, MT (pg. 63)
- 19 Dakota Xpress Annual Bull and Female Sale — Mandan, ND (pg. 63)
- 20 Ellingson Simmentals Annual Production Sale — Rugby, ND



Extended-Release Injectable Parasiticide

5% Sterile Solution
NADA 141-327. Approved by FDA for subcutaneous injection
For the Treatment and Control of Internal and External
Parasites of Cattle on Pasture with Persistent Effectiveness

CAUTION: Federal law restricts this drug to use by or on the order of a licensed veterinarian.

INDICATIONS FOR USE

LONGRANGE, when administered at the recommended dose volume of 1 mL per 110 lb (50 kg) body weight, is effective in the treatment and control of 20 species and stages of internal and external parasites of cattle:

Gastrointestinal Roundworms	Lungworms
<i>Bunostomum phlebotomum</i> — Adults and L ₁	<i>Dictyoacaulus viviparus</i> — Adults
<i>Cooperia oncophora</i> — Adults and L ₁	
<i>Cooperia punctata</i> — Adults and L ₁	
<i>Cooperia surrabadia</i> — Adults and L ₁	
<i>Haemonchus placei</i> — Adults	Grubs
<i>Oesophagostomum radiatum</i> — Adults	<i>Hypoderma bovis</i>
<i>Ostertagia lyrata</i> — Adults	
<i>Ostertagia ostertagi</i> — Adults, L ₁ , and inhibited L ₁	
<i>Trichostrongylus axei</i> — Adults and L ₁	Mites
<i>Trichostrongylus colubriformis</i> — Adults	<i>Sarcoptes scabiei</i> var. <i>bovis</i>

Parasites	Durations of Persistent Effectiveness
Gastrointestinal Roundworms	
<i>Bunostomum phlebotomum</i>	150 days
<i>Cooperia oncophora</i>	100 days
<i>Cooperia punctata</i>	100 days
<i>Haemonchus placei</i>	120 days
<i>Oesophagostomum radiatum</i>	120 days
<i>Ostertagia lyrata</i>	120 days
<i>Ostertagia ostertagi</i>	120 days
<i>Trichostrongylus axei</i>	100 days
Lungworms	
<i>Dictyoacaulus viviparus</i>	150 days

DOSEAGE AND ADMINISTRATION

LONGRANGE® (eprinomectin) should be given only by subcutaneous injection in front of the shoulder at the recommended dosage level of 1 mg eprinomectin per kg body weight (1 mL per 110 lb body weight).

WARNINGS AND PRECAUTIONS

Withdrawal Periods and Residue Warnings

Animals intended for human consumption must not be slaughtered within 48 days of the last treatment.

This drug product is not approved for use in female dairy cattle 20 months of age or older, including dry dairy cows. Use in these cattle may cause drug residues in milk and/or in calves born to these cows. A withdrawal period has not been established for pre-ruminating calves. Do not use in calves to be processed for veal.

Animal Safety Warnings and Precautions

The product is likely to cause tissue damage at the site of injection, including possible granulomas and necrosis. These reactions have disappeared without treatment. Local tissue reaction may result in trim loss of edible tissue at slaughter.

Observe cattle for injection site reactions. If injection site reactions are suspected, consult your veterinarian. This product is not for intravenous or intramuscular use. Protect product from light. LONGRANGE® (eprinomectin) has been developed specifically for use in cattle only. This product should not be used in other animal species.

When to Treat Cattle with Grubs

LONGRANGE effectively controls all stages of cattle grubs. However, proper timing of treatment is important. For the most effective results, cattle should be treated as soon as possible after the end of the heel fly (warble fly) season.

Environmental Hazards

Not for use in cattle managed in feedlots or under intensive rotational grazing because the environmental impact has not been evaluated for these scenarios.

Other Warnings: Underdosing and/or subtherapeutic concentrations of extended-release anthelmintic products may encourage the development of parasite resistance. It is recommended that parasite resistance be monitored following the use of any anthelmintic with the use of a fecal egg count reduction test program.

TARGET ANIMAL SAFETY

Clinical studies have demonstrated the wide margin of safety of LONGRANGE® (eprinomectin). Overdosing at 3 to 5 times the recommended dose resulted in a statistically significant reduction in average weight gain when compared to the group tested at label dose. Treatment-related lesions observed in most cattle administered the product included swelling, hyperemia, or necrosis in the subcutaneous tissue of the skin. The administration of LONGRANGE at 3 times the recommended therapeutic dose had no adverse reproductive effects on beef cows at all stages of breeding or pregnancy or on their calves. Not for use in bulls, as reproductive safety testing has not been conducted in males intended for breeding or actively breeding. Not for use in calves less than 3 months of age because safety testing has not been conducted in calves less than 3 months of age.

STORAGE

Store at 77° F (25° C) with excursions between 59° and 86° F (15° and 30° C). Protect from light.

Made in Canada.

Manufactured for Merial Limited, Duluth, GA, USA.

LONGRANGE and the Cattle Head Logo are registered trademarks of Merial.

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1050-2889-02, Rev. 05/2012



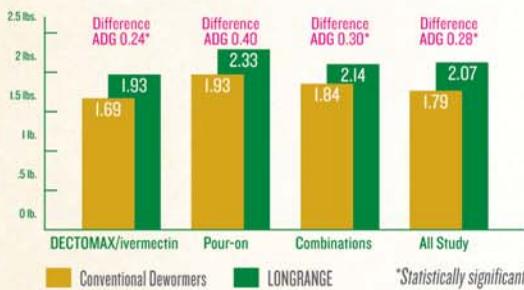
SEASON-LONG PARASITE CONTROL • 15,000 HEAD • 9 STATES

+28 POUNDS AVERAGE

Looks like our secret is out.

LONGRANGE averaged 0.28 lbs./day more

Average Daily Gain (ADG)¹



Thanks to LONGRANGE® (eprinomectin), parasite control will never be the same.

Comparing more than 15,000 head in nine states, stockers treated for parasites with LONGRANGE gained an average of **28 lbs. more** over DECTOMAX® (doramectin), CYDECTIN® (moxidectin), SAFE-GUARD® (fenbendazole) and ivermectin-treated cattle – even when used in combination over 103 days.¹ And at today's market prices, that adds up to an extra \$56 per head. Not bad for around a \$5 investment.

If you want results like this, talk to your veterinarian about LONGRANGE or visit theLONGRANGElook.com.



Watch for a chance to win a **JOHN DEERE® GATOR™**

Scan to watch video and enter, or go to theLONGRANGElook.com/sto9.



Available in 500 mL, 250 mL and 50 mL bottles. Administer subcutaneously at 1 mL/110 lbs.

IMPORTANT SAFETY INFORMATION: Do not treat within 48 days of slaughter. Not for use in female dairy cattle 20 months of age or older, including dry dairy cows, or in veal calves. Post-injection site damage (e.g., granulomas, necrosis) can occur. These reactions have disappeared without treatment.



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¹ Data on file at Merial.

² Dependent upon parasite species, as referenced in FOI summary and LONGRANGE product label.

³ LONGRANGE product label.

RATES & POLICIES

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For All Your Advertising Needs



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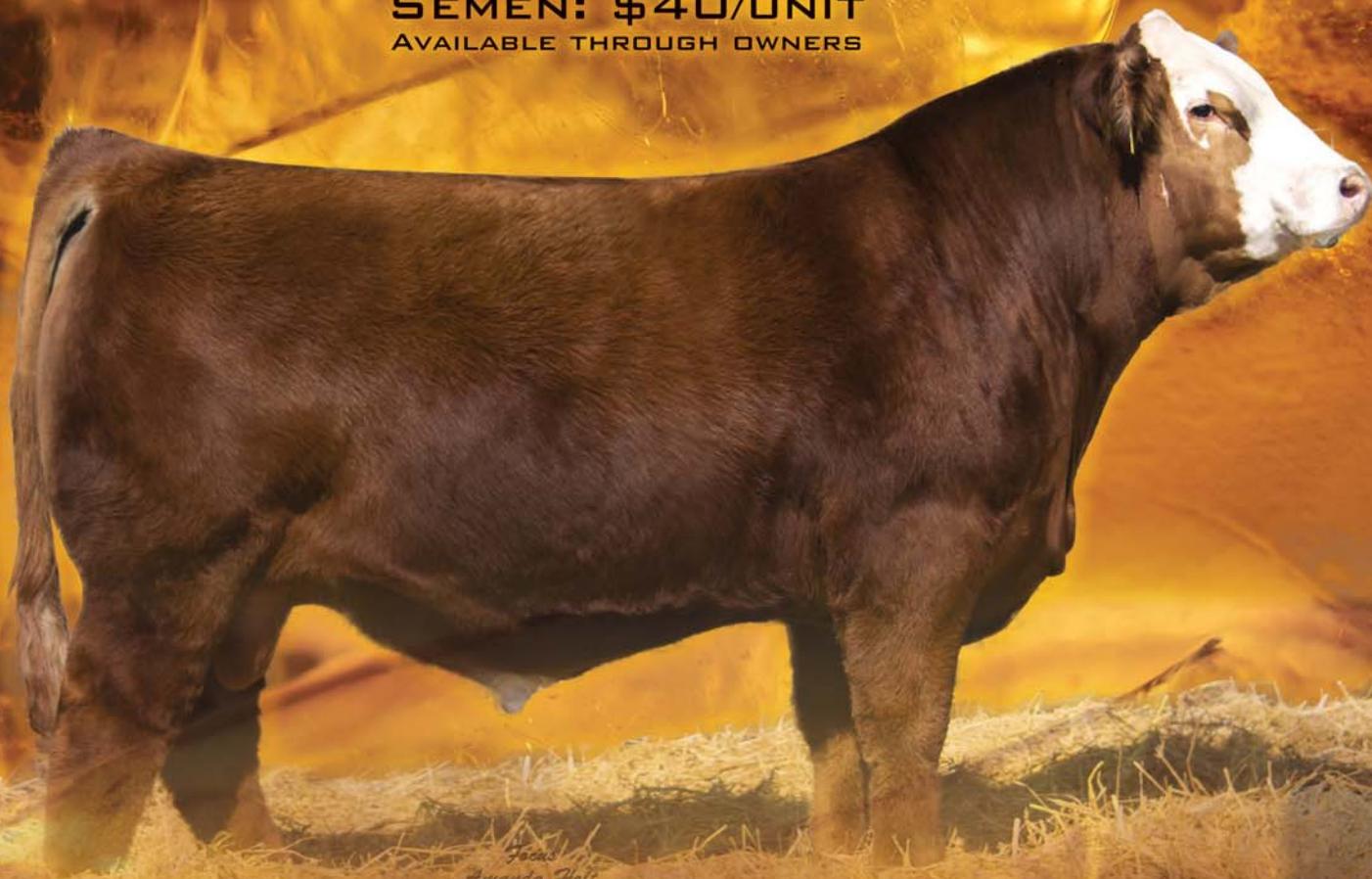
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Amanda Holt*

REMINGTON ON TARGET 2S WAGR DREAM CATCHER 03R
SIRE: REMINGTON LOCK N LOAD 54U DAM: MISS WERNING KP 8543U
BAR 15 MISS KNIGHT 78-51G MISS WERNING 534R

OWNED BY ROCKY KNOLL CATTLE AND KAPPES SIMMENTAL

ASA#: 2840215 | PB SM | RED HOMOZYGOUS POLLED
ADJ. BW: 82LBS | ADJ. WW: 803LBS | ADJ. YW: 1512LBS

	DIRECT				MATERNAL					CARCASS					\$INDEX		
TRAIT	CE	BW	WW	YW	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	FAT	REA	SHR	API	TI
EPD	9.3	0.0	54.2	85.8	10.6	26.4	53.5	22.1	9.1	21.4	-.50	.04	-.079	1.10	-.29	122.2	63.3

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AD INDEX

3C Christensen Ranch 45	Dean Cattle Company 27	Kaser Brothers Simmental 59	Rockin H Simmentals 37
4E Simmental 41	Diamond H Ranch 59	Kenner Simmentals 63	Rocky Hollow Farm
74-59 Cattle Co. 59	Diamond RF Farms 2	Kitzerow Cattle Company 69	Simmental Cattle 63
ABS Global, Inc. 1, 43, 45	Dickinson Simmental	Kline Simmental Ranch 33	Rocky Knoll Cattle 85
Accelerated Genetics 7, 44	and Angus Ranch 59	Knezek Simmental	Ruble Cattle Services 65
Alabama Simmental Breeders . . . 69	Dixson Farms, Inc. 59	Simbrah Ranch 61	RX Simbrah 61
Allied Genetic Resources 23, 67	Dorran, Steve, Auctioneer 45	Koch Cattle 63	Sandy Acres Simmental 57
Altenburg Super Baldy Ranch LLC . 61	Double J Farms 45	Kreis, Ron, Auctioneer 45	Sargeant Farms 69
American Junior Simmental	Double M Simmentals 61	Krieger Farms 61	Schwantz Beef Farm 51
Association (AJSA) 25	DP Sales Management, LLC	Laaker Land & Cattle 57	Secondino, Krieger, Jame 44
American Live Stock Inc. 44 IFC, 31, 81	Lassle Ranch Simmentals 23	Select Sires 5, 67
American Simmental	DVAuction IFC, 31, 81	Lehrman Family Simmentals 45	Shipman, Jered, Auctioneer 45
Association 49, 50, 71, 75, 76	Eberspacher Enterprises, Inc.	Lewis Farms 69	Shoal Creek Land & Cattle, LLC . . 57
Angle SimAngus 21 37, 40, 53	Little Creek Farm 38	Silver Towne Farms 3
ART-JEN Simmental Farm 38	Ediger Simmental 57	Livestock Services 44, 45	SimGenetics Profit
ASA DNA 27	Eichacker Simmentals 39, 45	LongRange® 82, 83	Through Science 75
ASA Performance	Ellingson Simmentals 63	Loschen Farms, Inc. IFC	Sire Source 44
Advocate 59, 63, 76	Felt Farms 57	Lucas Cattle Company 57, 80	Slate Farms & Cattle Company . . . 63
ASA Science Forum 45	Filegonia Cattle Company 61	Lundy Farms 51	Sloup Simmentals 57, 81
B & R Simmentals 57	Finch Simmentals 69	Martin Farms 63	Smith Genetics 2
Bar 5 Simmental Stock Farms Ltd. . 69	Flittie Simmental 45	Maxwell Simmentals 33	South Dakota
Bar CK Cattle Company 69	Ford's Double S Ranch 61	McDonald, Mike 13	Simmental Breeders 45
Bar QH Farms 19, 35	Forster Farms 57	Merial Inc. 82, 83	Southwestern Farms 2
Barker Cattle Co. 13	GeneSeek a Neogen Company . . 75	Miller Simmentals 63	Spring Turnout, The 81
Bata Bros. 63	Genex Cooperative, Inc. 23, 67, 73	Miller, Bruce, Auctioneer 44	Springer Simmental 69
BAX Maternal Beef Genetics 26	Gengenbach Cattle Company . . . 57	Minnesota Simmental Breeders . . 69	Stanley Martin Farms 42
Benda Simmentals, Jim 45	Goeken Cattle 39	Missing Rail Simmentals 59	Stars & Stripes 31
Bessler Inc, James F. 44	Gold Bullion 59	Missouri Simmental Breeders 57	Steaks Alive 57
Best of the Barns 89	Good Girls Sale 65	Mitchell Lake Ranch 38	Sullivan Supply 44
Birdwell, James M., Auctioneer . . 45	Grass-Lunning Simmentals 69	Montana Simmental Breeders 63	Sunflower Genetics 59
Blackford Show Cattle 35	Haley Farms 59	Monte Christo Ranch	Sunset View Farms IFC
Blockbuster Cattlemen's Group . . 58	Harker's Simmentals 61	& Investments 61	T-Heart Ranch 61
Bois d'Arc Land & Cattle Co. . . . 61	Harl, Tracy Auction Company . . . 44	Morrison, Myra Neal 57	Temperance Livestock 2
Bouchard Livestock	Hart Simmentals 45	Nebraska Simmental Breeders . . . 57	Tennessee Simmental Breeders . . 63
International 33, 45	Have you Herd? 63, 71	NLC Simmental Ranch 45	Texas Simmental
Bovine Elite, LLC 44, 55	Healy Simmental 39	North American	& Simbrah Breeders 61
Brant Farms 69	Heartland Simmental 53	Fullblood Breeders 38	Thomas Ranch 45
Breeders World Online Sales . . . BC	Hiatt Farms 43	North Carolina	Timberland Cattle 69
Brink Fleckvieh 38	Hidden Oaks Cattle 11	Simmental Breeders 57	TNT Simmentals 4
Brooks Simmental Ranch 59	High-Bred Simmental 59	North Dakota	Total Herd Enrollment (THE)
Brush Country Bulls 61	Hilltop Simmentals 81	Simmental Breeders 63 45, 57, 49, 50, 61, 63, 69, 71
Bulls of the Big Sky 63	Hoffman Ranch 11	Oak Meadow Farms 69	Trauernicht Simmentals 27
Burch Farms 2	Hofmann Simmental Farms 59	Ohio Simmental Breeders 59	Traxinger Simmental 45
Buzzard Hollow Ranch 38	Hook Farms 67	Oklahoma Simmental Breeders . . . 59	tReg 57
C-Mor Beef Farms 35	Hopewell Views Simmentals 63	Olafson Brothers Simmentals 63	Trennepohl Farms 15, 51, 61, 79
Canada Simmental Breeders 69	HTP Simmentals IFC	Oleo Ranch 11	Triangle J Ranch 57
Canadian Simmental	Hudson Pines Farm BC	Oregon Simmental Breeders 69	Trinity Farms 61
Country Magazine 44	Hudson Pines-Hayes Ranch 77	ORigen 43, 44	Triple Z Simmental 38
Carcass Merit Program (CMP) . . . 36	Illinois Simmental Breeders 63	Partisover Ranch 11	UltraInsights Processing Lab Inc. . 44
Carolina's Full House 6	Indiana Simmental Breeders 61	Pelton Simmental/Red Angus 59	Ultrasound Processing
Cattle Visions 19, 27, 35, 39,	Iowa Simmental Breeders 69	Petersen, Nick 51	(CUP) Lab, LLC 44
. 44, 87, 88, 89, 90, IBC	J & C Simmentals 57	Phelps & Scheiderer 51	Virginia Simmental Breeders 63
CattleMax 75	J Bar M Ranch 41	Phoenix Cattle Co. 42	Volk Livestock 57
Circle 3 Genetics 69	Jacobs, Roger, Auctioneer 45	Prairie Cattle Co. 61	Walsh Simmental 13, 40
CK Bar Ranch 41	Janssen Farms 69	Prickly Pear Simmental Ranch 63	Washington Simmental Breeders . 61
Classifieds 42	Jass Simmentals 69	PrimeTime Agri Marketing 51, 79	Werning Cattle Company 29, 45
Clear Springs Cattle Company 67	Jensen Simmentals 38	R&R Cattle Company 45	Western Cattle Source 57
Clear Water Simmentals IFC, 61	John Deere 83	Reavis Farms 2	White Farms, LLC 59
Clover Valley Simmentals 61	Jones Show Cattle 59	Rhodes Angus 63	Wildberry Farms 63
Colorado Simmental Breeders 61	Jones, Mike, Auctioneer 6	Rincker Simmental 63	Williams Land
Conover, Al, Auctioneer & Sale	JS Simmentals 35	Ritchey Livestock ID 30	& Cattle Auction Co. 44
Management 45	Kansas Simmental Breeders 59	River Creek Farms 59	Willis Simmentals 59
Crazy Fate Simmental Ranch 37	Kappes Simmentals 45, 85	Robinson, Clint 51	Yardley Cattle Company 13
Dakota Xpress 63		Rock Creek Ranch 59	Zeis Simmental 51, 57

Denver is our WORK ZONE!



EPDs:
CE: 11 \$API: 130 \$TI: 66



Dam: URA Baby Doll



Granddam: Rockin Robin

LLSF Pays To Believe ZU194

ASA#: 2659897 • Pays To Dream x Trademark
Homozygous Black/Heterozygous Polled

Pays To Believe is the spectacular 2015 NWSS and 2014 NAILE Grand Champion Bull! His first calves are averaging 5 digits in public auctions and his full-sib sisters averaged \$16,000 in Lee's 2014 fall sale.



EPDs:
CE: 9 \$API: 124 \$TI: 69



Dam: LLSF Eye Candy



Granddam: LLSF Cayenne

LLSF Addiction AY792

ASA#: 2762392 • Top Grade x Steel Force
Smooth Polled, Homozygous test pending.

Addiction is a sleek fronted baldy bull with awesome EPDs out of tremendous cow family!



EPDs:
CE: 8 \$API: 132 \$TI: 68



Famous donor dam, Hope Floats



2014 NWSS Champion Bull



\$16,000 Grand Fortune daughter

TNGL Grand Fortune Z467

ASA#: 2654876 • Grandmaster x STF Montana Black
2014 NWSS Champion Bull!

Homozygous Black &
Homozygous Polled

Exciting, extra complete first
progeny with lots of extension!



EPDs:
CE: 8 \$API: 110 \$TI: 58



Reserve Champion NWSS Pen of Three
Bulls for GLS, all sired by New Direction.



New Direction bred at GLS, MN



HILB Maverick — \$50,000 New
Direction son at The One Sale

GLS New Direction X184

ASA#: 2536539 • Better Than Ever x Powerline
New Direction is the homozygous polled, Dream On
free, outcross pedigree sire that you can use with
confidence to make sound,
soggy, Sim-Influenced
progeny! New Direction sired
the "Power Simmy" selection
at The One Sale a heifer
brought in from Hillbrands
Cattle Co. MN.



HILB Fashionista — \$10,000
New Direction daughter at
The One Sale.



EPDs:
CE: 7 \$API: 113 \$TI: 61



Ignition's fantastic full sister



Ignition's donor grandam

FBF1/SF Ignition A811

ASA#: 2749323 • Combustible x In Dew Time
Homozygous Black/Homozygous Polled

Ignition packs an unprecedented load of muscle
shape and internal dimension together with excellent
structure and profile.



EPDs:
CE: 15 \$API: 160 \$TI: 81

Heterozygous Black
Homozygous Polled

Damien is a fantastic,
calving ease prospect who'd
we never imagine to own this
much eye-appeal studying his
pedigree. Genetic outliers
with "look" are rare and
we're wavy excited about
Damien!

Calving Ease
Outcross

Long's Damien A37

ASA#: 2789551 • Shear Force x GW Lucky Man

2015 Spring EPDs pulled 1.12.15



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Home of the

Hottest Sires!

2015 Spring EPDs pulled 1.12.15



FBF1 Combustible Y34

EPDs: CE BW WW YW MCE Milk MWW \$API \$TI
6 2.6 54 83 9 19 46 115 59

ASA# 2588018

The hottest sire
in the country!

\$60,000 valuation

Combustible daughter at NAILE sale!



SS/PRS Gunslinger 824X

EPDs: CE BW WW YW MCE Milk MWW \$API \$TI
13 1.6 59 76 5 19 48 123 66

ASA# 2571741

Calving ease with
outstanding profile!

Featured Gunslinger daughter at Hilbrands.



CARD Uproar 49Y

EPDs: CE BW WW YW MCE Milk MWW \$API \$TI
5 3.4 68 99 7 21 55 126 72

ASA# 2623651

First progeny
are winners!

Supreme Champion Female World Beef Expo



Ruby's Wide Open 909W

EPDs: CE BW WW YW MCE Milk MWW \$API \$TI
6 2.9 68 97 4 13 47 120 70

ASA# 2492312

He sires awesome
quality!

Calf Champion for Morgan Phillips at NAILE!



TLLC One Eyed Jack 15Z

EPDs: CE BW WW YW MCE Milk MWW \$API \$TI
11 -.2 77 109 8 19 58 132 78

ASA# 2668223

One Eyed Jack's first
calves are awesomely
balanced with pizzazz!

One Eyed Jack



One Eyed Jack's first progeny are looking
extra special across the country!



FBF1 Supremacy Y93

EPDs: CE BW WW YW MCE Milk MWW \$API \$TI
9 3.7 62 87 10 13 44 105 62

ASA# 2588017

Adding amazing body
depth and soundness!

This Supremacy
daughter was a NAILE Class Champion
and World Beef Expo Res. Champion.



Long's Shear Pleasure W6

EPDs: CE BW WW YW MCE Milk MWW \$API \$TI
8 2.5 74 108 6 29 66 105 70

ASA# 2496326

Has been a great
calving-ease, baldy
maker for breeders
around the country.

One Eyed Jack was
thought by many to be the best bull in Denver.



W/C No Remorse 763Y

EPDs: CE BW WW YW MCE Milk MWW \$API \$TI
9 -.7 51 73 10 23 49 112 59

ASA# 2614801

Calving ease, high
profile sire producing
high valued progeny!

\$20,000 No Remorse daughter
at Huston Cattle Co.'s Sale.





FHEN Halftime A127

EPDs: CE BW WW YW MCE Milk MWW \$API \$TI
14 -6 61 99 11 25 56 146 75

ASA# 2884737
2014 NAILE Champion % Bull!



WS Revival B26

EPDs: CE BW WW YW MCE Milk MWW \$API \$TI
7 1.7 57 80 6 18 47 99 58

ASA# 2913874 • Spectacular \$160,000 top seller at 2015 "The One Denver" Sale



W/C Loaded Up 119Y

EPDs: CE BW WW YW MCE Milk MWW \$API \$TI
5 -.1 59 97 11 22 51 109 63

ASA# 2654155
Werning's HOT Lock n Load Son!



Mr. Hoc Broker X623

EPDs: CE BW WW YW MCE Milk MWW \$API \$TI
-2 4.3 70 108 13 13 48 92 57

ASA# 2531081
Grand Champion at the NAILE, Royal and Denver!



\$190,000 Broker Heifer



KLS Halfblood X217

EPDs: CE BW WW YW MCE Milk MWW \$API \$TI
16 -1.4 63 91 13 25 56 148 72

ASA# 2537824
Awesome Calving Ease and profile!



Halfblood progeny are cool lookin'!



WC Lockdown 206Z

EPDs: CE BW WW YW MCE Milk MWW \$API \$TI
16 -1.8 79 140 10 18 57 153 85

ASA# 2658496
Proven calving ease on heifers, yet produces incredibly sound, functional, good looking progeny!



\$17,000+ Lock Down at Plendl's



JF American Pride 0987X

EPDs: CE BW WW YW MCE Milk MWW \$API \$TI
10 2.2 68 111 10 27 61 128 75

ASA# 2573743
His first progeny verify his individual greatness!



Bull calf champion at NAILE by A.P.



STF Royal Affair Z44M

EPDs: CE BW WW YW MCE Milk MWW \$API \$TI
6 2.2 49 84 7 20 44 103 57

ASA# 2639758
The ultimate Dream On outcross!



Awesome Royal Affair son at Janssen Farms.



STF Shocking Dream SJ14

EPDs: CE BW WW YW MCE Milk MWW \$API \$TI
19 .5 64 89 5 17 49 148 70

ASA# 2335795
Produces the best fronts in the business!



Jordan Simmentals \$15,000+ Shocking Dream daughter



Yardley High Regard W242

EPDs: CE BW WW YW MCE Milk MWW \$API \$TI
1 1.2 63 93 7 24 56 77 57

ASA# 2522822 • High Regard is stamping his progeny with outstanding quality, making him a must use regardless of his "old-school" pedigree and EPD profile.



\$75,000 High Regard daughter at Jones Show Cattle, OH.



High Regard feature for Hara Farms, OH.



Hudson Pines/Circle M Farms sold for \$11,000.



National Junior Heifer Show Champion Female Exhibited by Vickland.



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Card Uproar 49Y

By Mr. NLC Upgrade
EPDs: CE: 5 \$API: 126 \$TI: 72



SS/PRS Gunslinger 824X

By STF Shocking Dream SJ14
EPDs: CE: 13 \$API: 123 \$TI: 66



WS A Step Up X27

By SS Ebony's Grandmaster
EPDs: CE: 4 \$API: 123 \$TI: 58



Mr. Hoc Broker C623

By Steel Force
EPDs: CE: -2 \$API: 92 \$TI: 57



Long's Shear Envy Y34

By Hooks Shear Force 38K
EPDs: CE: 12 \$API: 140 \$TI: 76



STF Shocking Dream SJ14

By CNS Dream On L186
EPDs: CE: 19 \$API: 148 \$TI: 70



Remington Secret Weapon 185

By Trademark
EPDs: CE: 8 \$API: 105 \$TI: 62



OBCC King Pin W42Y

By RC Club King
EPDs: CE: 10 \$API: 113 \$TI: 65



CSCX Bandwagon 513A

By TJSC Optimus Prime
EPDs: CE: 7 \$API: 105 \$TI: 62



TLLC One Eyed Jack 15Z

By Long's Shear Pleasure
EPDs: CE: 11 \$API: 132 \$TI: 78



WC No Remorse 763Y

By Yardley High Regard W242
EPDs: CE: 9 \$API: 112 \$TI: 59



W/C Lock Down 206Z

By Lock N Load
EPDs: CE: 16 \$API: 153 \$TI: 85



GCC Whizard 125W

By SVF Steel Force S701
EPDs: CE: 7 \$API: 97 \$TI: 57



Long's Steel Shot X21

By SVF Steel Force S701
EPDs: CE: 7 \$API: 118 \$TI: 57



W/C United 956Y

By TNT Tuition
EPDs: CE: 12 \$API: 146 \$TI: 93



WLTR Renegade 40U ET

By 3C Macho M450 BZ
EPDs: CE: 6 \$API: 111 \$TI: 70



R Plus Reload 2006Z

By R Plus Hard Rock (outcross)
EPDs: CE: 10 \$API: 135 \$TI: 78



KLS Halfblood X217

By SP The Answer 813
EPDs: CE: 16 \$API: 148 \$TI: 72



R&R Chamberlain X744

By Mr. NLC Upgrade
EPDs: CE: 3 \$API: 94 \$TI: 80



WLE Quota U547

By SVF/NJC Built Right N48
EPDs: CE: 13 \$API: 119 \$TI: 68



TJSC 152A "Vindication"

By Flying B Cut Above
EPDs: CE: 5 \$API: 102 \$TI: 60



S S Incentive 9J17

SS Objective T510 OT26
EPDs: CE: 15 \$API: 129 \$TI: 74



Silveiras Style 9303

By Gambles Hot Rod
EPDs: CE: 17 \$API: 138 \$TI: 64



SP The Answer 813

By SAV Final Answer 0035
EPDs: CE: 21 \$API: 148 \$TI: 69



GLS/JS Sure Shot Y18
By GLS/GF Brigade 31R
EPDs: CE: 10 \$API: 131 \$TI: 70



LLSF Pays To Believe ZU194
By CNS Pays To Dream T759
EPDs: CE: 11 \$API: 130 \$TI: 66



K-LER Make It Rain 696S
By Foundation 724N
EPDs: CE: -5 \$API: 62 \$TI: 54



STF Royal Affair Z44M
By Lock N Load
EPDs: CE: 6 \$API: 103 \$TI: 57



LLSF Addiction AY792
By Top Grade
EPDs: CE: 9 \$API: 124 \$TI: 69



Long's Damien A37
By Hooks Shear Force 38K
EPDs: CE: 15 \$API: 160 \$TI: 81



FBF1 Supremacy Y93
By STF Dominance T171
EPDs: CE: 9 \$API: 105 \$TI: 62



GWS/SCF Rendition T310
By Trademark
EPDs: CE: 7 \$API: 112 \$TI: 62



FBF1 Combustible Y34
By Steel Force
EPDs: CE: 6 \$API: 115 \$TI: 59



Wheatland Mr. Bojangles 97X
By Wheatland Bull 680S
EPDs: CE: 7 \$API: 105 \$TI: 62



FBF5 Warsaw 068W
By Sure Bet
EPDs: CE: 16 \$API: 139 \$TI: 62



SS/PRS Tail Gater 621Z
By HTP/SVF Duracell T52
EPDs: CE: 13 \$API: 129 \$TI: 69



Westfall Voyager 721P
By Power Surge
EPDs: CE: 14 \$API: 105 \$TI: 55



W/C Catchin A Dream 27X
By Dream Catcher
EPDs: CE: 11 \$API: 134 \$TI: 66



Rubys Wide Open 909W
By The Foreman
EPDs: CE: 6 \$API: 120 \$TI: 70



WAGR Dream Catcher 03R
By Dream On
EPDs: CE: 13 \$API: 146 \$TI: 71



GLS New Direction X184
By Better Than Ever
EPDs: CE: 8 \$API: 110 \$TI: 58



Long's Stand Alone B35
By Built Right
EPDs: CE: 10 \$API: 117 \$TI: 63



Yardley High Regard W242
By Yardley Impressive T371
EPDs: CE: 1 \$API: 77 \$TI: 57



Wheatland High Octane 169Y
By Wheatland Predator
EPDs: CE: 2 \$API: 88 \$TI: 58



AJE/PB Montecito 63W
By Steel Force
EPDs: CE: 5 \$API: 98 \$TI: 66



WLTR Nashville 22A ET
By High Voltage
EPDs: CE: 10 \$API: 130 \$TI: 66



SAS Big Bruzer Y131
By King of the Yukon (outcross)
EPDs: CE: 6 \$API: 103 \$TI: 61



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Ends at 8:00 pm EDT



HPF Miss B093

10/14 • W/C United x Steel Force



HPF Miss Crocus B081

9/14 • HPF Crocus U326 x Royal Affair Z44M



HPF Miss Classic 436B

10/14 • Sheza Classic N905 x Sharper Image



HPF Right to Love 400B

9/14 • Right to Love 015U x Wallbanger



HPF Lady Prime 401B

9/14 • HPF Lady Prime 054U x Built Right



HPF Lady Prime 412B

9/14 • HPF Lady Prime 054U x Built Right



HPF/B&K/AF Knockout B097

HPF/Borne Knockout Y030 x Wide Track 694Y

Gettysburg Stars & Stripes

Selling On...

May 2, 2015 • 12:30 PM EDT

Gettysburg, PA



HPF Miss Design 423B

Miss Design 0011X x SVF Steel Force S701



David Rockefeller, Owner • Miranda Kaiser, Owner/Executive Director

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Ryan Haefner, Farm Manager • 815.499.0522

Jeff Queckboerner, Herdsman • Tyler Babbs & Ryan Long, Show and Sale Cattle

www.hudsonpinesfarm.com



- 20 Sandy Acres Simmental's Bull Sale — Creighton, NE
- 26 Cow Camp Ranch's Spring Bull Sale — Lost Springs, KS

MARCH

- 2 Janssen Farms' "JF Scalebuster" Bull Sale — Dunlap, IA (pg. 69)
- 4 Eichacker Simmentals' Annual Bull Sale
- 5 Trinity Farms' Generations of Excellence Sale, Ellensburg, WA
- 11 74-51 Cattle Company's Red Dirt Bull Sale, Marshall, OK
- 18 3C Christensen Ranch and NLC Simmental Ranch Annual Production Sale
- 18 Sunflower Genetics' Annual Production Sale, Maple Hill, KS
- 26 Dickinson Ranch's 44th Annual Production Sale, Gorham, KS